



46th ESPEN Congress

on Clinical Nutrition & Metabolism
Milan, Italy • 7-10 September 2024

CLINICAL NUTRITION: "THE" TRANSVERSAL SCIENCE



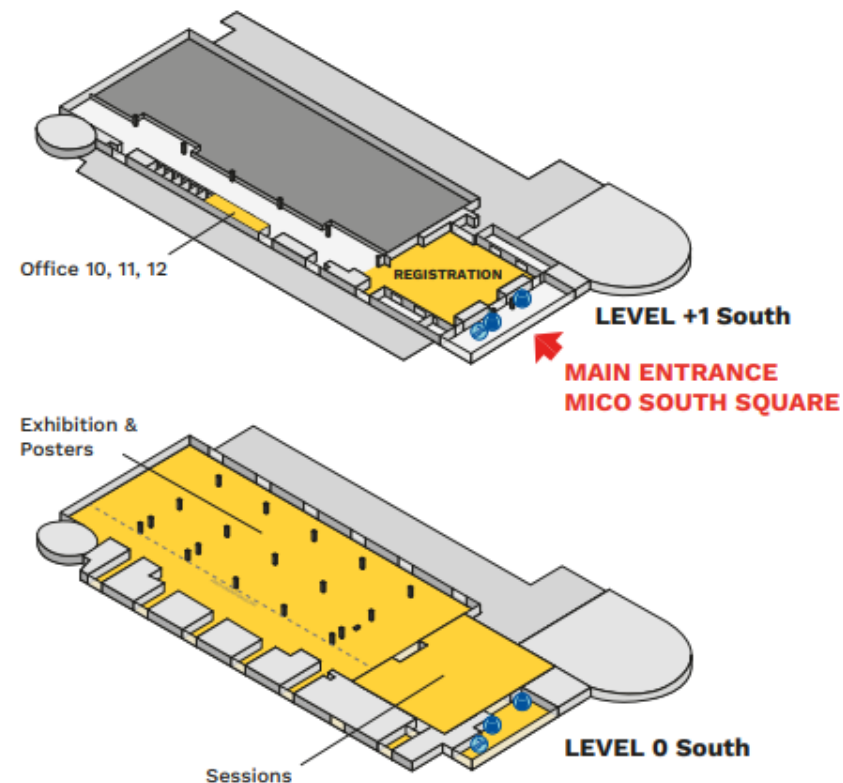
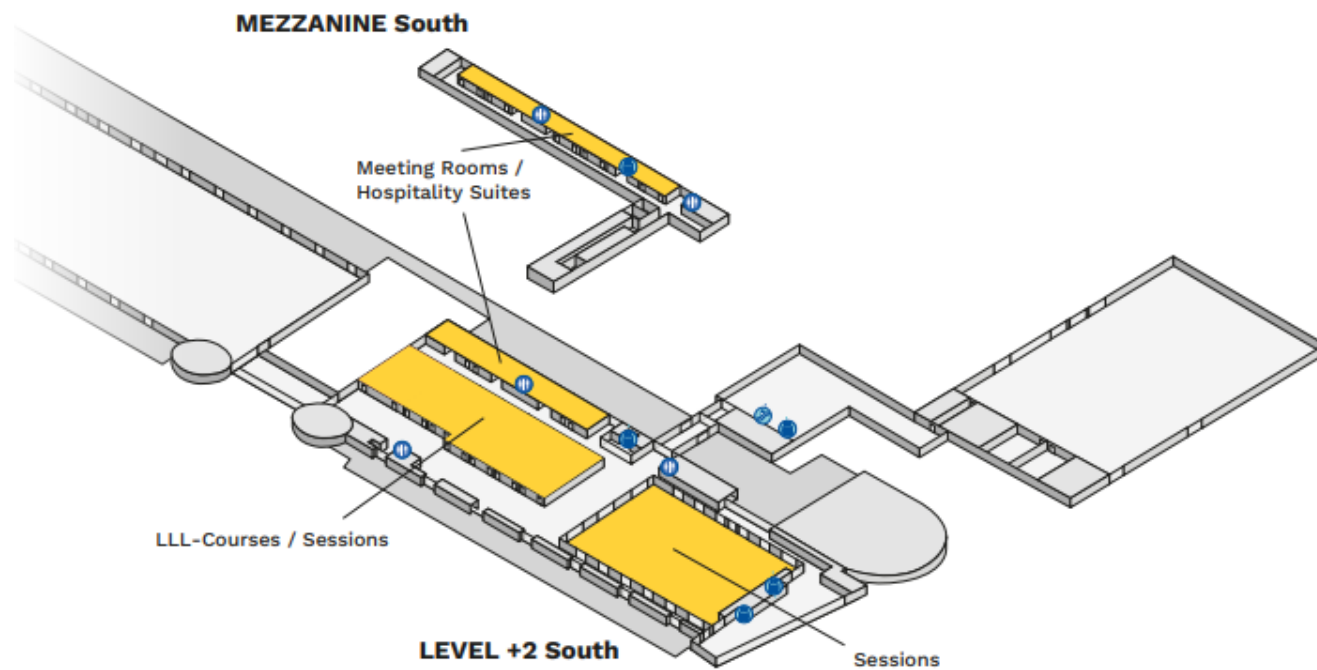
BRANDING OPPORTUNITIES

www.espencongress.com

www.espen.org

General Floorplan

46th ESPEN Congress
on Clinical Nutrition & Metabolism



Freestanding signs



MiCo SOUTH WING

Freestanding signs

Code:

A_23 = 45x30 cm

A_24 = 50x70 cm

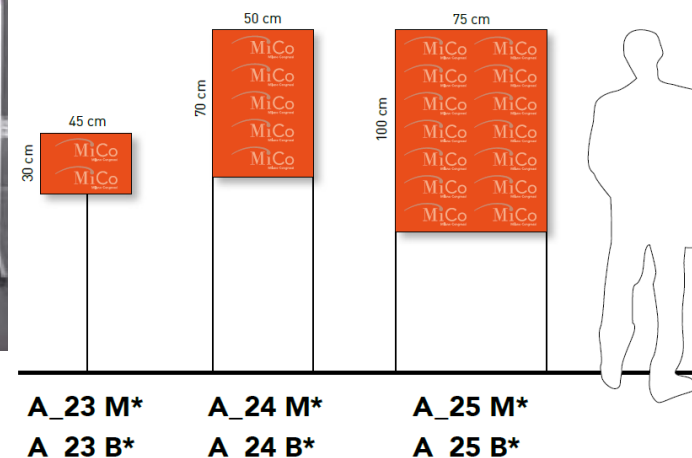
A_25 = 75x100 cm

Typology:

Double-sided panel



| | |
|---------------------|--------------|
| A23 M (one-side) | EUR 500.00 |
| A24 M (one-side) | EUR 1'000.00 |
| A25 M (one-side) | EUR 1'500.00 |
| A23 B (double-side) | EUR 800.00 |
| A24 B (double-side) | EUR 1'800.00 |
| A25 B (double-side) | EUR 2'800.00 |



M* (one-sided)
B* (double-sided)



Freestanding signs

MiCo **SOUTH WING**

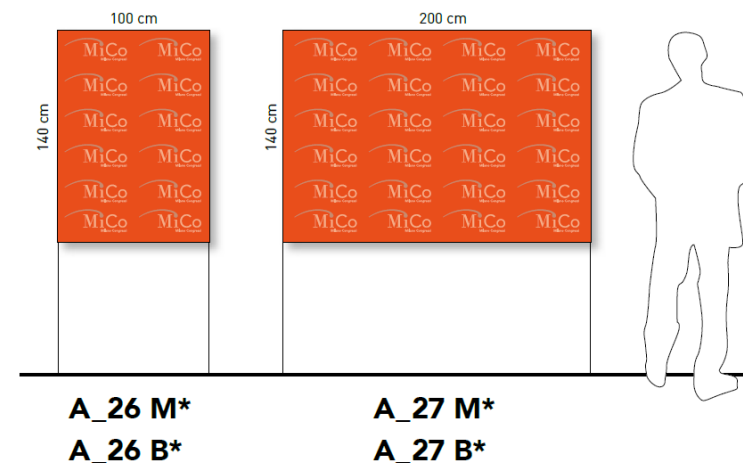
Freestanding signs

Code:
A_26 = 100x140 cm
A_27 = 200x140 cm

Typology:
Double-sided panel



| | |
|---------------------|--------------|
| A26 M (one-side) | EUR 2'000.00 |
| A27 M (one-side) | EUR 3'000.00 |
| A26 B (double-side) | EUR 3'800.00 |
| A27 B (double-side) | EUR 5'800.00 |



M* (one-sided)
B* (double-sided)



Freestanding signs

MiCo SOUTH WING

Freestanding signs

Code:

A_01 = 50x200 cm

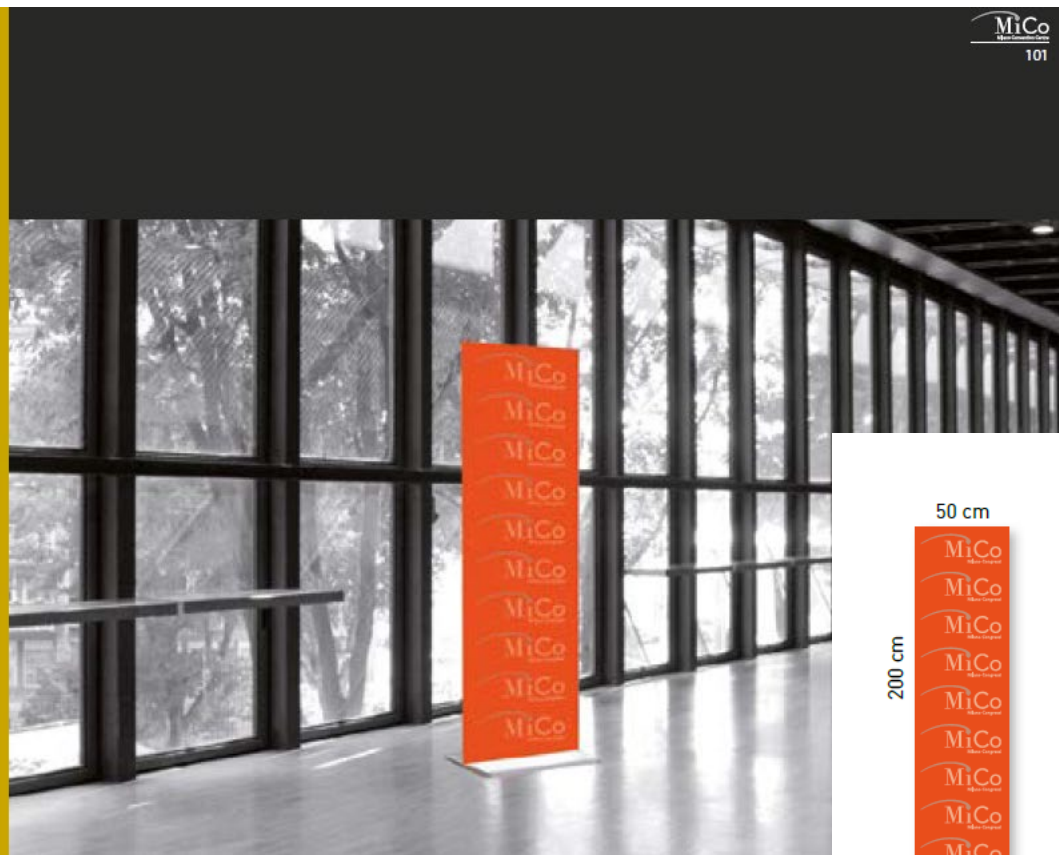
A_02 = 75x240 cm

A_03 = 100x240 cm

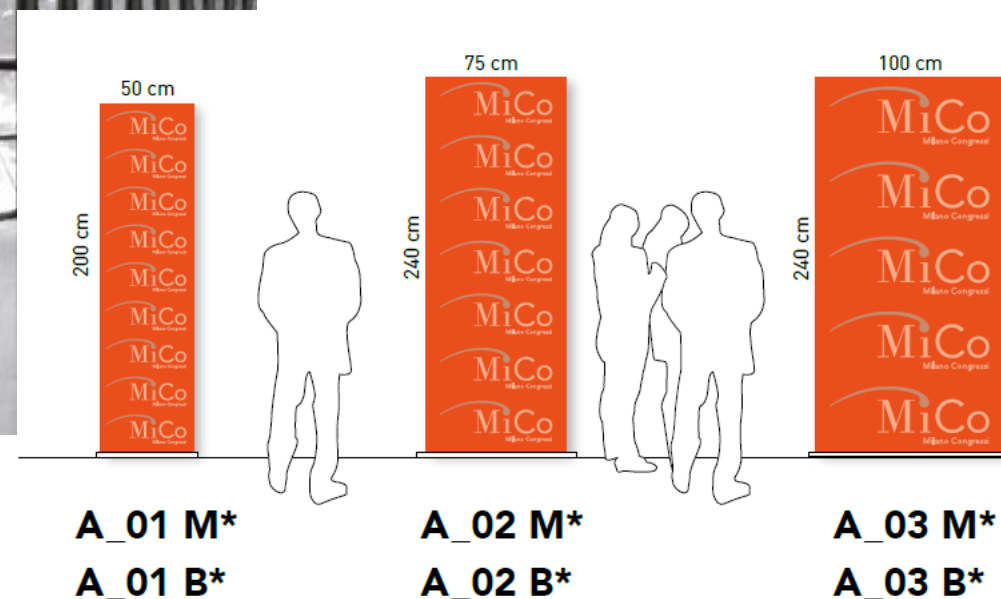
Typology:

One-sided panel

Double-sided panel



| | |
|---------------------|--------------|
| A01 M (one-side) | EUR 2'000.00 |
| A02 M (one-side) | EUR 2'500.00 |
| A03 M (one-side) | EUR 3'000.00 |
| A01 B (double-side) | EUR 3'800.00 |
| A02 B (double-side) | EUR 4'800.00 |
| A03 B (double-side) | EUR 5'800.00 |



M* (one-sided)
B* (double-sided)



Freestanding signs

MiCo SOUTH WING

Freestanding signs

Code:

A_04 = 200x300 cm

A_05 = 300x300 cm

A_06 = 400x300 cm

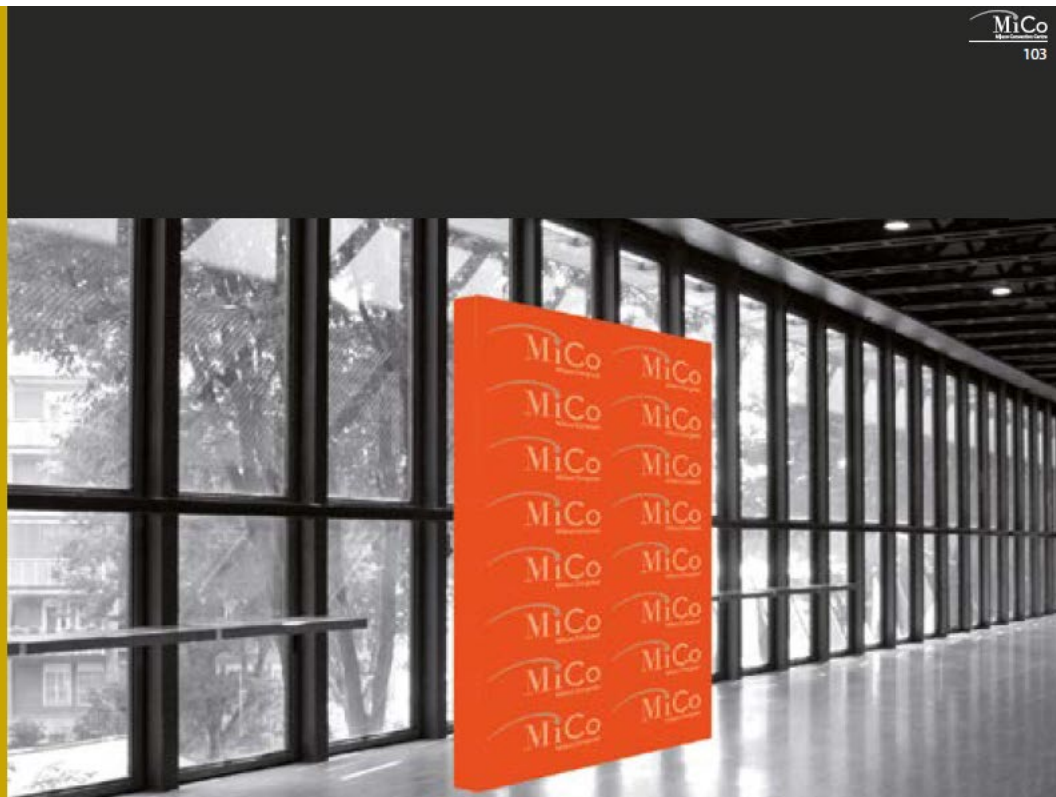
A_07 = 500x300 cm

A_08 = 600x300 cm

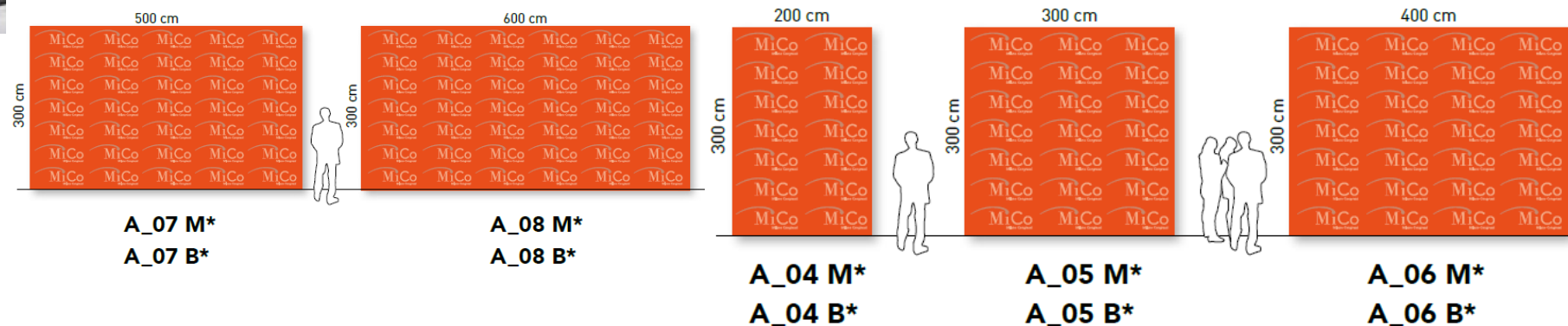
Typology:

One-sided panel

Double-sided panel



MiCo
103



| | |
|---------------------|--------------|
| A04 M (one-side) | EUR 3'500.00 |
| A05 M (one-side) | EUR 4'000.00 |
| A06 M (one-side) | EUR 4'500.00 |
| A07 M (one-side) | EUR 4'750.00 |
| A08 M (one-side) | EUR 5'000.00 |
| A04 B (double-side) | EUR 6'800.00 |
| A05 B (double-side) | EUR 7'800.00 |
| A06 B (double-side) | EUR 8'800.00 |
| A07 B (double-side) | EUR 9'300.00 |
| A08 B (double-side) | EUR 9'800.00 |

Floor Stickers

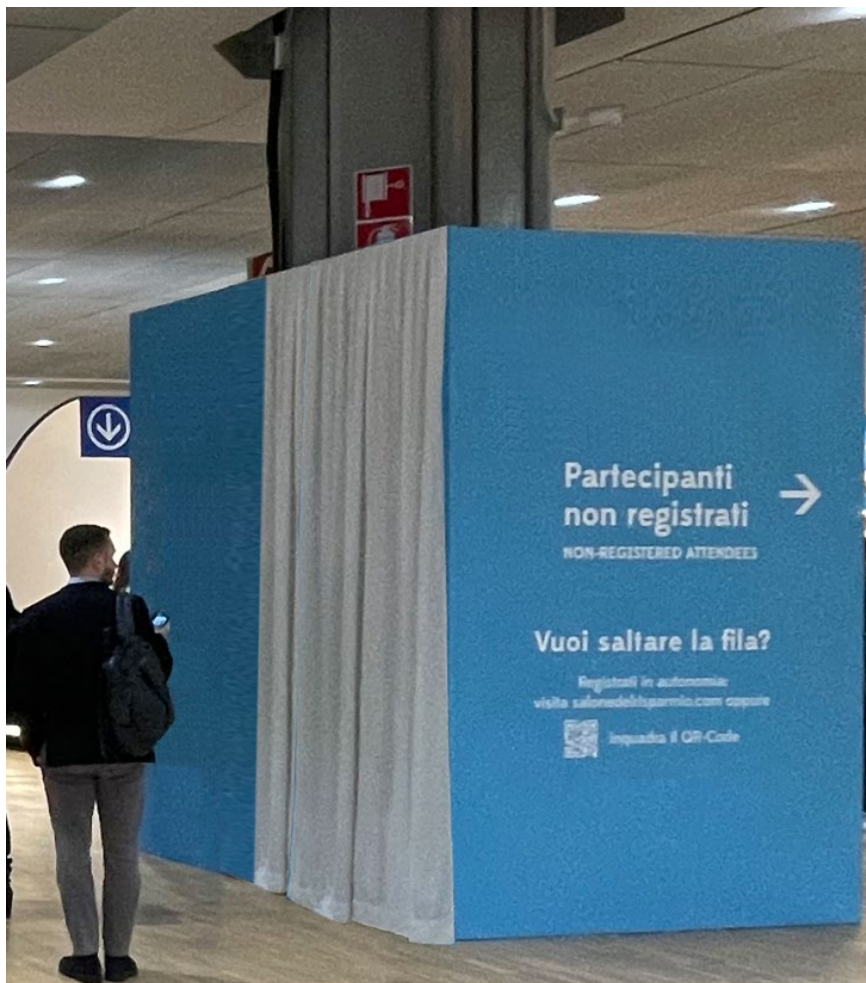
EUR 750 / 60 cm diameter
EUR 900 / 80 cm diameter
EUR 1,000 / 1 m diameter

- **NOTE: Please contact us for exact location of the stickers – limited to 2 sponsors for the same location**





Pillar signs



EUR 15'000 / 2 pillars
EUR 8'000 / 1 pillar

- High visibility / 2 pillars in this area
- In registration area

- 3 sides (200x300cm)
- 1 side (150x300cm – to leave the passage free to the electrical box and the fire hose)



Wall banner – Exclusive !

MiCo SOUTH WING

Level +1

Code:

ASL+1_02 A

ASL+1_02 B

Typology:

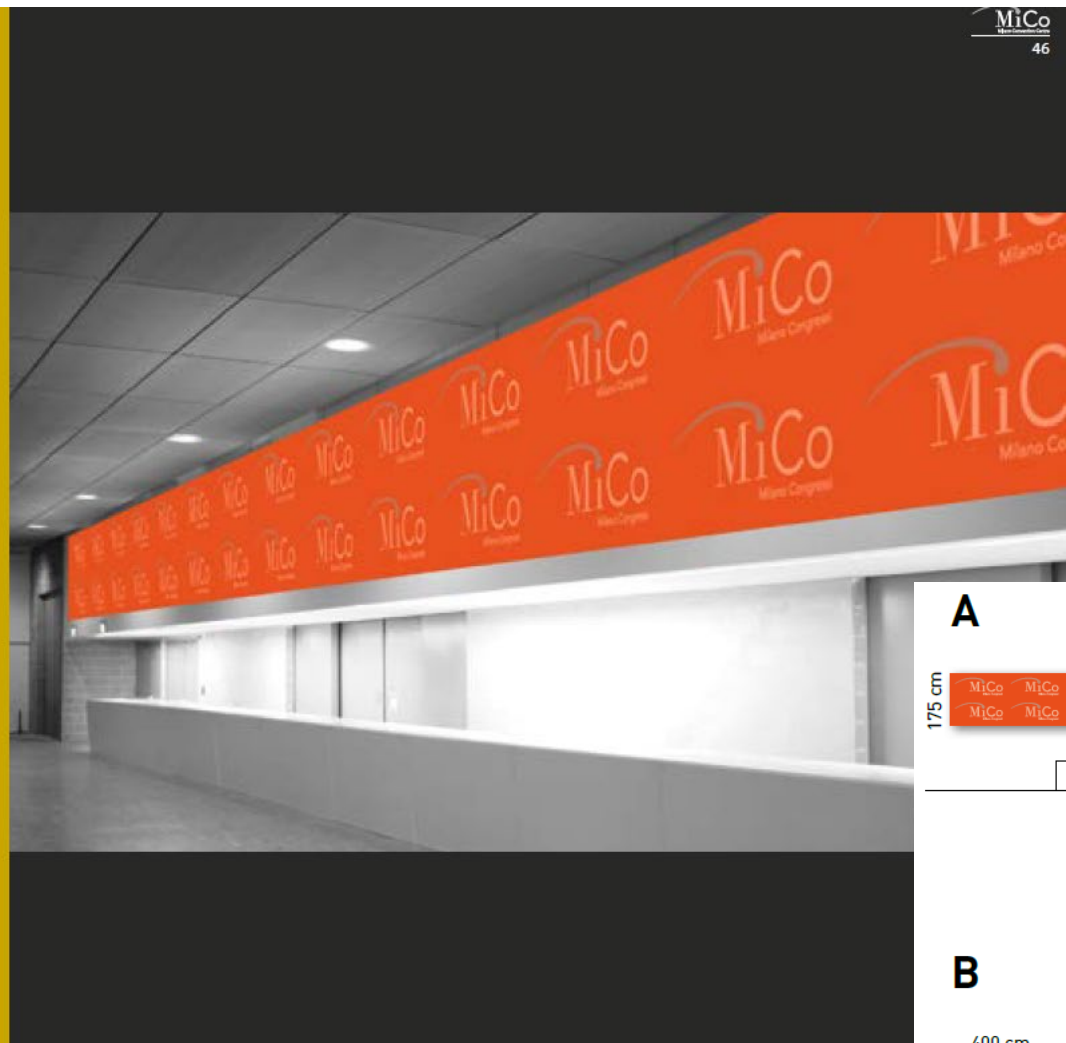
Panel

Size:

A = 2800x175 cm

B = 400x175 cm

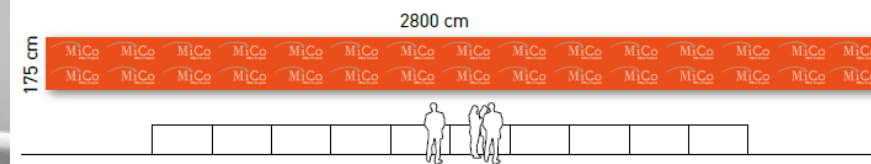
Placement:



| | |
|------------|---------------|
| ASL+1_02 A | EUR 20'000.00 |
| ASL+1_02 B | EUR 7'000.00 |

- High visibility
- Registration area

A



B





Wall banner – Exclusive !!

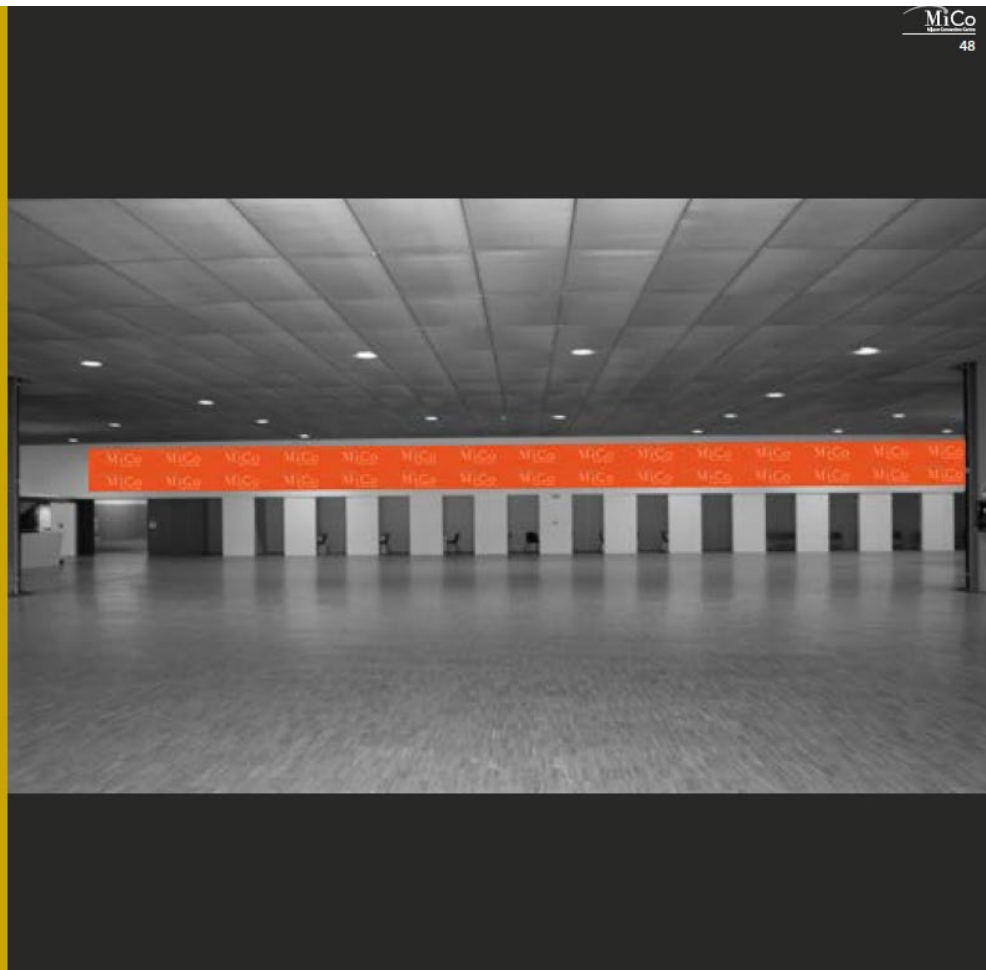
MiCo SOUTH WING Level +1

Code:
ASL+1_03 A
ASL+1_03 B

Typology:
Panel

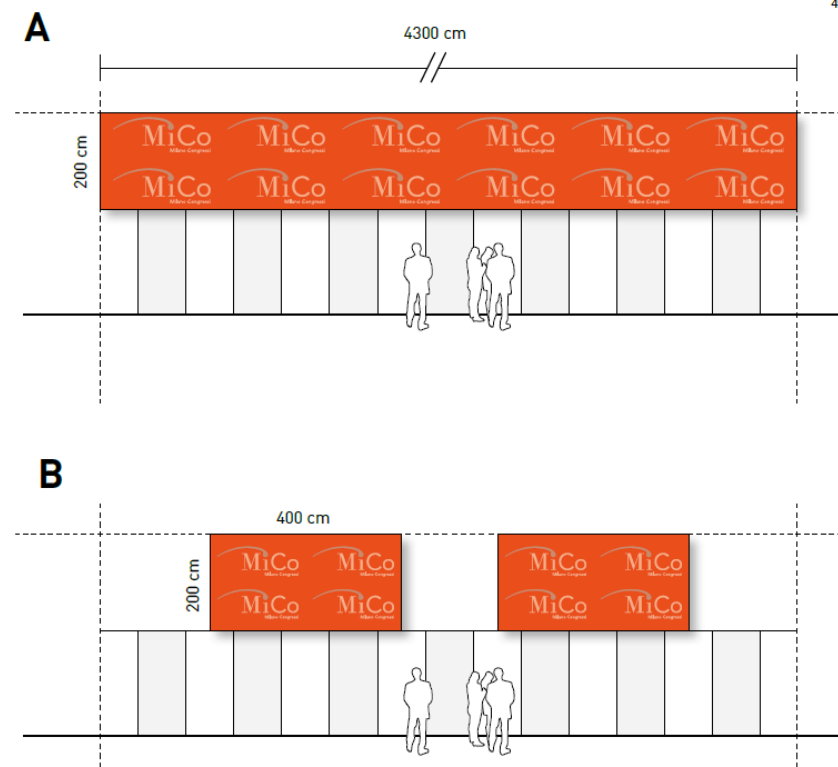
Size:
A = 4300x200 cm
B = 400x200 cm

Placement:



| | |
|------------|---------------|
| ASL+1_03 A | EUR 25'000.00 |
| ASL+1_03 B | EUR 9'000.00 |

- High visibility
- Registration area





Wall panel – Exclusive !

MiCo **SOUTH WING**
Level +2

Code:
ASL+2_13

Typology:
Panel

Size:
873x100 cm

Placement:



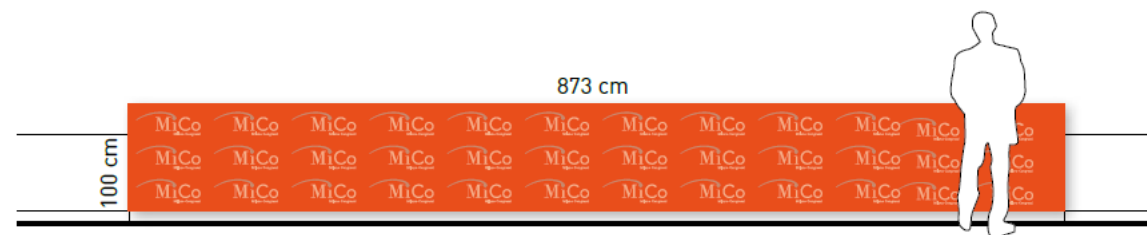
ADDITIONAL INFO →



MiCo
87

EUR 8'000

- Exclusivity
- Close to session rooms





Pillar panel

EUR 6'000/ 2 sides
EUR 3'000 / 1 side

MiCo SOUTH WING Level 0

Code:

ASLO_06

Typology:

**Pillar panel
(printed on 4 sides)**

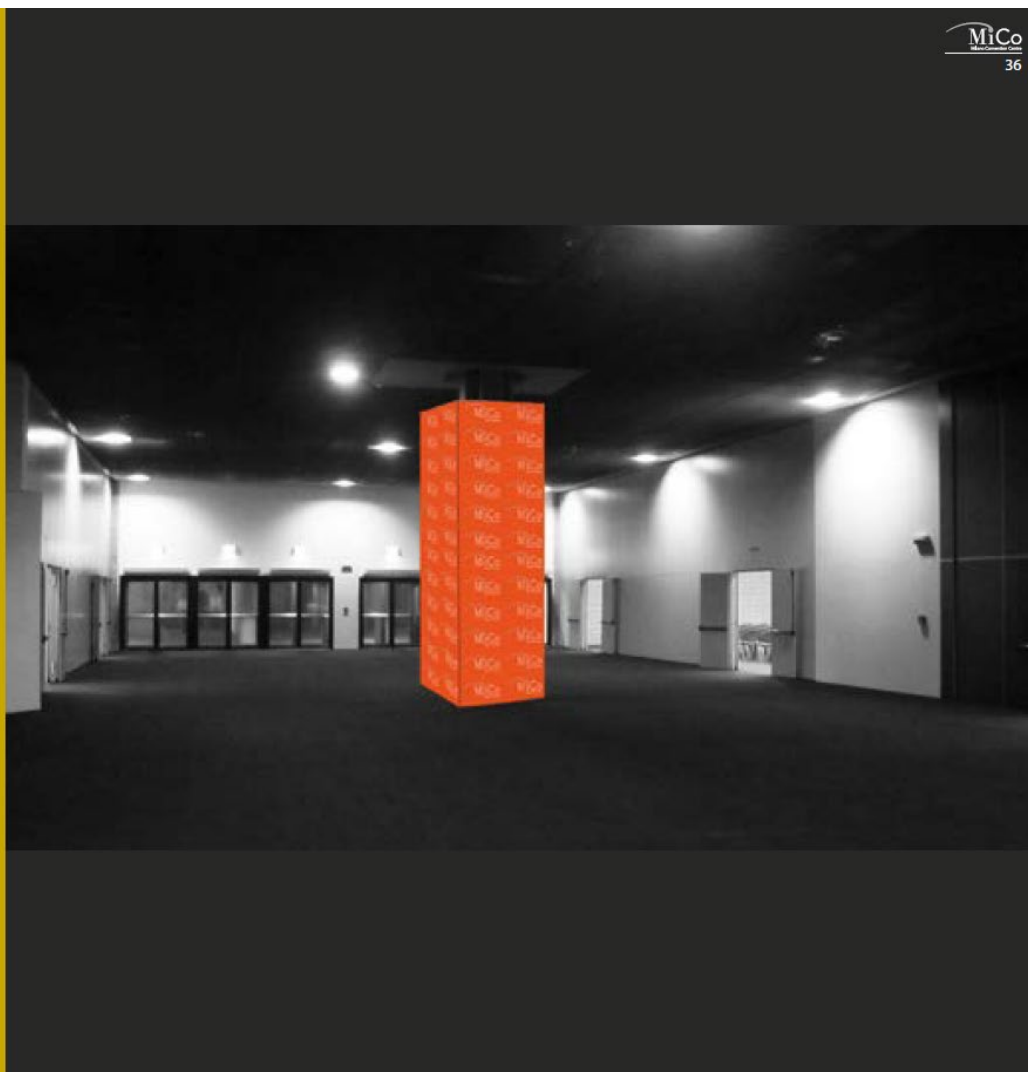
Size:

150x150x400 cm

Placement:

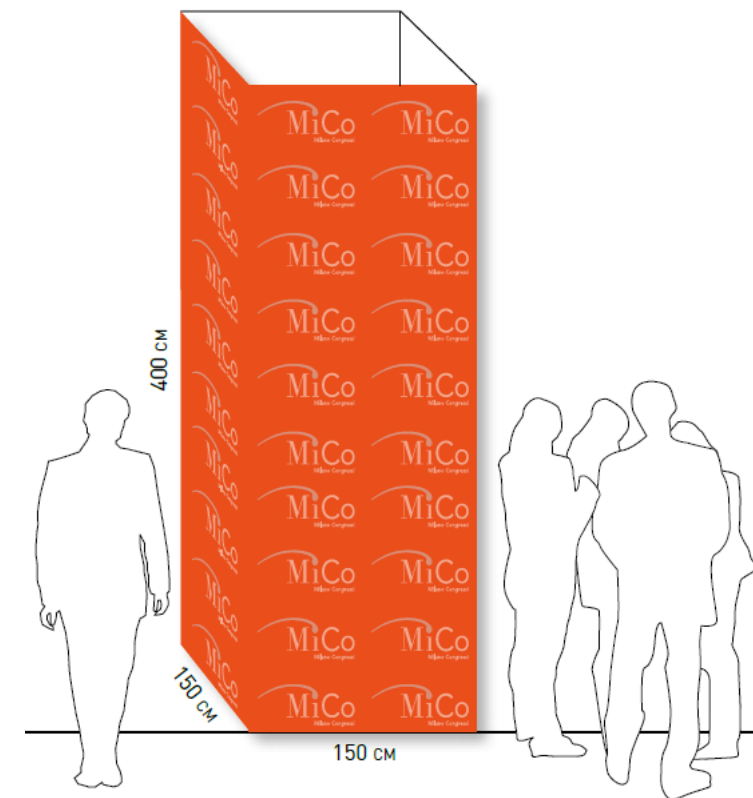


ADDITIONAL INFO →



High visibility ! Located
close to session rooms

Max. 2 sides/sponsor





Escalators – Exclusive !

MiCo SOUTH WING Level 0

Code:
ASLO_02

Typology:
Decal sticker

Notice:
**Leave an inner margin of
about 5 cm compared to
the given dimensions**

Placement:

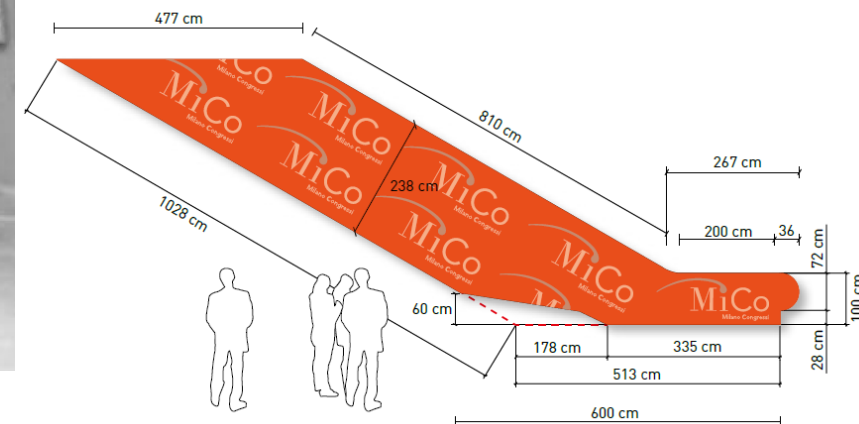


ADDITIONAL INFO →



EUR 8'000

- Outside of the escalator
- High visibility
- Registration area to/from sessions/posters/exhibition





Escalators

EUR 15'000/4 sides (2 escalators)
EUR 10'000 / 2 sides (1 escalator)

MiCo SOUTH WING Level 0

Code:
ASLO_01

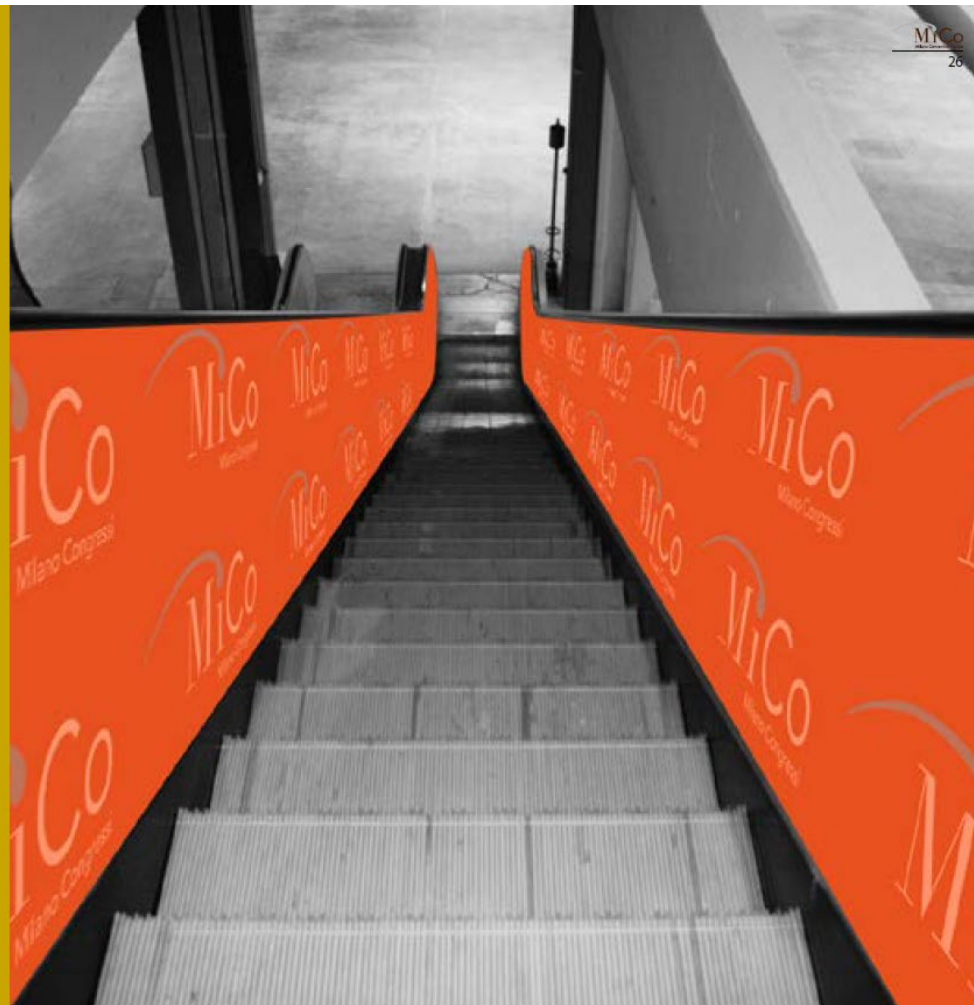
Typology:
Decal sticker

Notice:
**Leave an inner margin of
about 5 cm compared to
the given dimensions**

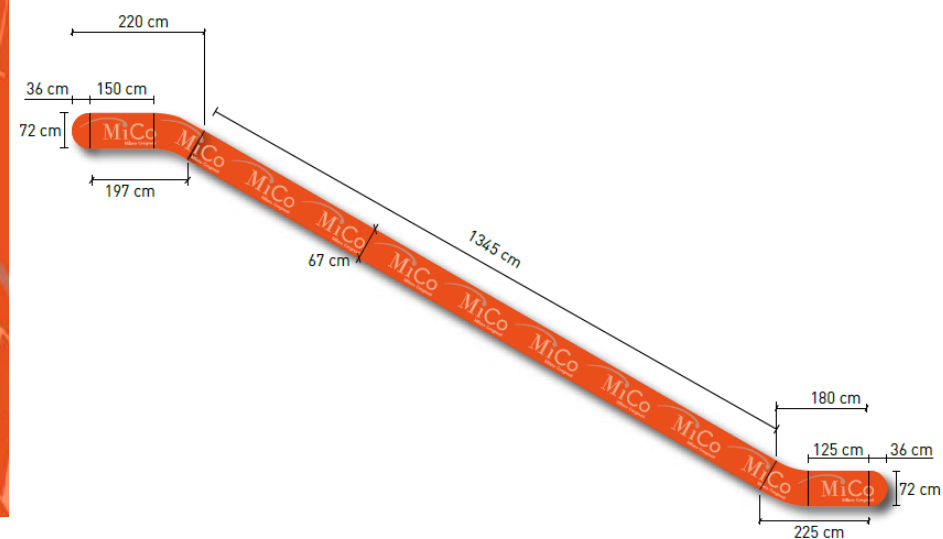
Placement:



ADDITIONAL INFO →



- **Inside** of the escalator
- High visibility
- Registration area to/from sessions/posters/exhibition





Escalators

EUR 25'000/4 sides (2 escalators)
EUR 15'000 / 2 sides (1 escalator)

MiCo SOUTH WING

Level +1

Code:

ASL+1_08

Typology:

Decal sticker

Notice:

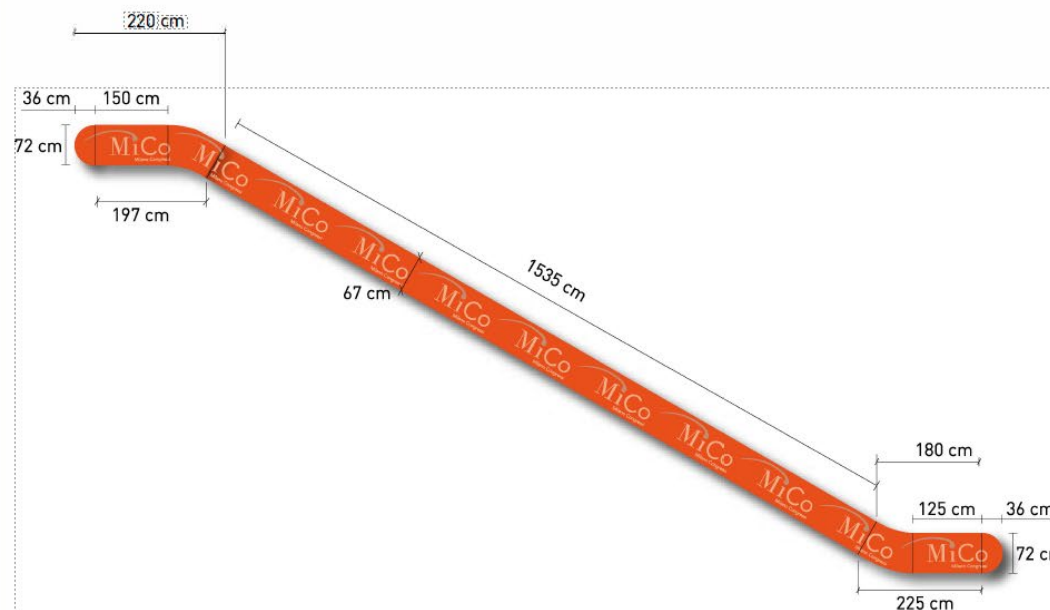
Leave an inner margin of about 5 cm compared to the given dimensions

Description:

Digital printing on vinyl film

Printing specifications 

Placement:



- **Inside** of the escalator
- High visibility
- Way from/to registration area to/from session rooms