



5-8 September 2026

Berlin **ESPEN** Congress

on Clinical Nutrition & Metabolism



NUTRITION
is the **MISSION**

 www.espen.org

 www.espencongress.com

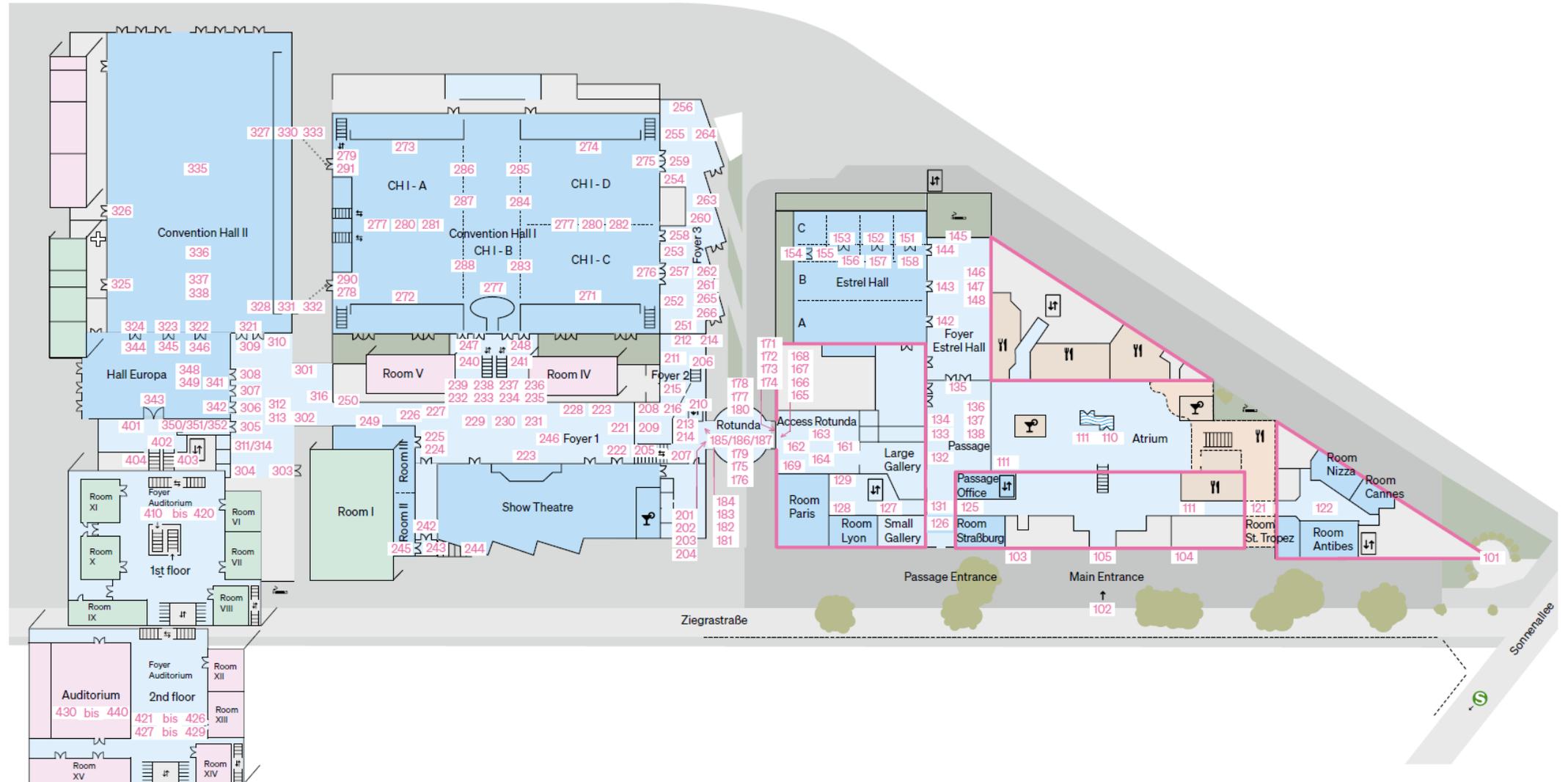
 [espen_european_society](https://www.instagram.com/espen_european_society)  [ESPEN](https://www.linkedin.com/company/ESPEN)

BRANDING OPPORTUNITIES

www.espencongress.com

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General Floor Plan





Opportunities Summary

Number	Item	Description/Location	Cost per opportunity (excl. VAT)
1	Flag	Main Congress/Hotel entrance	1'500 €
2	Hanging Banner	Between Hotel and Cloakroom/Registration area	4'800 €
3	Pillars	Cloakroom	4'800 €
4	Hanging Banner	Foyer 2 – leading to Convention Halls C & D	11'000 €
5	Standing banner	Foyer 2	9'000 €
6	Hanging banner	Foyer 1	3'500 €
7	Hanging Banner	Foyer 4 – Left Side leading to exhibition area	9'500 €
8	Hanging Banner	Foyer 4 – Right Side leading to exhibition area	8'500 €
9	Hanging Banner	Foyer 4 – Next to exhibition area entrance	15'000 €
10	Windows	Registration area	From 800€
11	Glass Panels	Foyer 2	1'200 €
12	Glass Panels	Left side - Auditorium foyer – 1 st floor	3'000 €
13	Glass Panels	Right side - Auditorium foyer – 1 st floor	3'000 €



Opportunities Summary

Number	Item	Description/Location	Cost per opportunity (excl. VAT)
14	Glass Panels	Auditorium Foyer – 2 nd floor	9'000 €
15	Glass Panels	Auditorium Foyer – 2 nd floor	7'000 €
16	Glass Panels	Auditorium Foyer – 2 nd floor	5'000 €
17	Glass Panels	Auditorium Foyer – 2 nd floor	5'000 €
18	Glass Panels	Auditorium Foyer – 2 nd floor	5'000 €
19	Windows	Foyer 3 – In front of Convention Hall C	8'000 €
20	Windows	Foyer 3 – Between Convention Halls C & D	7'000 €
21	Windows	Foyer 3 – In front of Convention Hall D	6'000 €
22	Frame	Foyer 1	15'000 €
23	Frame	Foyer 3 – Next to Convention Halls C & D entrances	4'500 €
24	Stairs	Auditorium Foyer - Ground floor	15'000 €
25	Floor Stickers	In all foyers and exhibition area	750 €



Flags - Main Congress/Hotel entrance

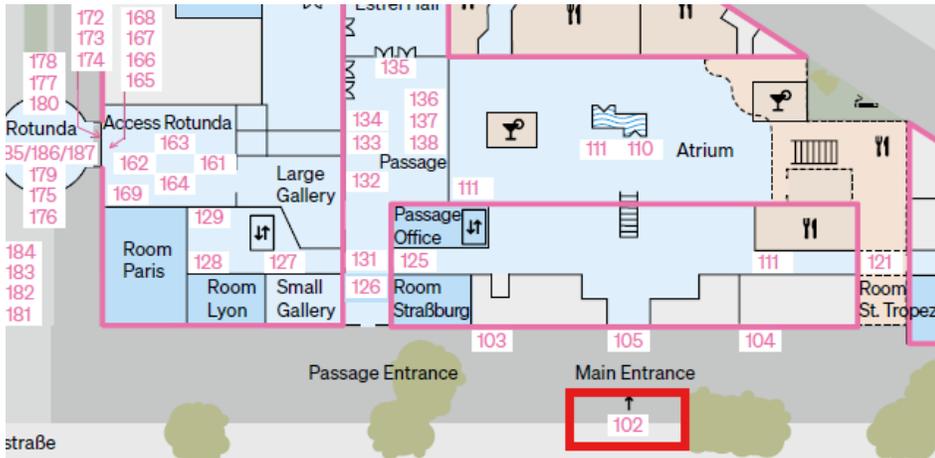
5 flags opportunities

Prime visibility for your flag branding!

Positioned along the route to the Congress main entrance, your flag branding will be the first to catch the attention of arriving delegates.

Price: **EUR 1,500** excl. VAT per flag

1 flag – 150cm*500cm





Banners opportunities

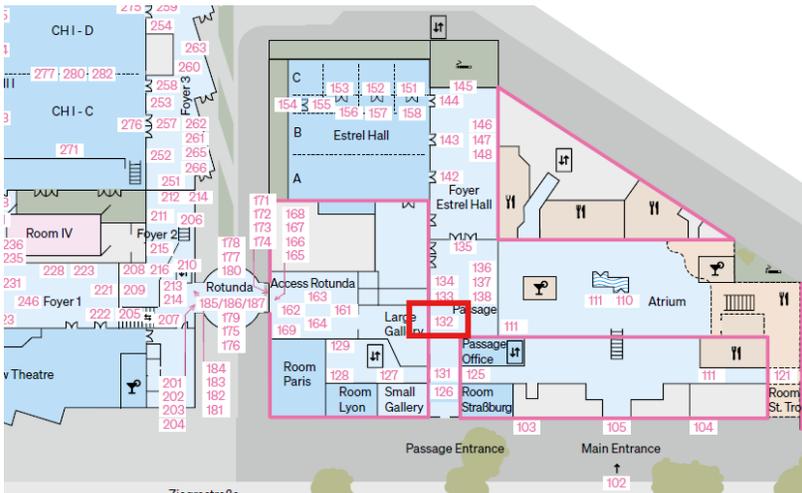
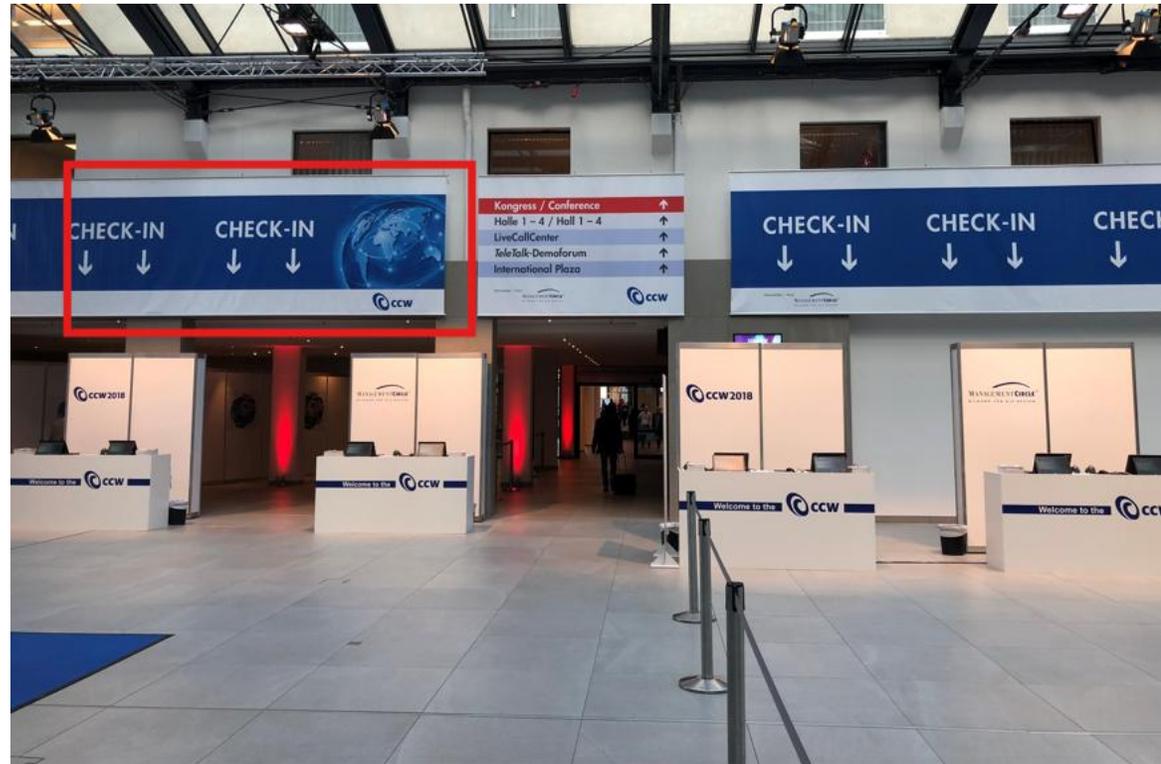
1 banner opportunity

PRIME LOCATION

Positioned along the route to cloakroom and registration area, your banner will be well located to catch the attention of arriving delegates.

Price: **EUR 4,800** excl. VAT

1 banner – 400cm*130cm





Branded Pillars opportunities

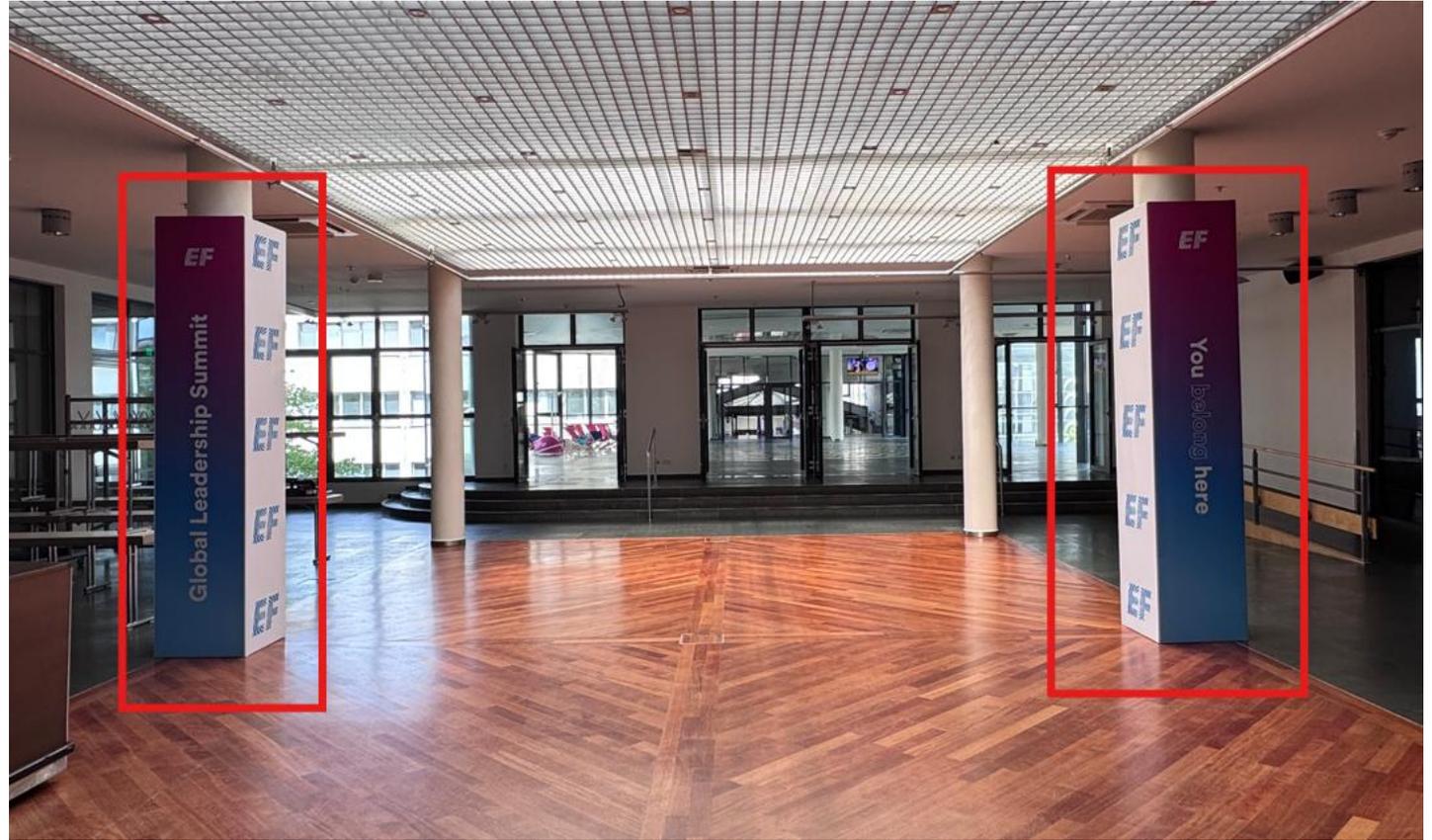
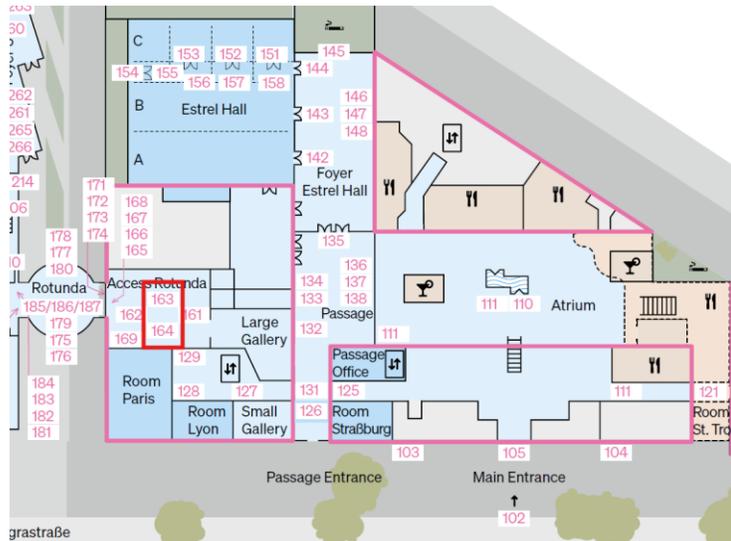
2 pillars opportunities

PRIME LOCATION

Positioned along the route to registration area in the cloakroom, your branding will be well located to catch the attention of arriving delegates.

Price: **EUR 4,800** excl. VAT per pillar

1 pillar all 4 sides – 60cm*300cm





Banners opportunities

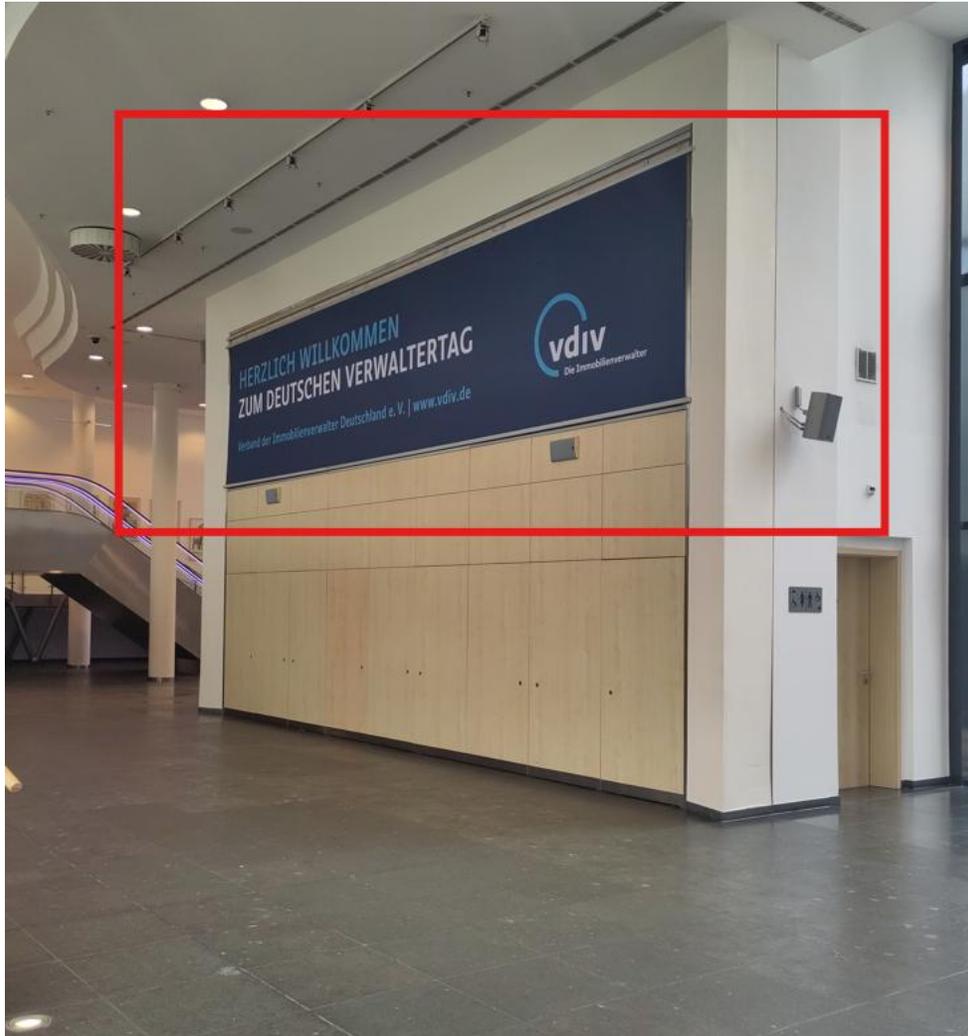
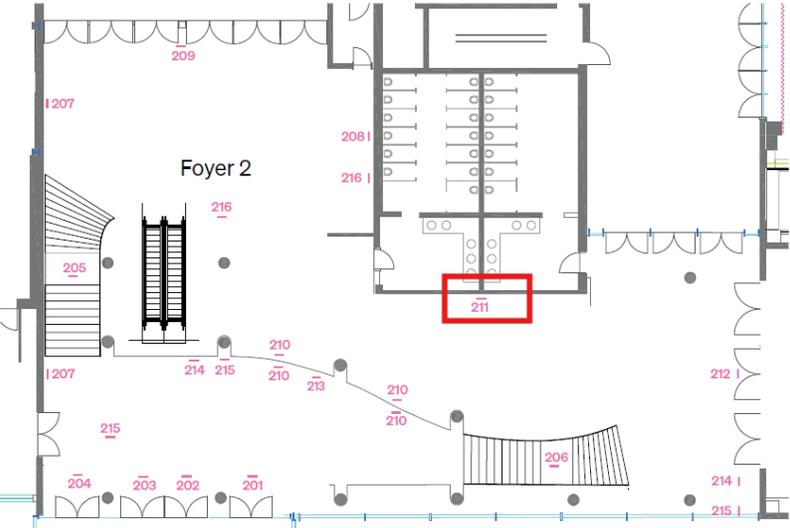
1 banner opportunity

PRIME LOCATION

Positioned right next to the registration desk, your banner will capture the immediate attention of all incoming delegates, ensuring maximum visibility. Bonus : powerful tool to promote satellite sessions taking place in Convention Halls C and D!

Price: **EUR 11,000** excl. VAT

1 banner – 900cm*250cm





Banners opportunities

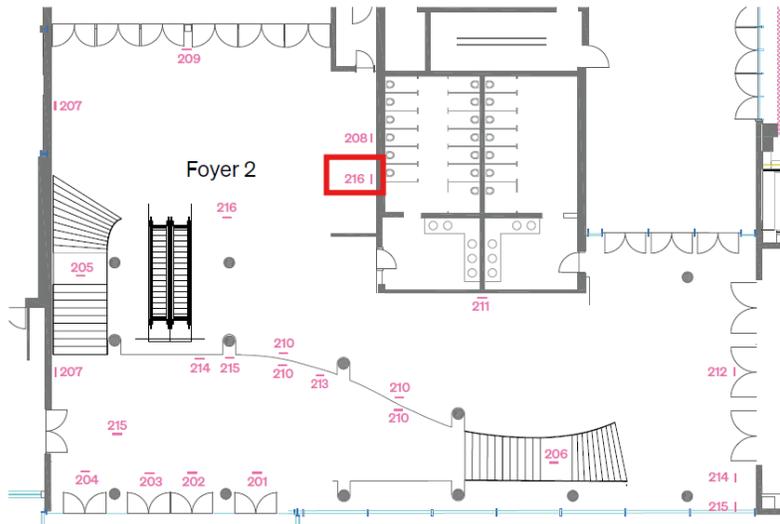
1 banner opportunity

PRIME LOCATION

Strategically placed at the Congress entrance, your XL banner is guaranteed to seize the attention of every delegate arriving, delivering unparalleled visibility and impact !

Price: **EUR 9,000** excl. VAT

1 banner – 700cm*290cm





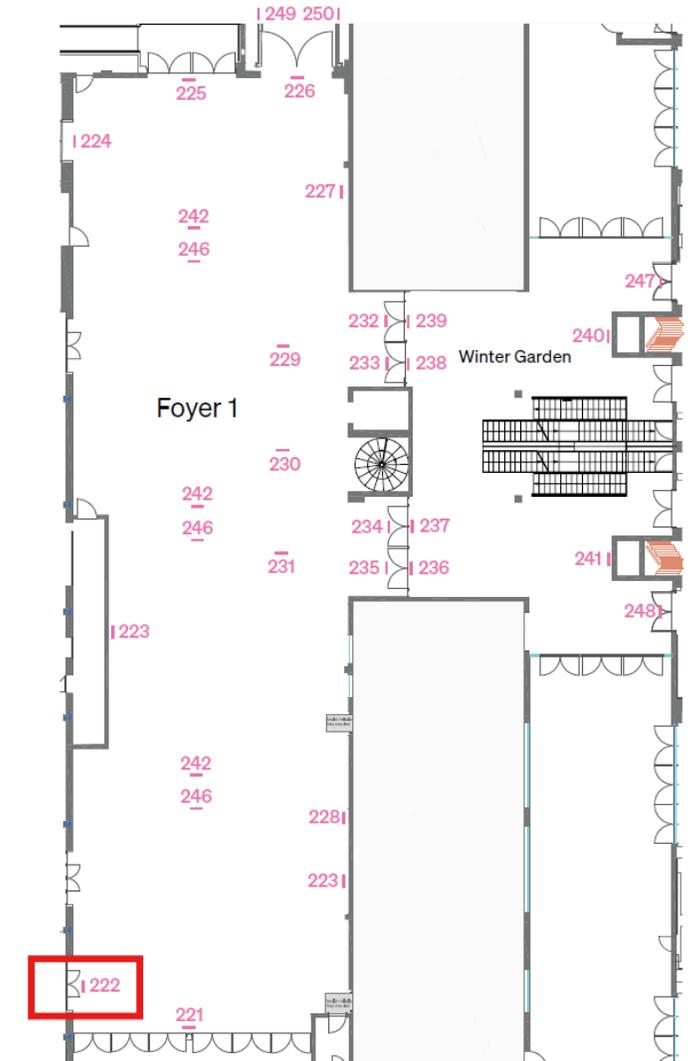
Banners opportunities

1 banner opportunity

Positioned strategically above the entrance of the Show Theatre, your banner will capture the attention of every delegate as they arrive!

Price: **EUR 3,500** excl. VAT

1 banner – 300cm*90cm



Banners opportunities

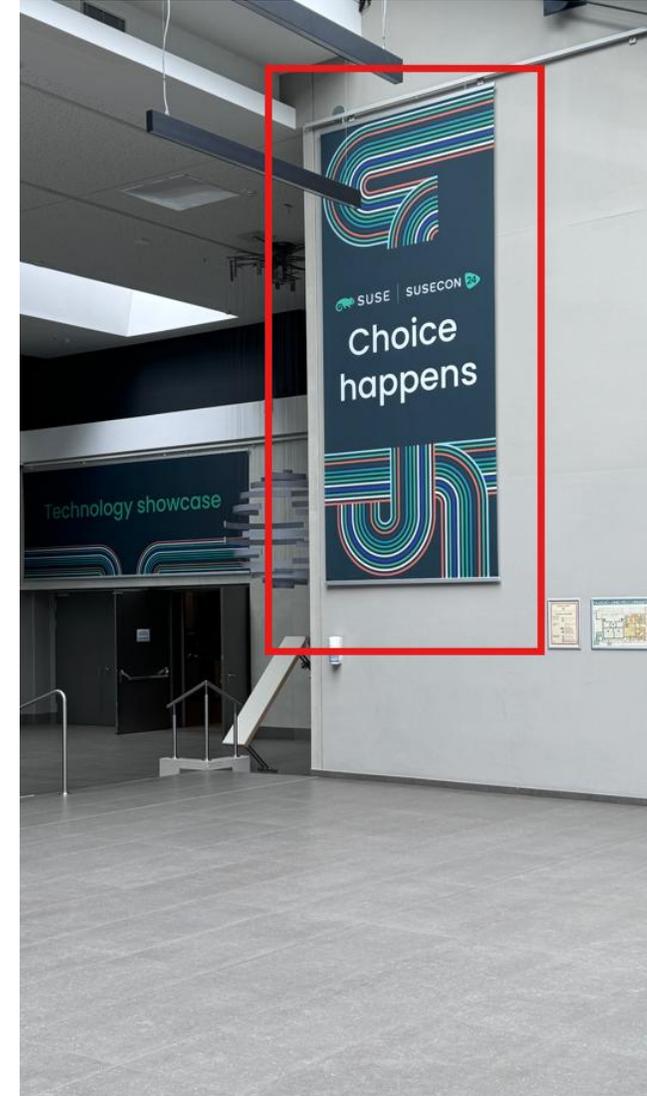
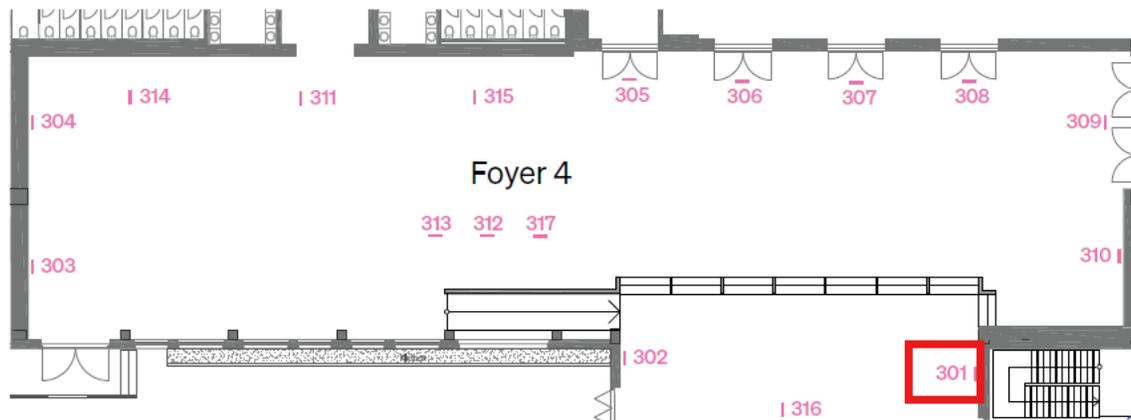
1 banner opportunity

PRIME LOCATION

Located in Foyer 4, the gateway to the exhibition area, e-poster zone, and session rooms, your banner will command the attention of every delegate passing through!

Price: **EUR 9,500** excl. VAT

1 banner – 200cm*600cm



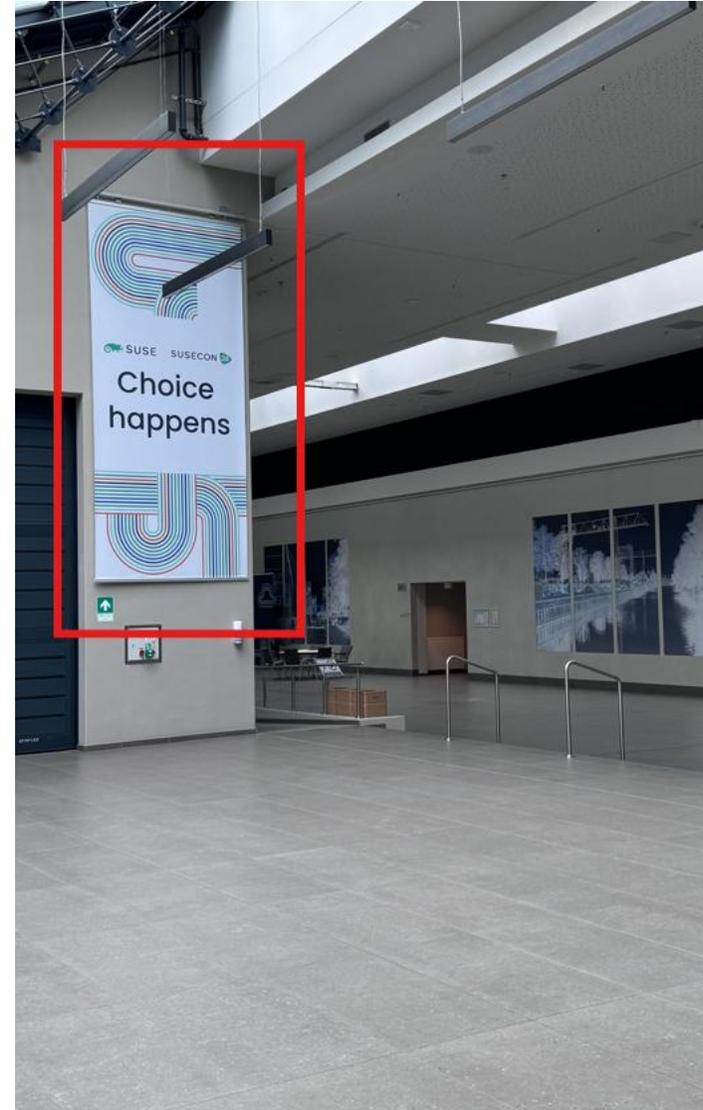
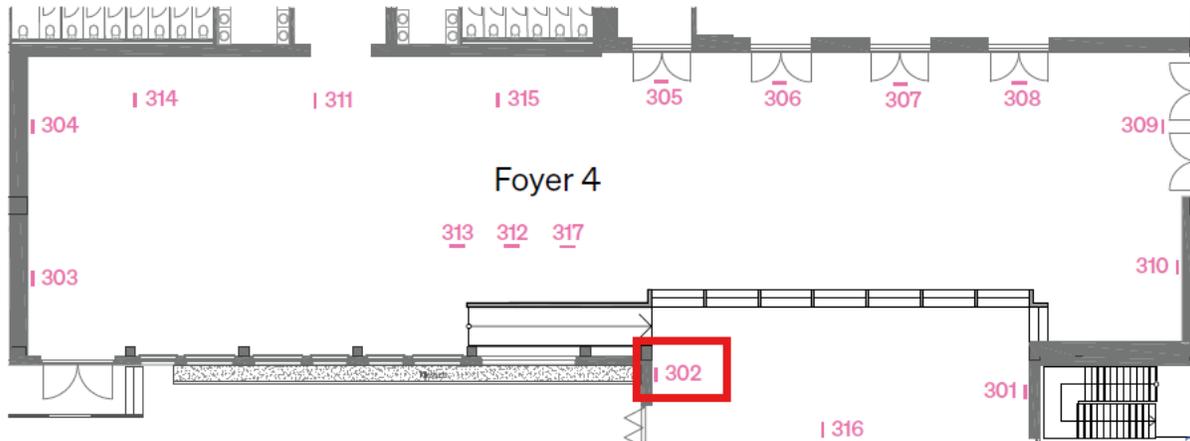
Banners opportunities

1 banner opportunity

Located in Foyer 4, the gateway to the exhibition area, e-poster zone, and session rooms, your banner will command the attention of every delegate passing through!

Price: **EUR 8,500** excl. VAT

1 banner – 200cm*450cm





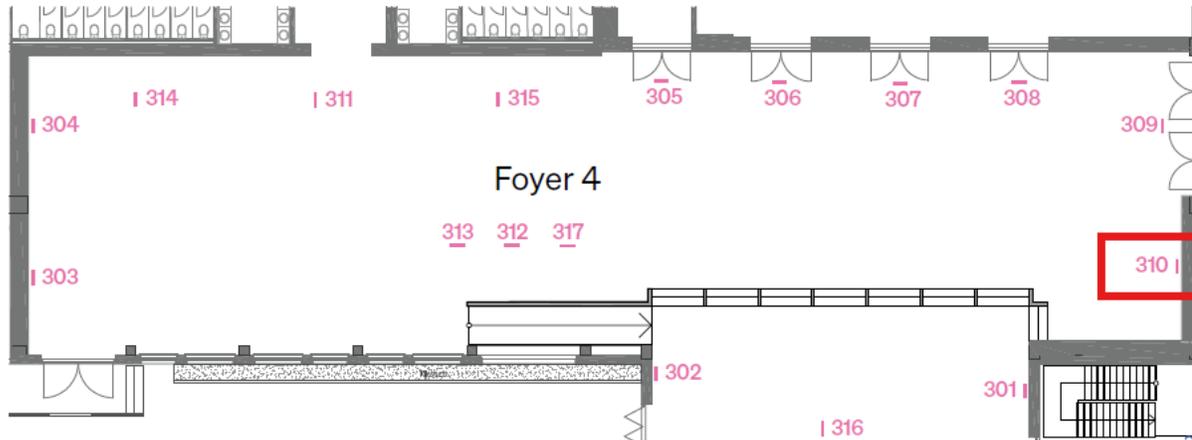
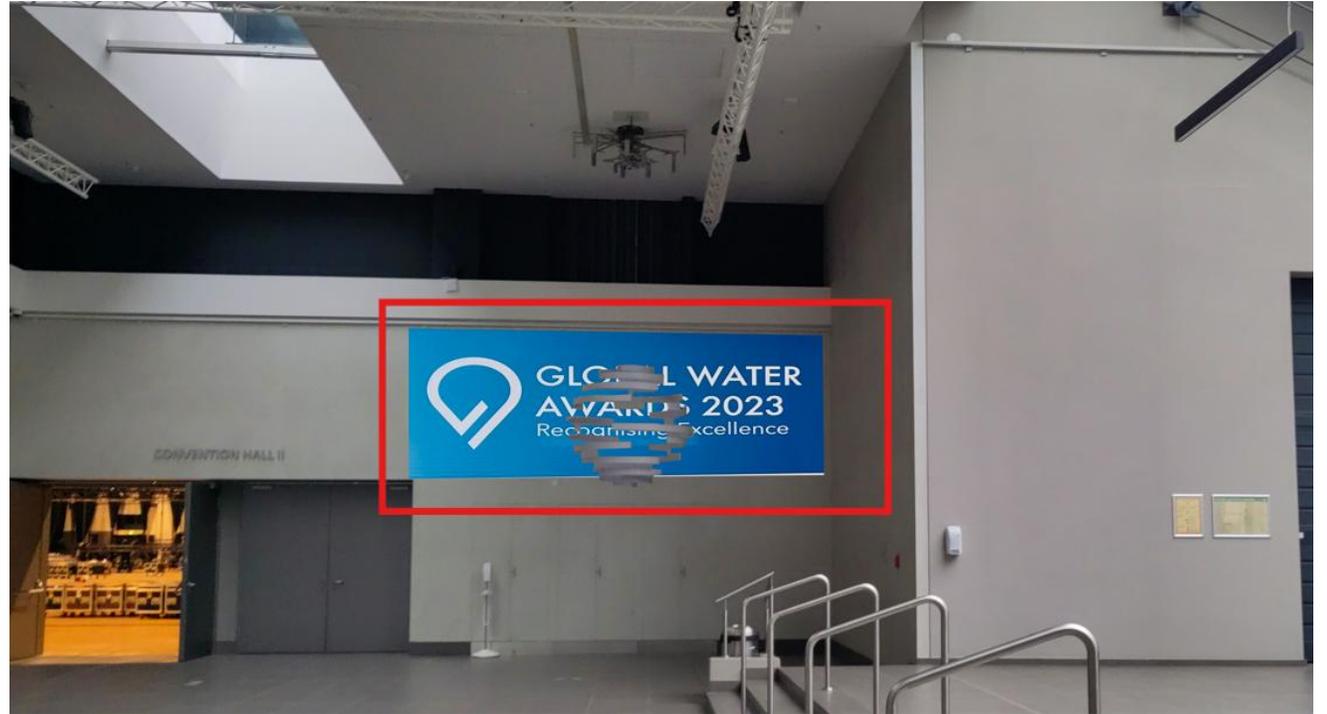
Banners opportunities

1 banner opportunity

Strategically placed next to the exhibition area entrance, your XL banner is guaranteed to seize the attention of every delegate arriving, delivering unparalleled visibility and impact !
PRIME LOCATION

Price: **EUR 15,000** excl. VAT

1 banner – 500cm*290cm





Glass panels/Windows opportunities

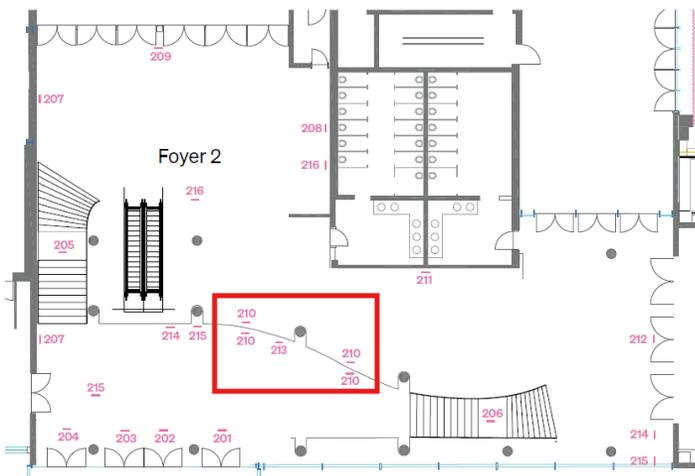
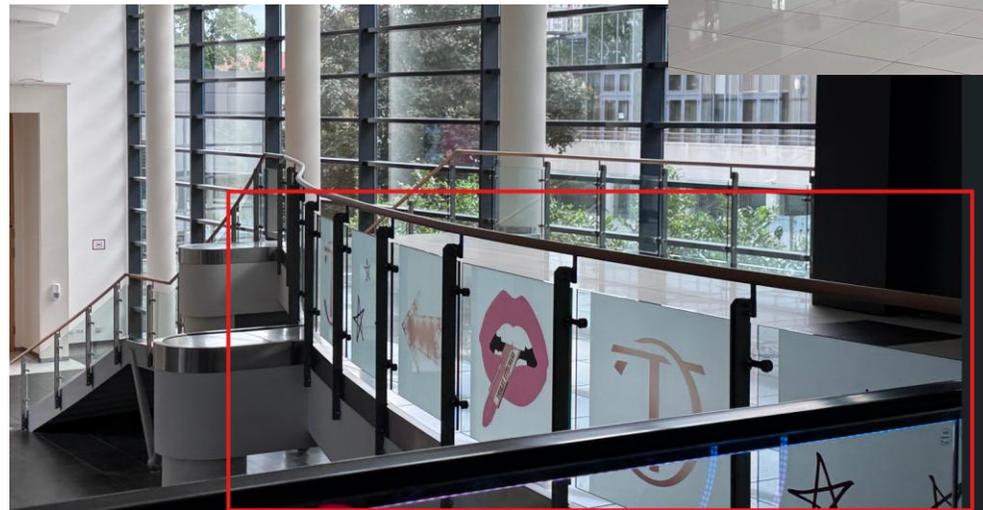
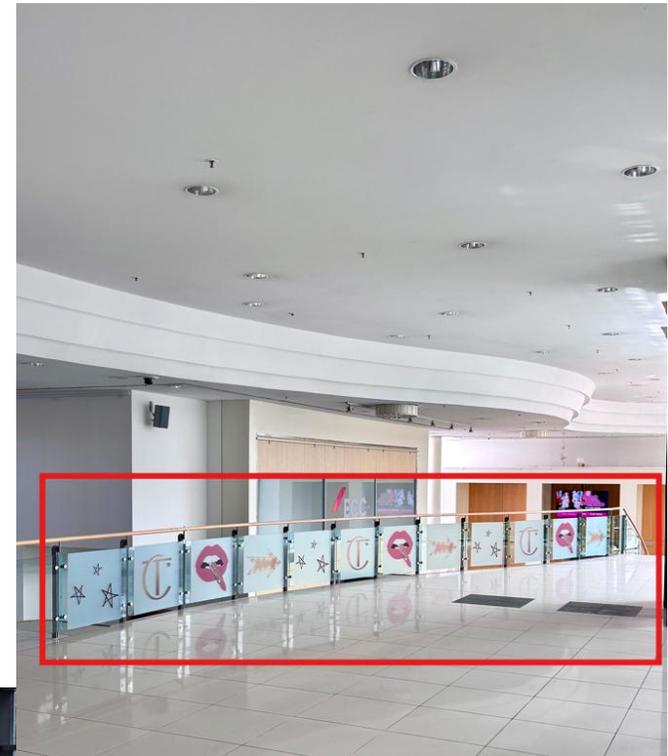
12 glasses panels opportunities

Minimum order of 2 glasses panels

Located immediately beyond the registration area, your advertisement will be visible to every delegate as they arrive and leave !

Price: **EUR 1'200** excl. VAT per glass panel (front & back)

1 glass panel – 72cm*70cm





Glass panels/Windows opportunities

1 glass panel LEFT opportunity

Located in the Auditorium Foyer (1st floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 3,000** excl. VAT

1 glass panel – 162cm*106cm (front and rear)





Glass panels/Windows opportunities

1 glass panel RIGHT opportunity

Located in the Auditorium Foyer (1st floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 3,000** excl. VAT

1 glass panel – 162cm*106cm (front and rear)





Glass panels/Windows opportunities

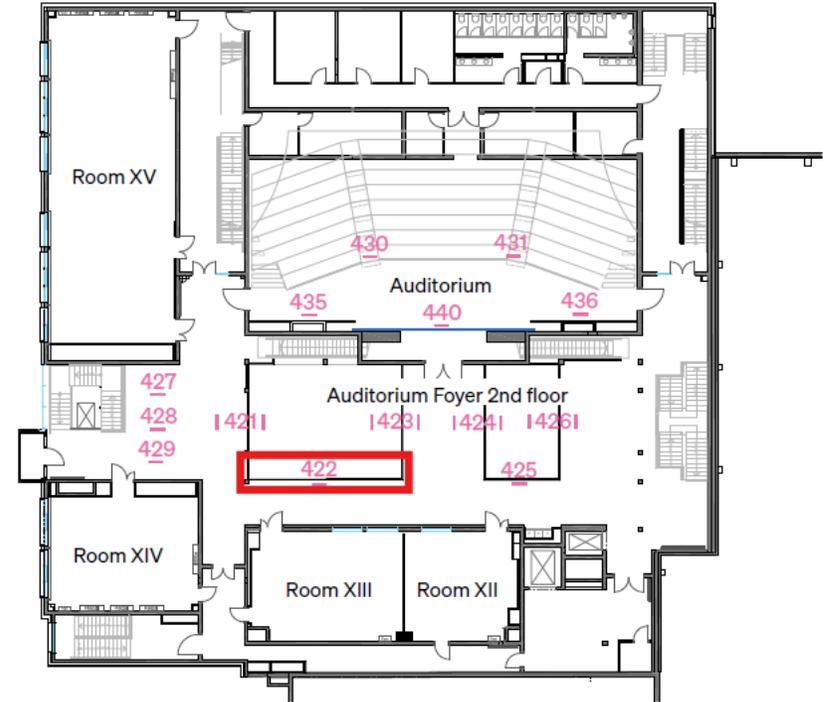
6 glasses panels sold as 1 opportunity

PRIME LOCATION

Located in the Auditorium Foyer (2nd floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 9,000** excl. VAT

1 glass panel – 168cm*106cm (front and rear)





Glass panels/Windows opportunities

4 glasses panels sold as 1 opportunity

Located in the Auditorium Foyer (2nd floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 7,000** excl. VAT

1 glass panel – 184cm-189cm*106cm (front and rear)





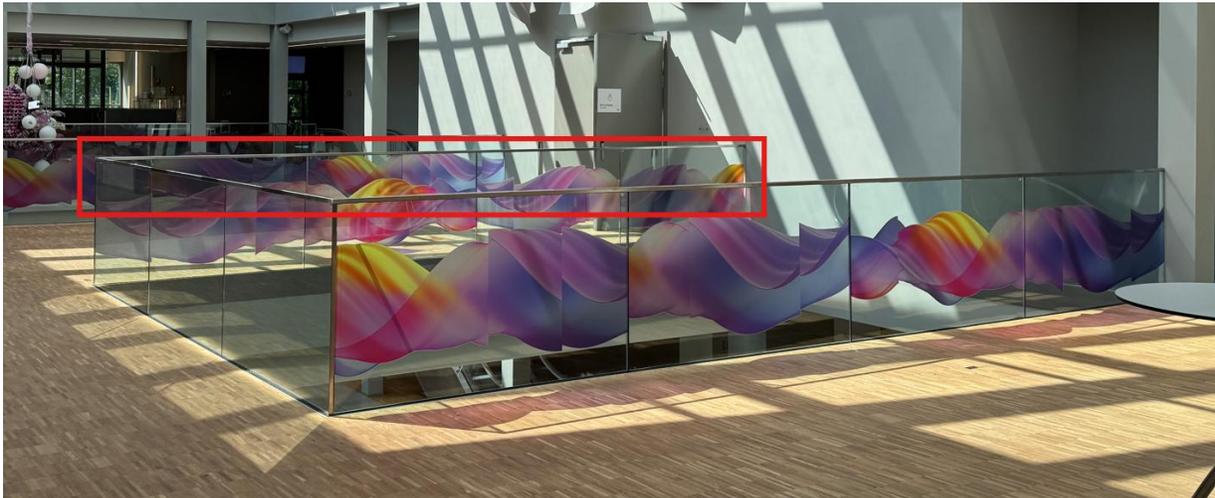
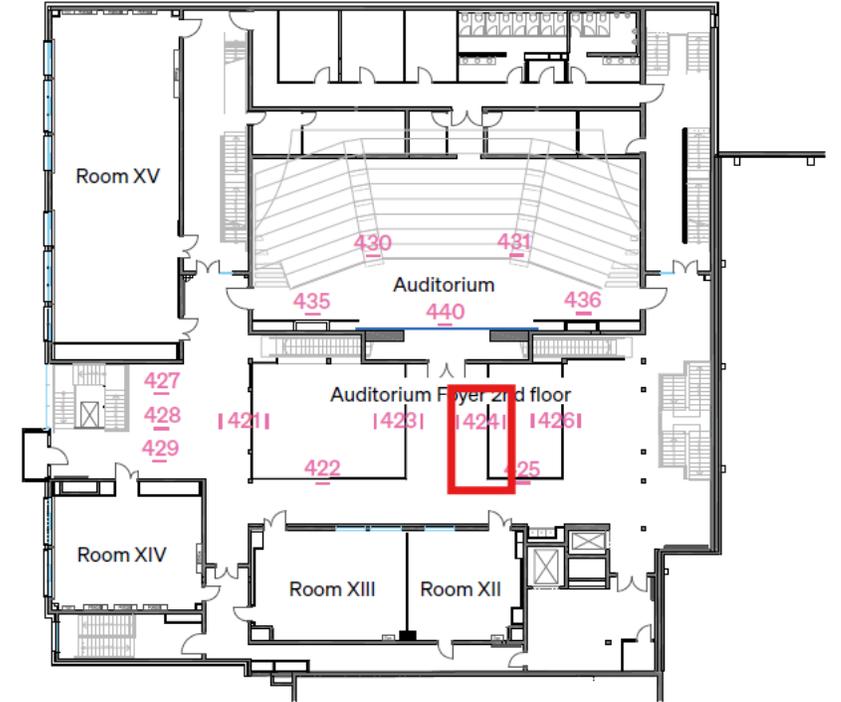
Glass panels/Windows opportunities

4 glasses panels sold as 1 opportunity

Located in the Auditorium Foyer (2nd floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 5,000** excl. VAT

1 glass panel – 189cm*106cm (front and rear)



Glass panels/Windows opportunities

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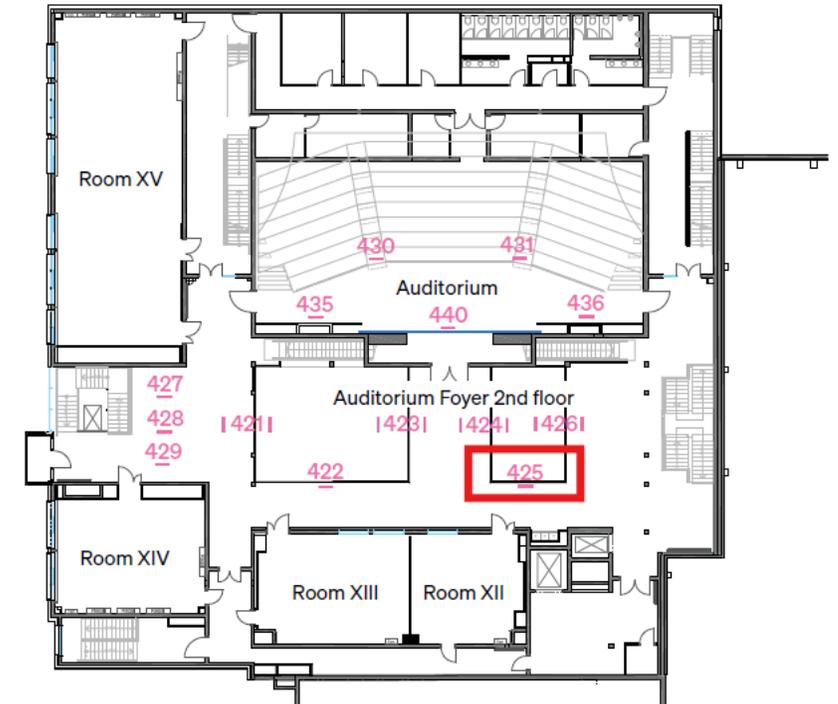
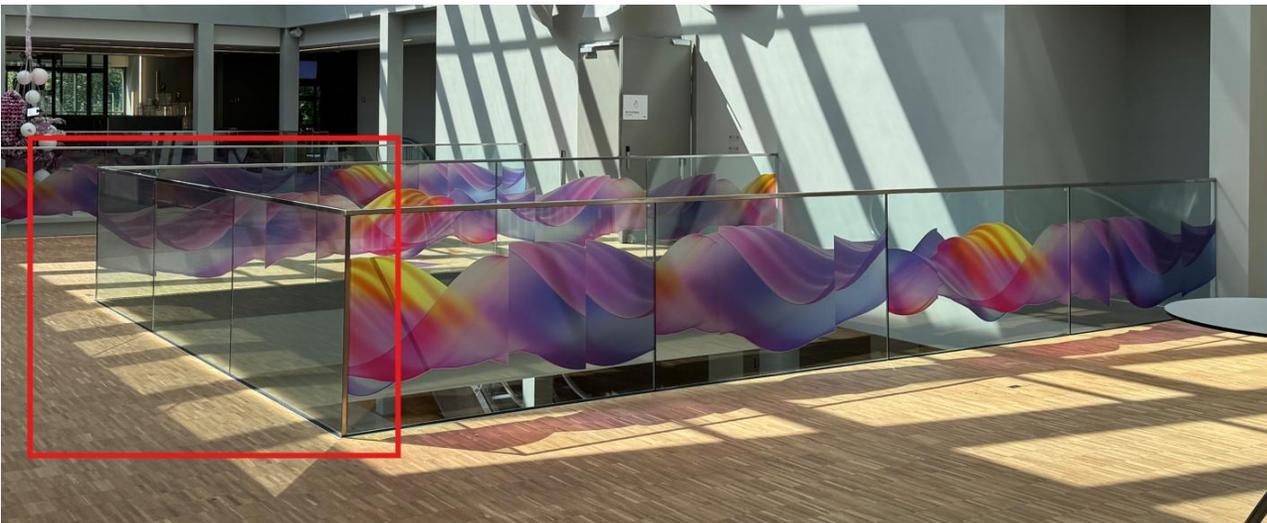
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CLINICAL
NUTRITION AND
METABOLISM

3 glasses panels sold as 1 opportunity

Located in the Auditorium Foyer (2nd floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 5,000** excl. VAT

1 glass panel – 162,5cm-164,5cm*106cm (front and rear)





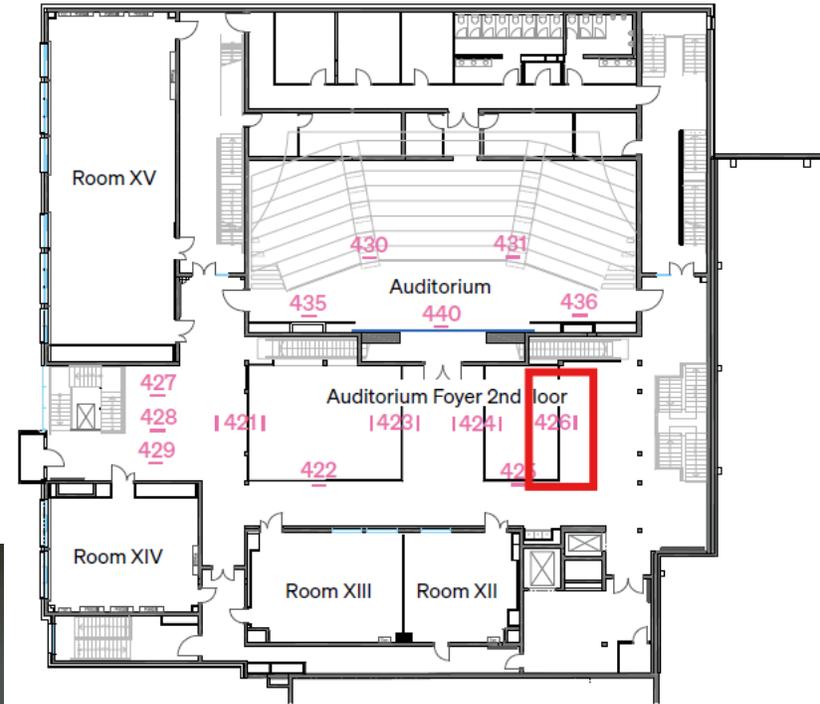
Glass panels/Windows opportunities

4 glasses panels sold as 1 opportunity

Located in the Auditorium Foyer (2nd floor), your advertisement will be visible to every delegate attending the Auditorium sessions!

Price: **EUR 5,000** excl. VAT

1 glass panel– 189cm-191,5cm*106cm (front and rear)





Glass panels/Windows opportunities

16 windows opportunities sold as 4 opportunities

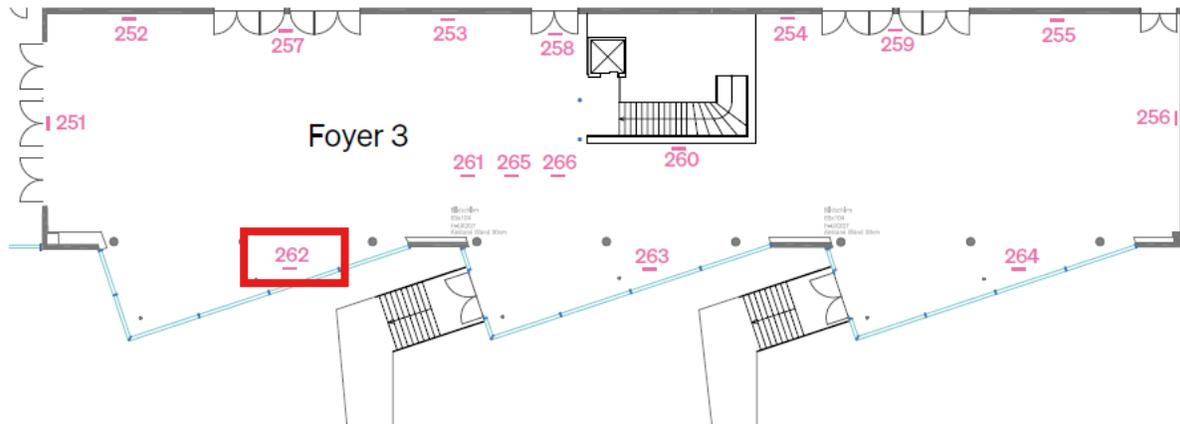
1 opportunity = 4 windows

PRIME LOCATION

Situated in Foyer 3, your advertisement will capture the attention of every delegate attending Conference Halls C & D!

Price: **EUR 8,000** excl. VAT per window

1 window – 384cm*66cm





Glass panels/Windows opportunities

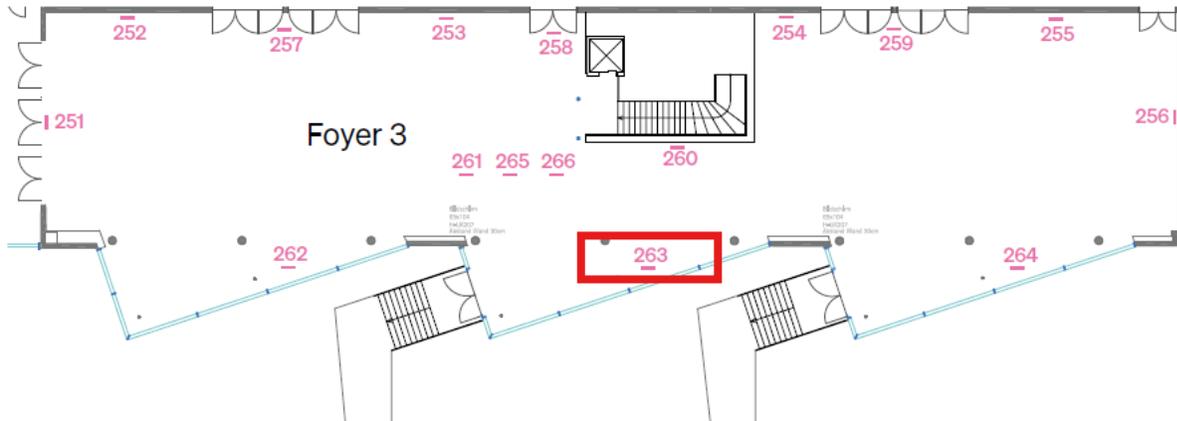
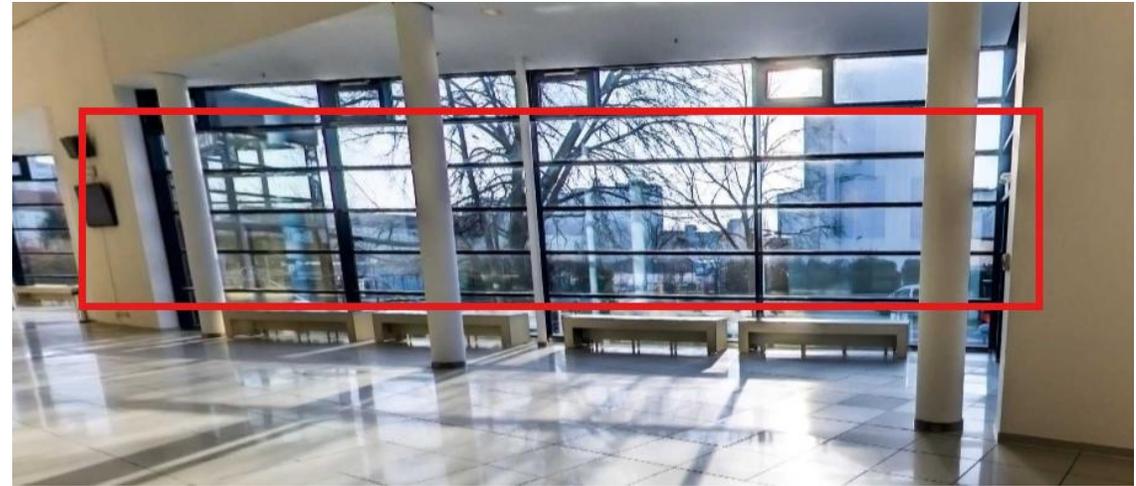
16 windows opportunities sold as 4 opportunities

1 opportunity = 4 windows

Situated in Foyer 3, your advertisement will capture the attention of every delegate attending Conference Halls C & D!

Price: **EUR 7,000** excl. VAT per window

1 window – 384cm*66cm





Glass panels/Windows opportunities

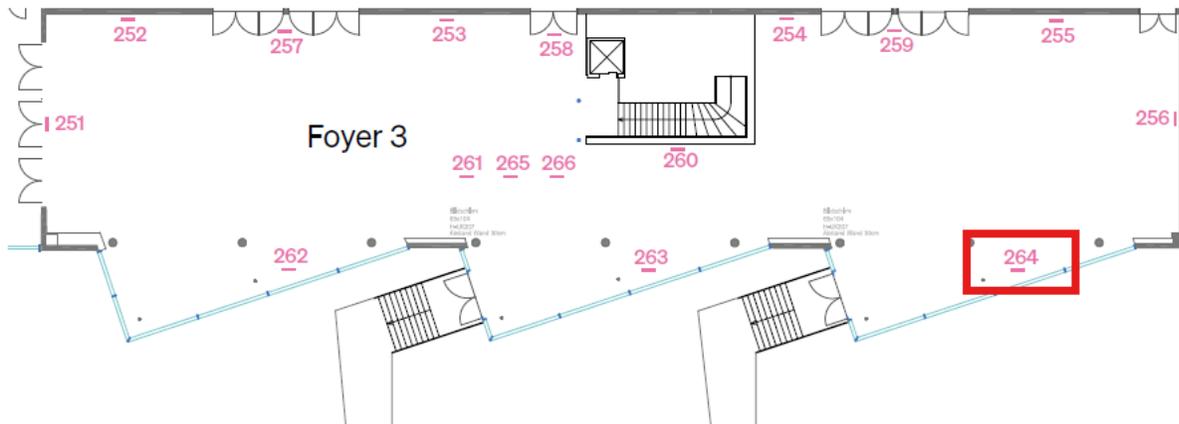
16 windows opportunities sold as 4 opportunities

1 opportunity = 4 windows

Situated in Foyer 3, your advertisement will capture the attention of every delegate attending Conference Halls C & D!

Price: **EUR 6,000** excl. VAT per window

1 window – 384cm*66cm





Frame/Wallpaper opportunities

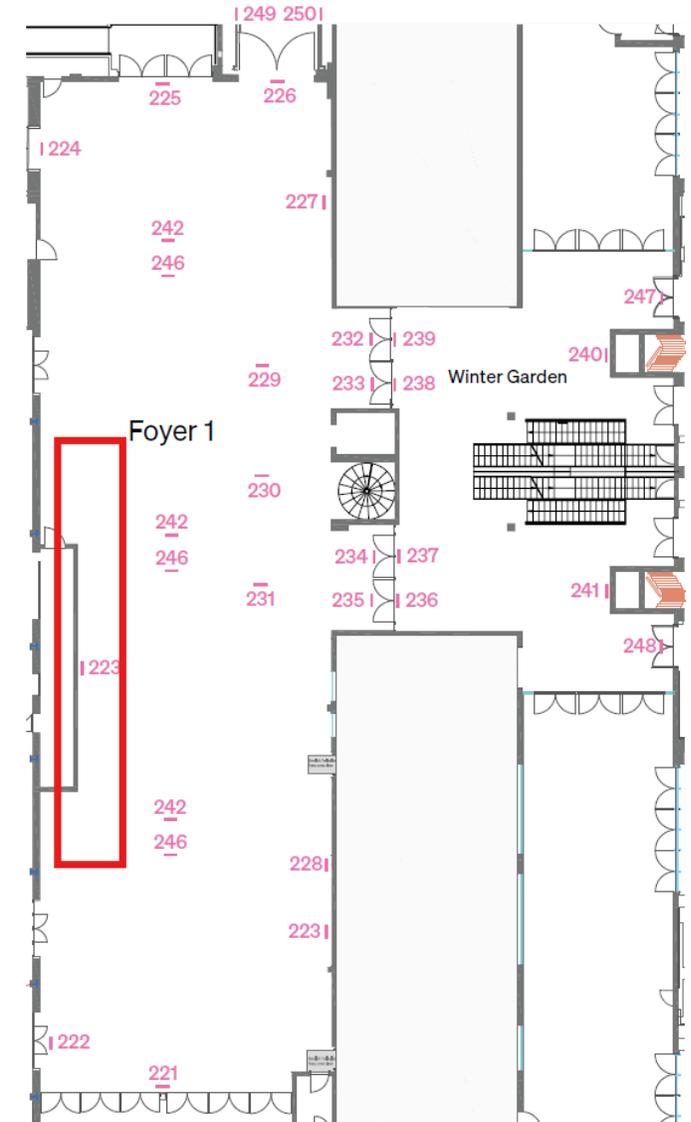
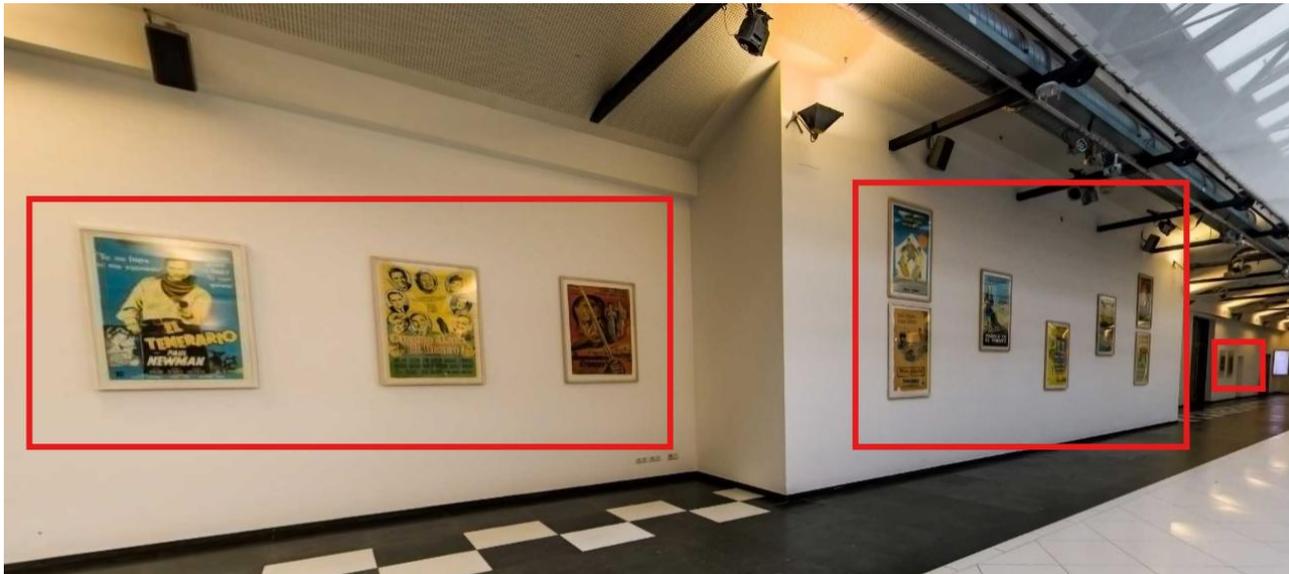
1 **EXCLUSIVE** opportunity

PRIME LOCATION

Enhance the entire 30-frame display along Foyer 1 with captivating branding that effortlessly directs attendees toward the session room, creating an engaging and memorable journey.

Price: **EUR 15,000** excl. VAT

1 frame – 88,5cm*125cm – 30 frames in total



Frame/Wallpaper opportunities

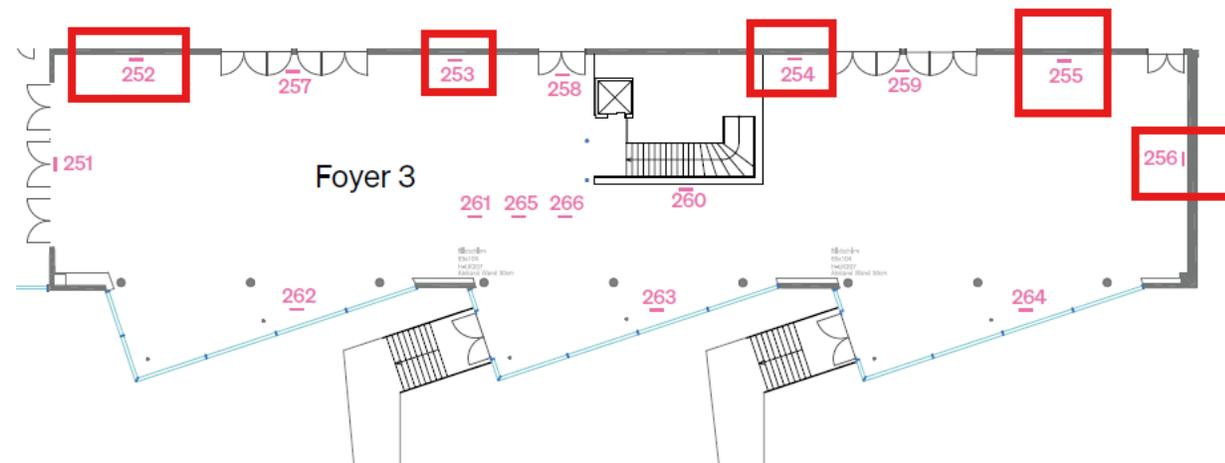
7 frame opportunities

Enhance the entrances of Convention Halls C and D with eye-catching frames that captivate visitors and leave a lasting impression!

Bonus : powerful tool to promote satellite sessions taking place in Convention Halls C and D!

Price: **EUR 4,500** excl. VAT per frame

1 frame – 270cm*270cm





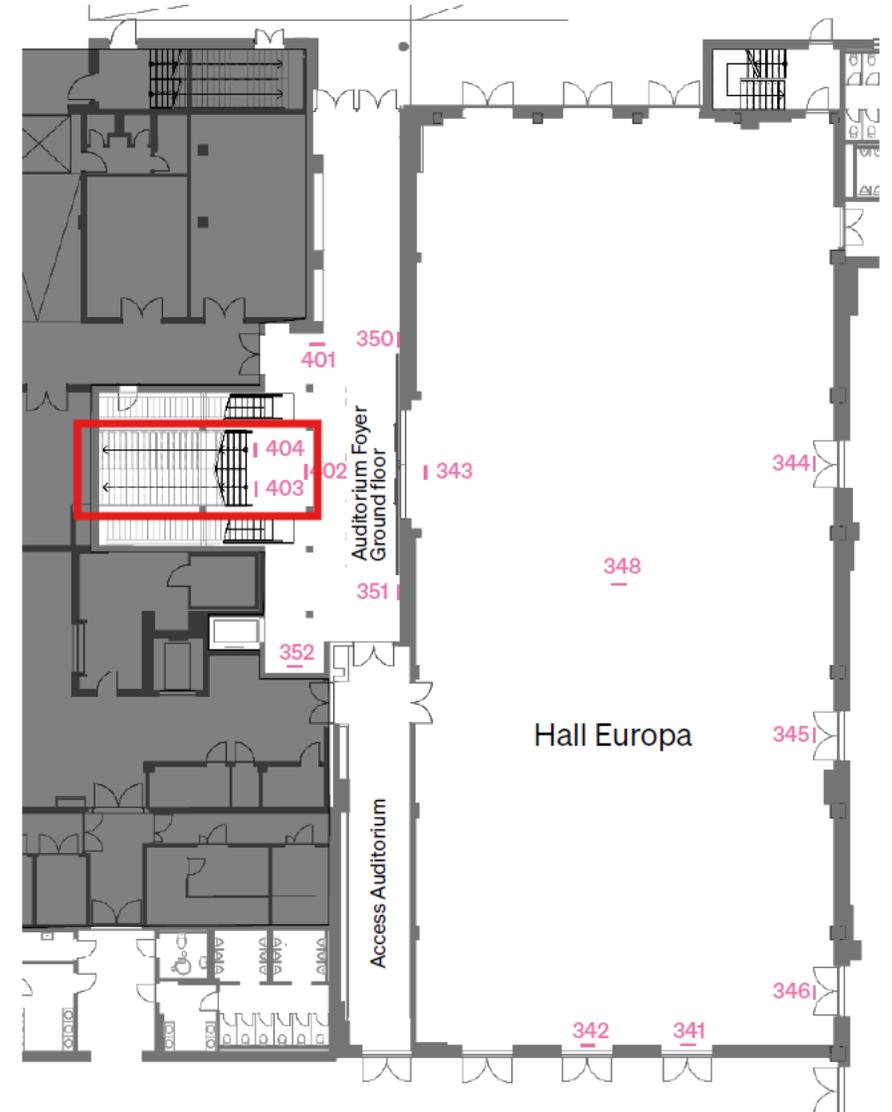
Staircases opportunities

2 staircases sold as 1 EXCLUSIVE opportunity

These stairs, which lead to the session rooms, are strategically positioned and provide excellent visibility for showcasing your branding.

Price: **EUR 15,000** excl. VAT

1 step – 192cm*12,5cm – 23 steps for each staircase (46 in total)



Floor Stickers

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Your floor branding

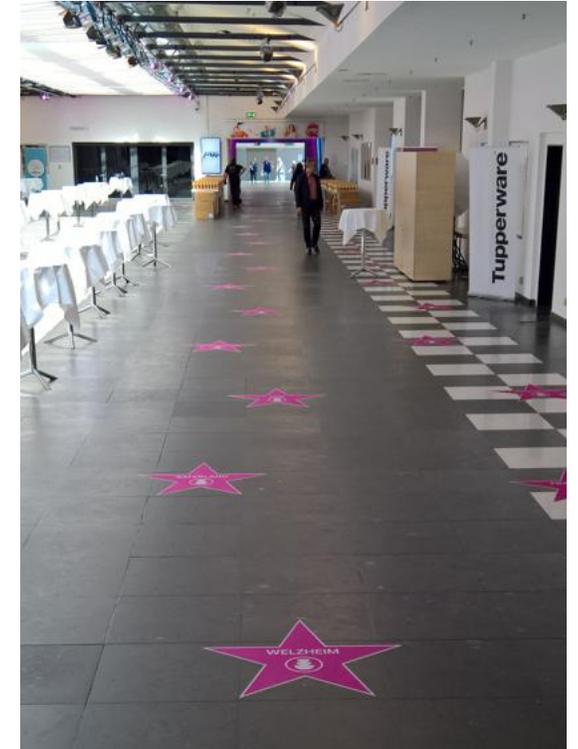
Prime visibility for delegates!

It may be to direct traffic to your booth, your symposium or your hospitality suite, these stickers will give you high visibility.

Price: **EUR 750** excl. VAT (per sqm)

Shaped floor sticker (Size cannot be less than 1sqm)

Minimum number of floor stickers = 5





Printing specifications

Printing specifications, printing file submission details and deadlines will be communicated in the Technical Manual