

47<sup>th</sup>  
ESPEN  
CONGRESS



# 47<sup>th</sup> ESPEN Congress

on Clinical Nutrition & Metabolism

Prague, Czech Republic  
**13-16 September 2025**  
Prague Congress Center



**R**EVOLUTION  
IN NUTRITION

 [www.espen.org](http://www.espen.org)

 [www.espencongress.com](http://www.espencongress.com)

 [espen\\_european\\_society](https://www.instagram.com/espen_european_society)  ESPEN

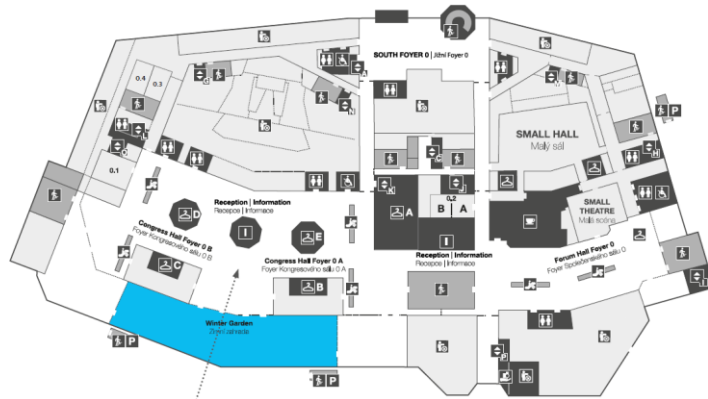
# BRANDING OPPORTUNITIES

[www.espencongress.com](http://www.espencongress.com)

[www.espen.org](http://www.espen.org)

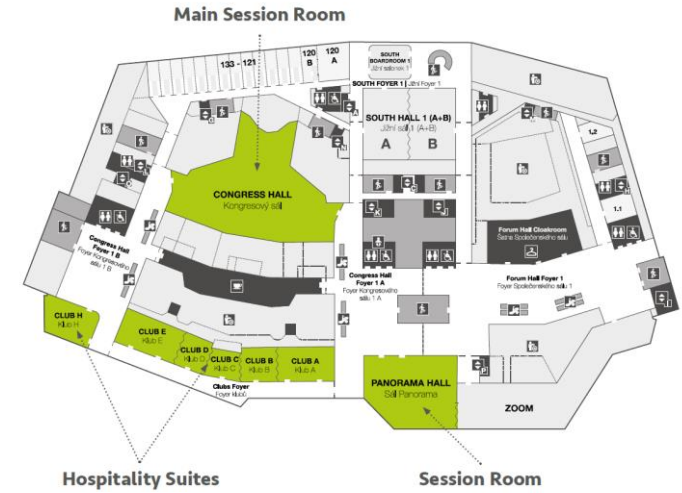


## Ground floor



Registration  
Main Entrance

## 1st floor



Hospitality Suites

Session Room

## 2nd floor



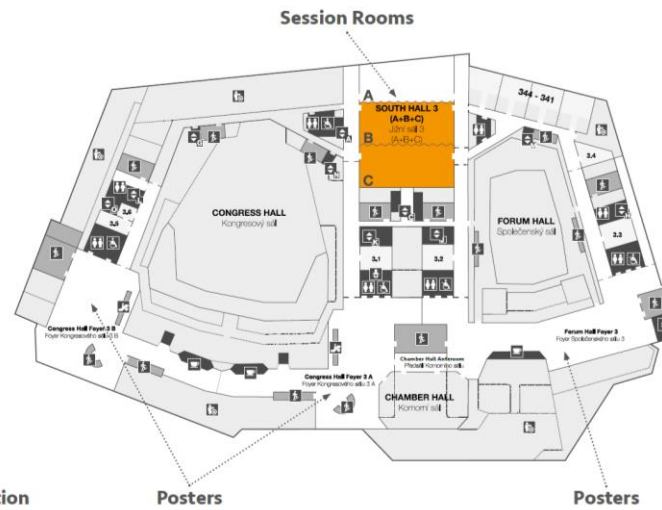
Exhibition

Main Session Room

Hospitality Suites

Exhibition

## 3rd floor



Posters

Posters



# Branded columns – Main Congress entrance



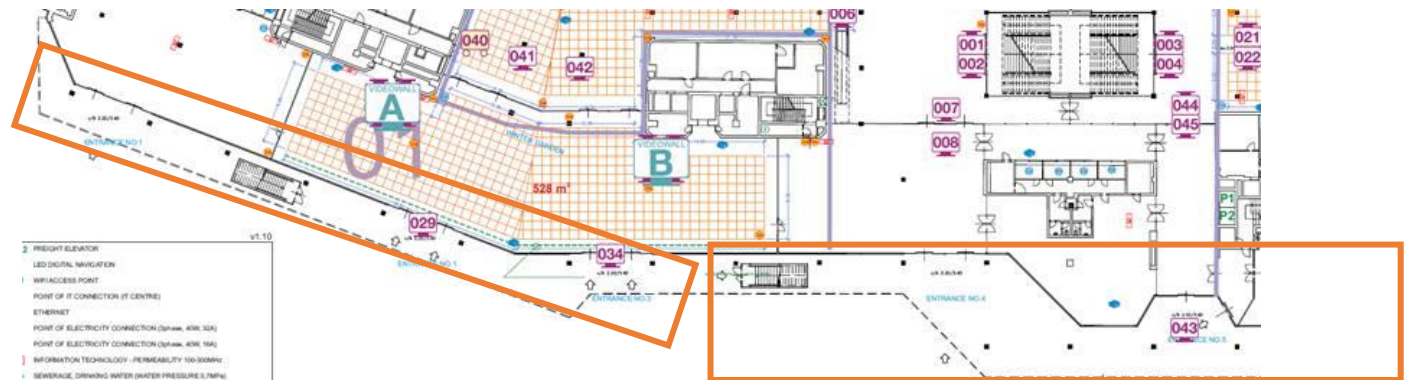
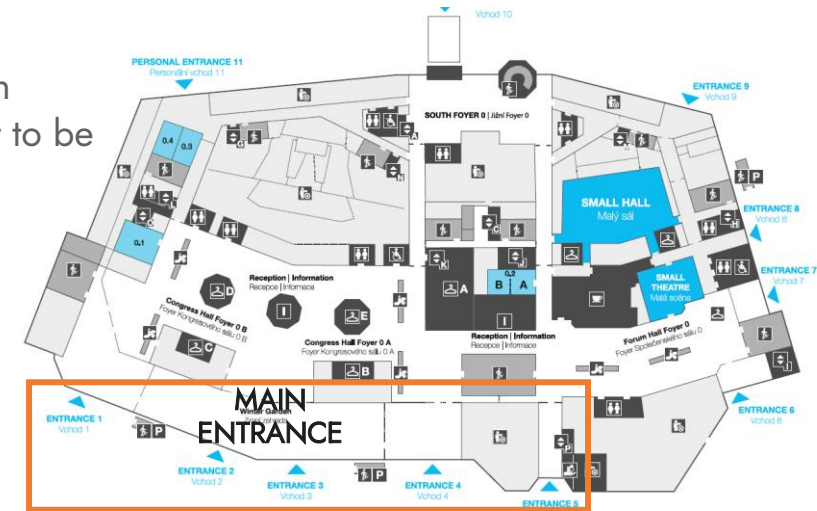
Your branding at the main Congress entrance

8 column branding opportunities

Prime visibility for arriving delegates!

Placed on the way to the Congress main entrance, your branding will be the first to be seen by the congress delegates. Location to be approved by the ESPEN Sponsorship & Exhibition Team

Price: **EUR 2,000** excl. VAT  
1 column



# Branded escalators – Main Congress entrance



Your branding in the main Congress entrance and registration area

4 escalator branding opportunities

Prime visibility for delegates!

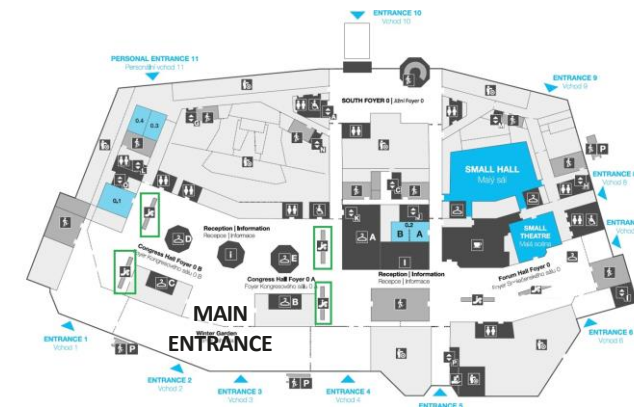
Placed in the Congress main entrance and registration area, the escalators are the access point to the first floor.

Price: **EUR 10,000** excl. VAT

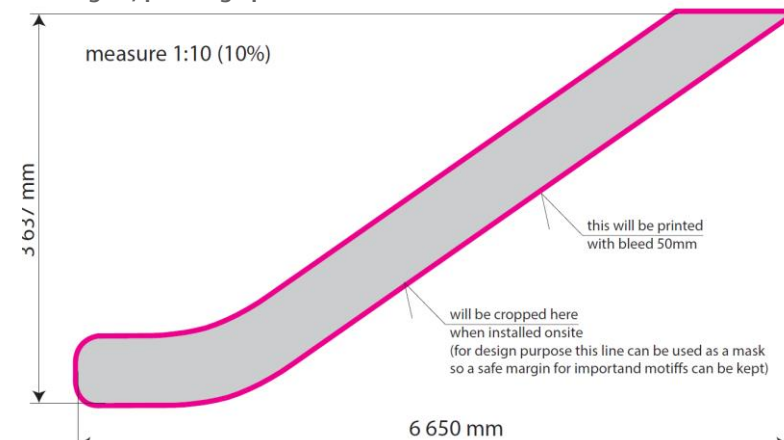
1 escalator - 4 sides

4 escalators in total

See locations on map – in green



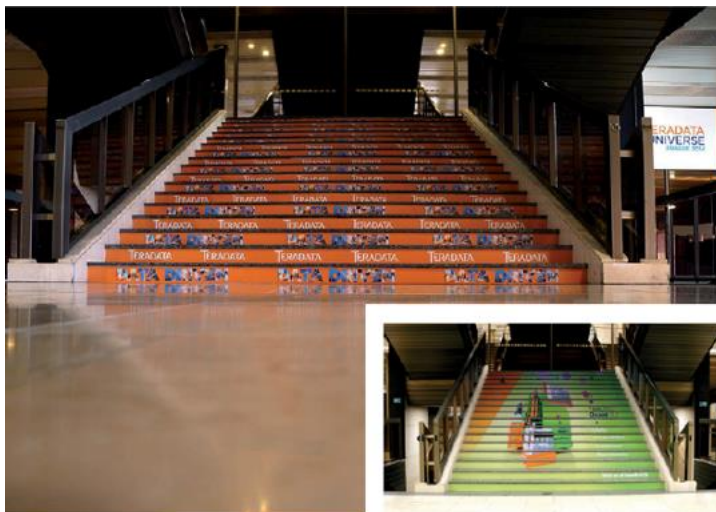
Design&/printing specifications



must be mirrored design



# Branded stairs – All floors of the venue



## Your branding on the main stairs of the venue

6 staircases branding opportunities (2 sides on each floor)

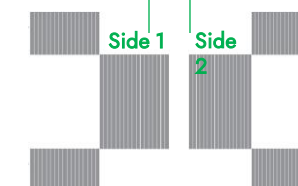
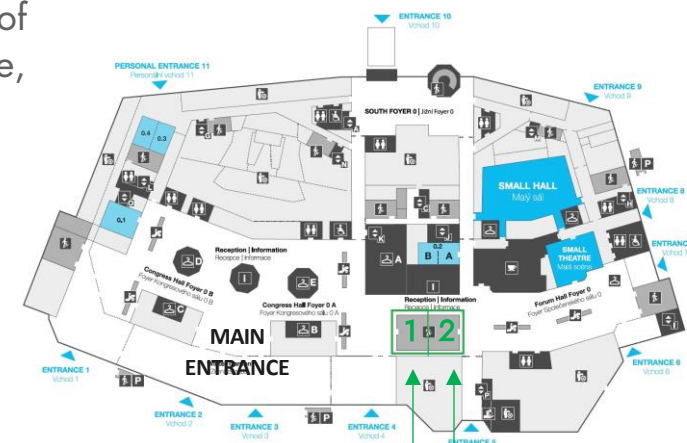
### Prime visibility for delegates!

These main stairs, ideally placed on each floor of the venue, are the main access to main entrance, registration, scientific sessions, exhibition and poster sessions.

Price: **EUR 10,000** excl. VAT

1 staircase / 1 side / 1 floor  
(3 stairs flights (cca 14m<sup>2</sup>) between each floor)

6 staircases in total (max 2 per sponsor)  
See location/sides on map – in green



# Glass walls between floors – Main stairs



## Your branding in between floors of the venue

Prime visibility for delegates!

Placed in the Congress staircases, between the four floors of the venue, this branding opportunity, which can be double-sided, is at primary locations to floors where scientific sessions, exhibition and poster sessions are taking place. They guarantee prime high traffic.

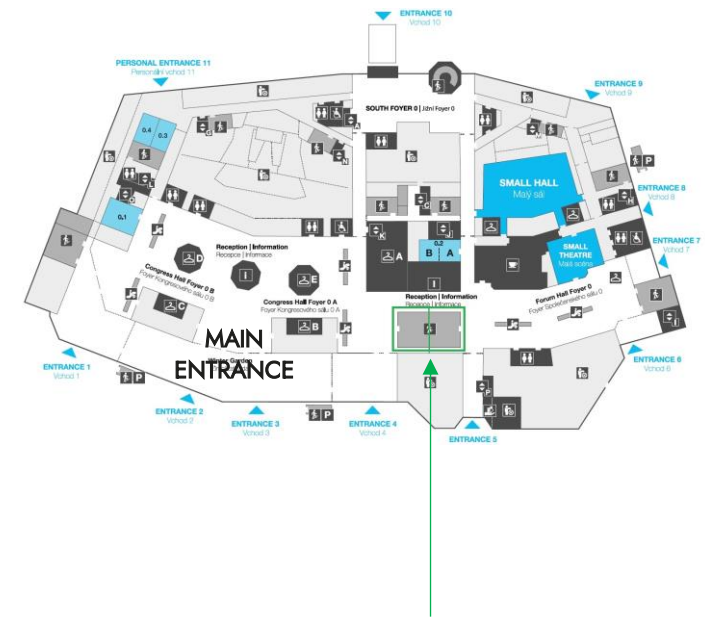
Price: **from EUR 5'000** excl. VAT

Dimensions: upon request

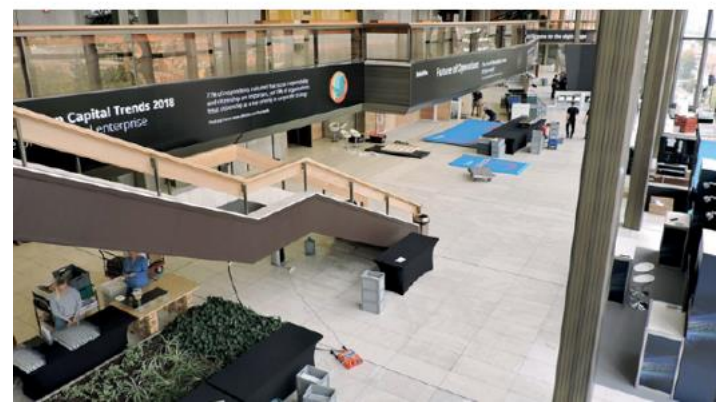
Double-sided options

Available between all floors

See location on map – **in green**



# Signs on balcony above exhibition



Your branding on 3<sup>rd</sup> floor balconies – visible from/above exhibition area

Prime visibility for delegates!

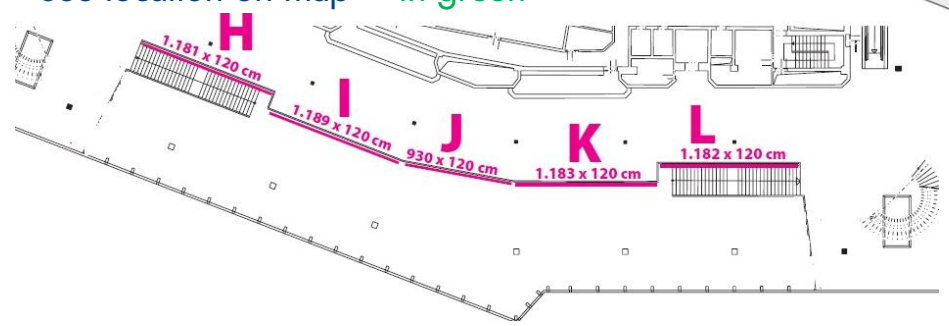
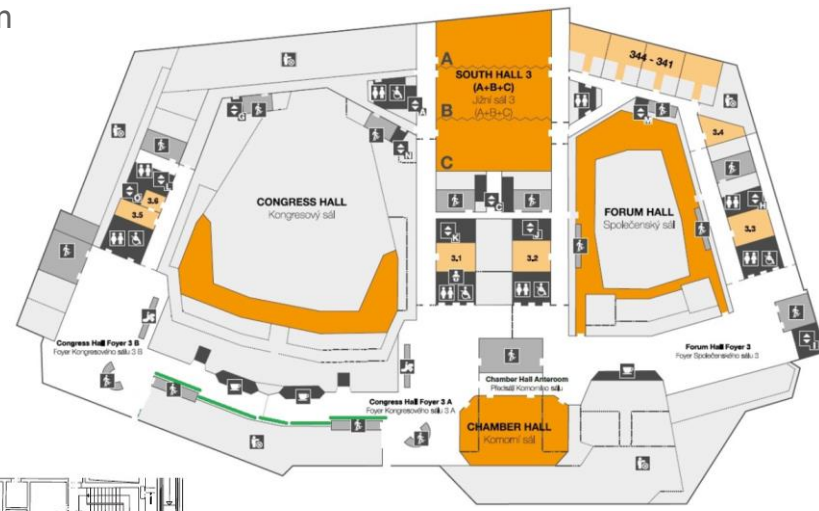
Placed on the balcony of the third floor, this branding opportunity is highly visible from the exhibition area.

Price: EUR 7,000 excl. VAT

1 sign/balcony  
Dimensions: see below

Priority given to sponsors of adjacent booths

See location on map – in green





# Branded stairs from 2<sup>nd</sup> to 3<sup>rd</sup> floor



Your branding on stairs from 2<sup>nd</sup> to 3<sup>rd</sup> floor

2 staircase branding opportunities

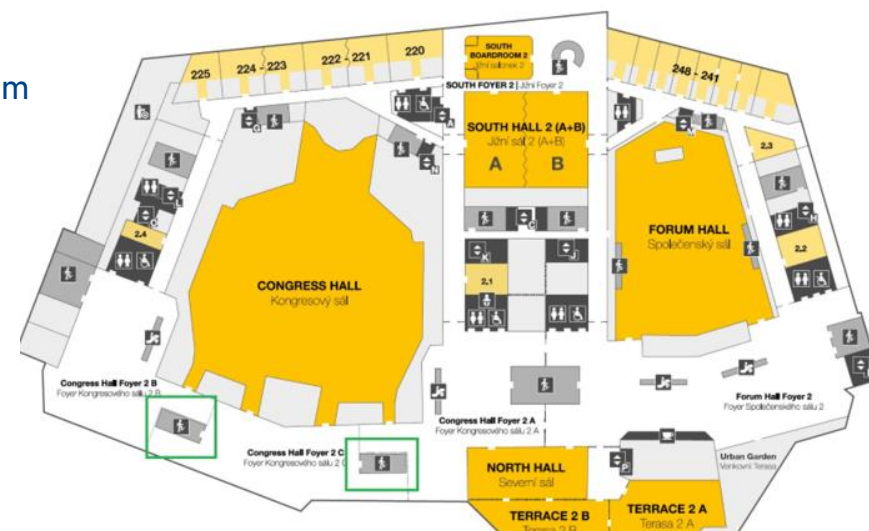
Prime visibility for delegates!

These stairs between the 2<sup>nd</sup> and 3<sup>rd</sup> floor are another main access to scientific sessions, exhibition and poster sessions. They guarantee prime high traffic.

Price: **EUR 15,000** excl. VAT

1 staircase - 2x 15 stairs; 170 x 12 cm  
(cca 6,5m<sup>2</sup> excl. platform)

See locations on map – in green







# Floor Stickers

## Your floor branding

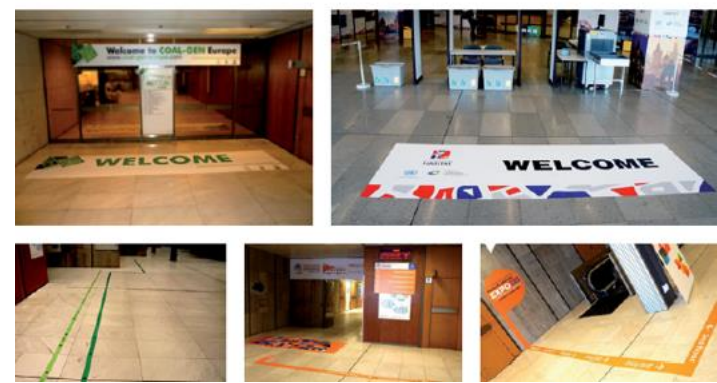
### Prime visibility for delegates!

It may be to direct traffic to your booth, your symposium or your hospitality suite, these stickers will give you high visibility.



Price: **EUR 90** excl. VAT (per running meter) – upon request  
Lines (15 cm wide)

Price: **EUR 500** excl. VAT (per sqm)  
Shaped floor sticker (!! Size cannot be less than 1sqm)





# Branded columns



## Your columns branding

Prime visibility for delegates!

Use it to direct traffic to your booth, your symposium or your hospitality suit. Columns are available throughout the venue and will give you high visibility

Price: **EUR 3,500** excl. VAT

4 sides – 1 column

Location to be agreed with ESPEN Sponsorship and Exhibition team



# Printing specifications

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Printing specifications, printing file submission details and deadlines will be communicated in the Technical Manual