

46<sup>th</sup>  
ESPEN  
CONGRESS



# 46<sup>th</sup> ESPEN Congress

on Clinical Nutrition & Metabolism  
Milan, Italy • 7-10 September 2024

CLINICAL NUTRITION: "THE" TRANSVERSAL SCIENCE



[www.espen.org](http://www.espen.org)  
[www.espencongress.com](http://www.espencongress.com)

# Partnership Opportunities



# Welcome Message

**46<sup>th</sup> ESPEN Congress**  
on Clinical Nutrition & Metabolism

## DEAR COLLEAGUES,

On behalf of the Italian Society for Clinical Nutrition and Metabolism (SINPE), we would like to invite you to the 46th ESPEN Congress 2024, which will be held for the 4th time in Italy.

After the congresses in Milan (1984) Rome (1995), and Florence (2008) the Italian society would like to welcome all ESPEN delegates to Milan again. Milan is Italy's city of the future, a fast-paced metropolis where creativity is big business and looking good is an art form. Ruled by the Caesars, the Spanish, Napoléon, the Austro-Hungarians, Milan has an ancient and fascinating history. After the unification of Italy in 1861, it also became a key industrial and cultural centre – a title it still holds today.

In close collaboration with the ESPEN Committee Members, we have developed an attractive program that aims to be a landmark in ESPEN's continuing effort to improve Nutritional Care and -Education.

We are convinced that the programme of ESPEN 2024 offers a great opportunity for physicians, dietitians, pharmacists, nutritionists, scientists and nurses involved in the field of nutrition and metabolism to meet and discuss cutting edge science in an informal atmosphere, strengthening old and sparkling new collaborations.

**We sincerely hope to meet you in Milan in 2024!**

Luca Gianotti  
Michela Zanetti  
Emanuele Cereda



# Committees

## 46<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism



### LOCAL ORGANISING COMMITTEE

Luca Gianotti, Local President  
Gaetano Iapichino  
Marco Braga  
Sergio Riso  
Danilo Radrizzani  
Agostino Paccagnella  
Cecilia Gavazzi

### LOCAL EDUCATIONAL COMMITTEE

Michela Zanetti, Local Chairman  
Riccardo Caccialanza  
Alessandro Laviano  
Gianmarco Giorgetti  
Marco Zanello  
Ester Giaquinto  
Mariangela Rondanell  
Alice Sabatino

### LOCAL SCIENTIFIC COMMITTEE

Emanuele Cereda, Local Chairman  
Gianni Biolo  
Loris Pironi  
Federico Bozzetti  
Luca Busetto  
Enrico Fiaccadori  
Marcello Maggio  
Lorenzo Maria Donini

### CENTRAL EXECUTIVE COMMITTEE

Rocco Barazzoni, Chair  
Cristina Cuerda, General Secretary  
Stéphane Schneider, Treasurer  
Luca Gianotti, President 2024

### CENTRAL ESPEN SCIENTIFIC COMMITTEE

Nathalie Delzenne, Chairperson  
Stéphane Walrand  
Mattias Soop  
Mireille J.M. Serlie  
Yves Boirie, Rotating Member

### CENTRAL EDUCATIONAL AND CLINICAL PRACTICE COMMITTEE (EC/PC)

Rosa Burgos Pelaez, Chairperson  
Johann Ockenga, Physician  
Burku Kelleci, Pharmacist  
Michela Zanetti, Rotating Member

### ASSOCIATED MEMBERS

Maria Ballesteros-Pomar &  
Mihailo Bezmarevic  
IT Communication Officers  
Stanislaw Klek  
LLL Course Directors  
Regina Komsa and Rémy Meier  
LLL Co-Directors  
Stephan C. Bischoff, Michael Chourdakis  
& Arved Weimann  
ESPEN Guidelines Officers





# 46<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism

# Essential Information

## IMPORTANT DATES & DEADLINES

- Opening of Abstract Submission..... **11 January 2024**
- Registration Opens..... **January 2024**
- Closing of Abstract Submission ..... **8 April 2024, 23:59 CEST**
- Opening of Late Breaking Abstract Submission ..... **16 May 2024**
- Early Bird Deadline ..... **30 April 2024, 23:59 CEST**
- Deadline for Late Breaking Abstract ..... **11 June 2024, 23:59 CEST**  
(Posters only)

## VENUE

Allianz MiCO  
Piazzale Carlo Magno, 1  
20149 Milano  
Italy

[www.micomilano.it/en](http://www.micomilano.it/en)

## ORGANISING SECRETARIAT

MCI has been selected by Central ESPEN as the official Congress Organiser to process registrations, abstract submissions and hotel reservations.

Information on the commercial exhibition as well as organisation and sponsorship of special events may also be obtained from the Organizing Secretariat.

## FEES AND HOTELS

The registration fees and full list of hotels will be available on the ESPEN website.

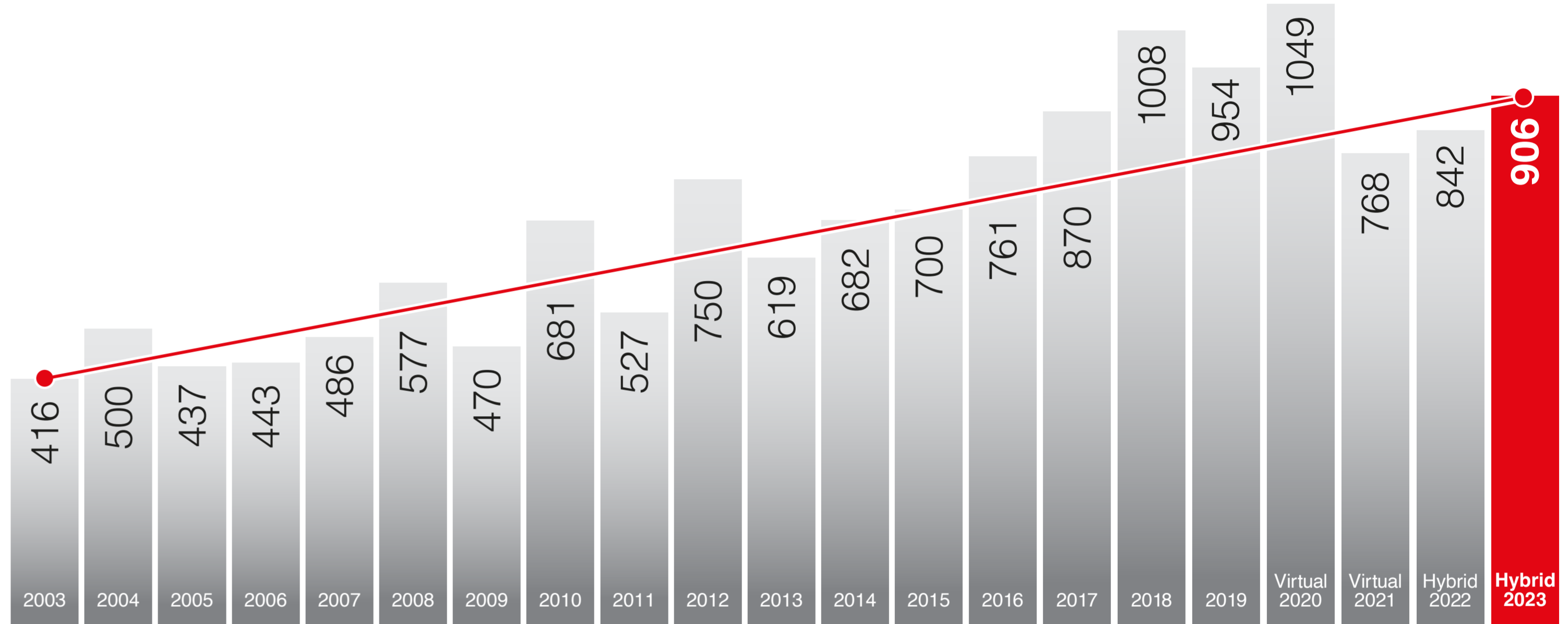
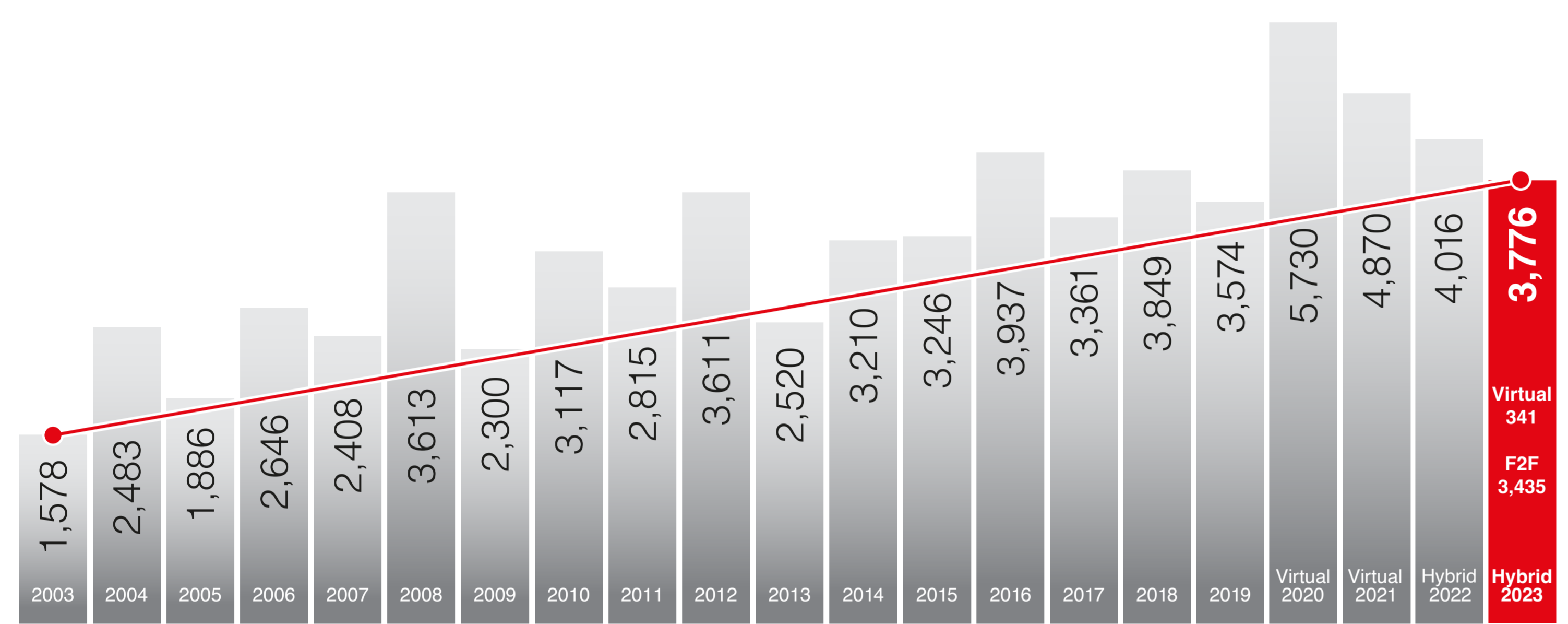
[www.espencongress.com](http://www.espencongress.com)  
[www.espen.org](http://www.espen.org)

## CORRESPONDENCE SHOULD BE SENT TO

ESPEN 2024 c/o MCI Suisse  
9, Rue du Pré-Bouvier  
1242 Satigny  
Switzerland  
Tel. +41 22 33 99 580  
[ESPEN@mci-group.com](mailto:ESPEN@mci-group.com)



# What Makes ESPEN Unique



## Our Audience

### ESPEN Attendance History

#### 2003-2023

## Our Scientific Programme

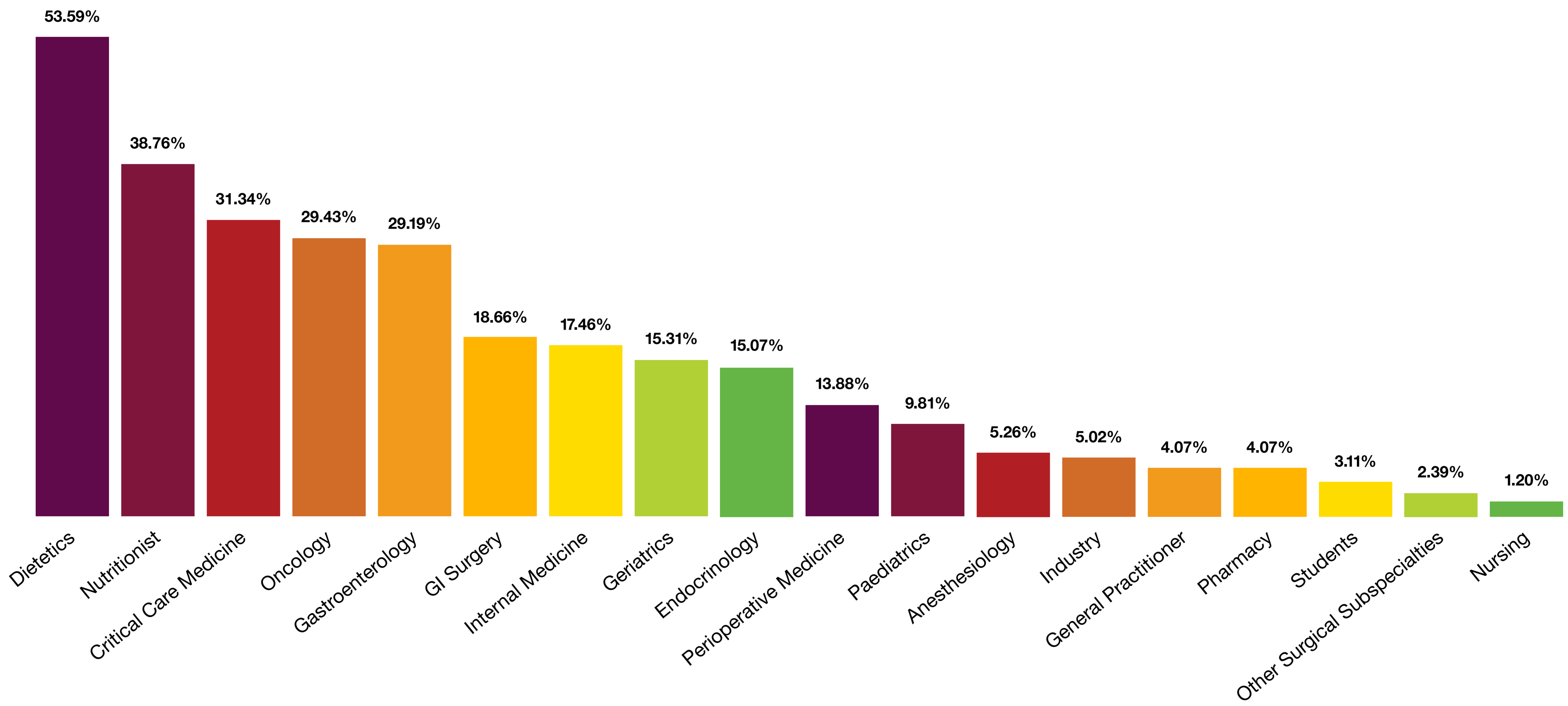
### ESPEN Abstracts History

#### 2003-2023



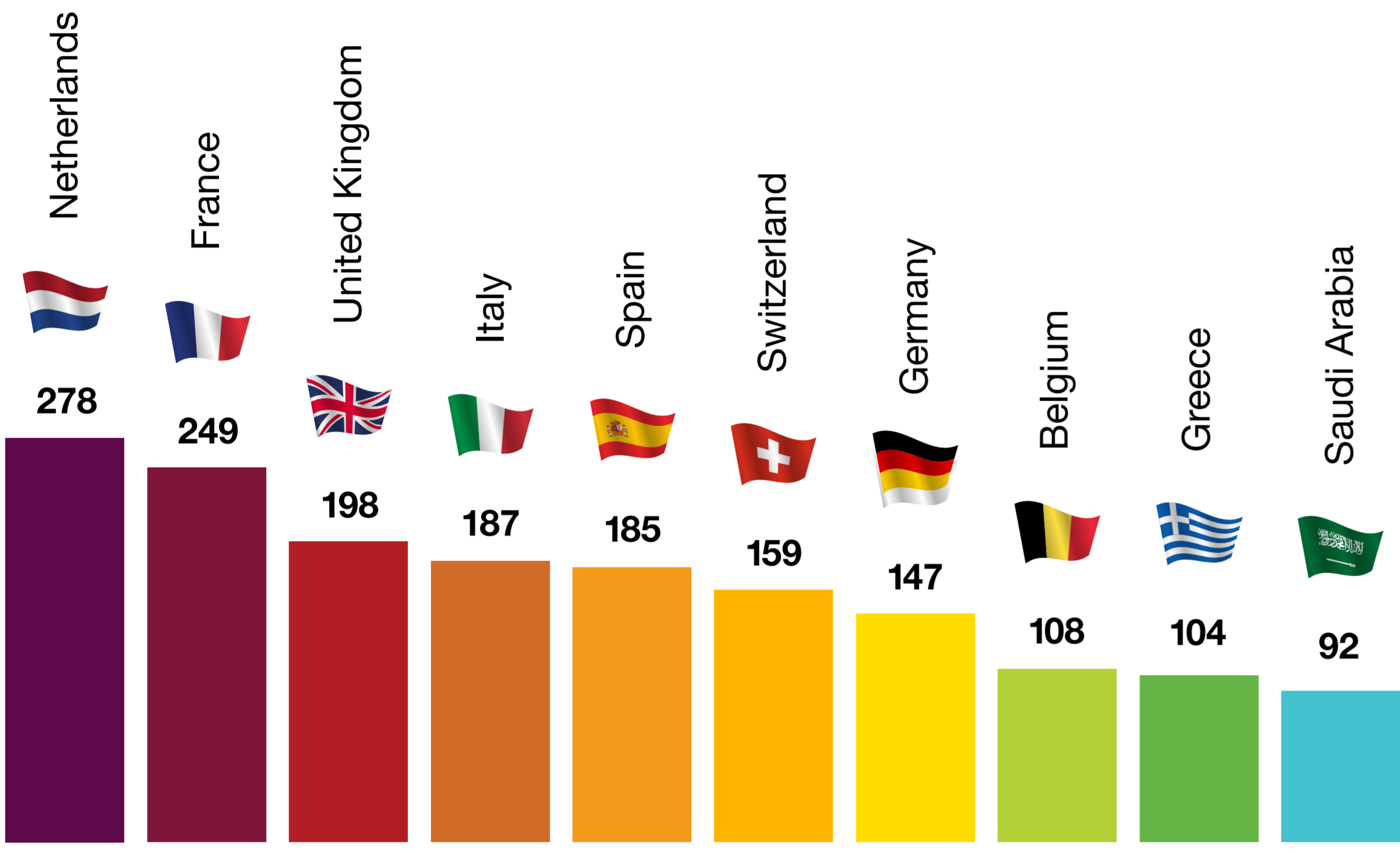
# What Makes **ESPEN** Unique

## Delegates Fields of Interest

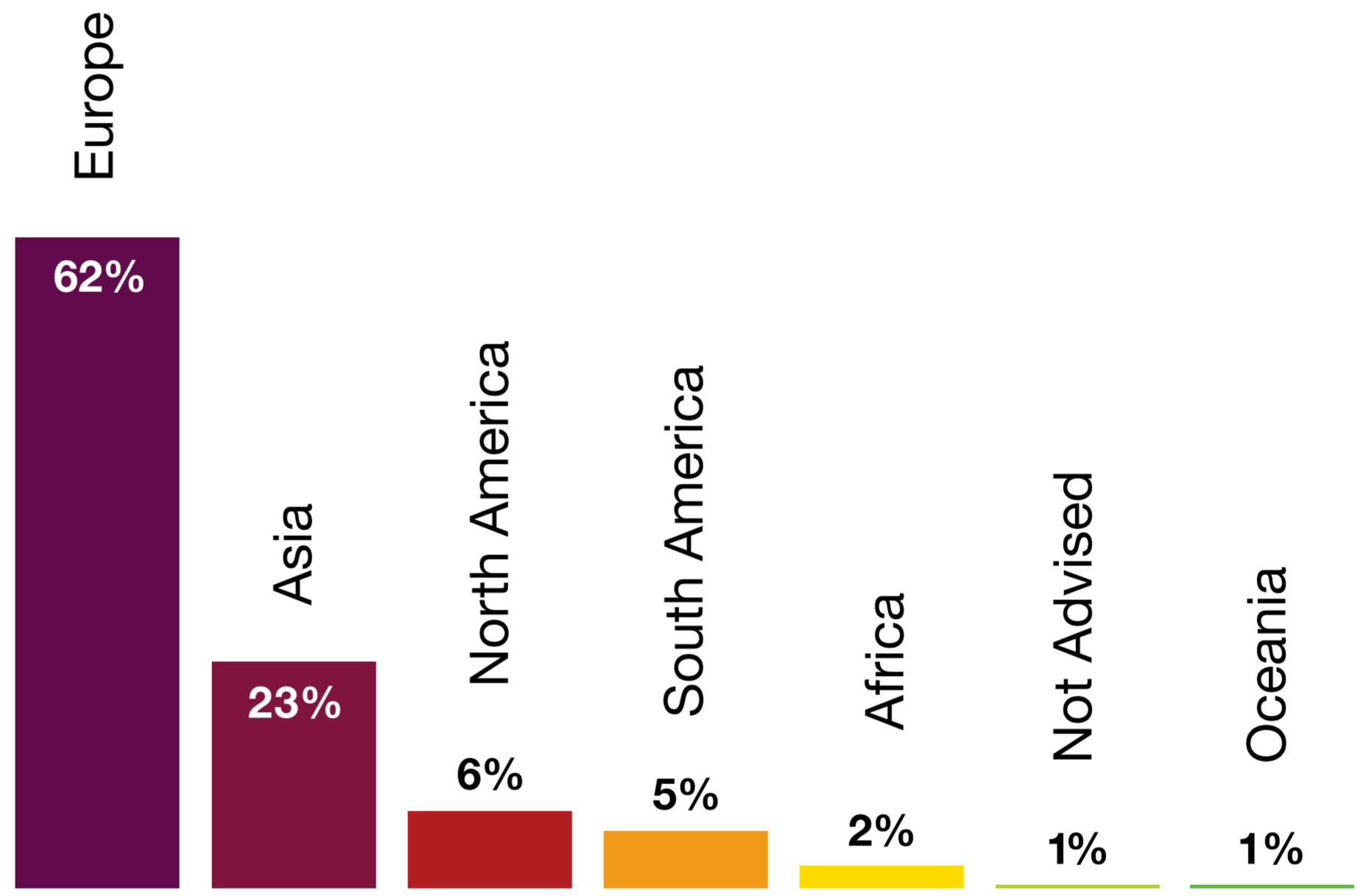


# What Makes **ESPEN** Unique

## Geographical Breakdown



## Top Attending Countries at the 2023 Hybrid Congress



## Top Continent Overview at the 2023 Hybrid Congress





# Past ESPEN Industry Partners

## A

9 Meters Biopharma  
Abbott Nutrition Health Institute  
Aguettant  
AKERN SRL  
Alveolus  
Alzchem Group  
AMINOGram  
AMT  
Applied Medical Technology  
Art Medical  
Avanos

## B

B. BRAUN MELSUNGEN  
BASF  
Baxter  
BD  
BioParhom  
Biopharm  
Bodystat

## C

Cair LGL  
Carbery  
Cardinal Health  
Carefusion  
Carezzo  
Cedic  
COSMED

## D

Danumed Medizintechnik  
DEKAsvitamins.com & EnClean  
DSM  
Dutch Medical Food

## E

En Clean  
Enteral Access Technologies  
European Milk Forum

## F

Fresenius Kabi

## G

Gaba Schweiz  
GBUK Enteral  
GEDSA  
Geistlich

## H

Halyard  
Hanmi Pharm  
Hawkmed  
Hospira

## I

InBody Co. LTD

## K

Kruunuhaka Medical Center

## L

Laboratoires Aguettant  
Laboratoires Grand Fontaine  
LVF

## M

Maltron International  
Medcaptain Medical Technology  
MDK Med  
Medicina  
Medtrition  
Medtronic  
Mercodia AB  
Micrel Medical Devices  
MNI

## N

Nestlé Health Science  
Nutricia  
Nutricion

## P

PACIFHAN  
PaKuMed Medical Products  
PALL MEDICAL  
PrekUlab  
Prodiat

## S

Shin-Etsu Polymer Europe B.V.

## T

Takeda  
TauroPharm  
TCB - Technology Consult Berlin  
Techno Medica  
Terachon  
TransCutan

## V

VectivBio AG  
Vesco Medical

## W

Wisepress

## Z

Zealand Pharma





# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

# Programme Topics

## TOPICS OF THE PROGRAMME

### Scientific

- Plenary: Cuthbertson Lecture & Wretling Lecture
- ESPEN Symposia: Research Fellows' & Clinical Trials
- Best Abstracts Session - MNI Joint Session
- GLIM Session
- 7 Oral Communications Sessions

### Provisional Scientific Topics

- How can Mediterranean diet improve health?
- From body composition to organ function
- Potential benefits of targeting mitochondrial dysfunction with nutrition
- Addressing muscle wasting in critical illness
- When nutrition cures: How does it work?
- Revisiting the role of adipose tissue
- Optimize nutrition for the bone
- Challenges and solutions in treating obesity
- Overview on gut microbiome functions
- Modulation of cancer treatment
- The gut-illness axis through gut microbiota: What do we know so far?

- Research Fellowship
- Protein amount and quality
- Implications of sensory perception taste and eating behavior in chronic diseases
- Modulation of gut function in pediatric patients  
Addressing cardiometabolic profile  
Geriatrics: Aging with nutrition  
New insights for improving surgical care  
Hot Topic  
Clinical Nutrition

### Educational

- **LLL Courses:**  
Friday September 6th & Saturday 7th:  
16 LLL Courses and 1 TLLL Course
- **ESPEN Guidelines Presentation of new guidelines & consensus meetings**
- **2 Case Discussions**  
Obese and sarcopenic patient with acute complications... & Parkinson's disease patient with Oropharyngeal dysphagia

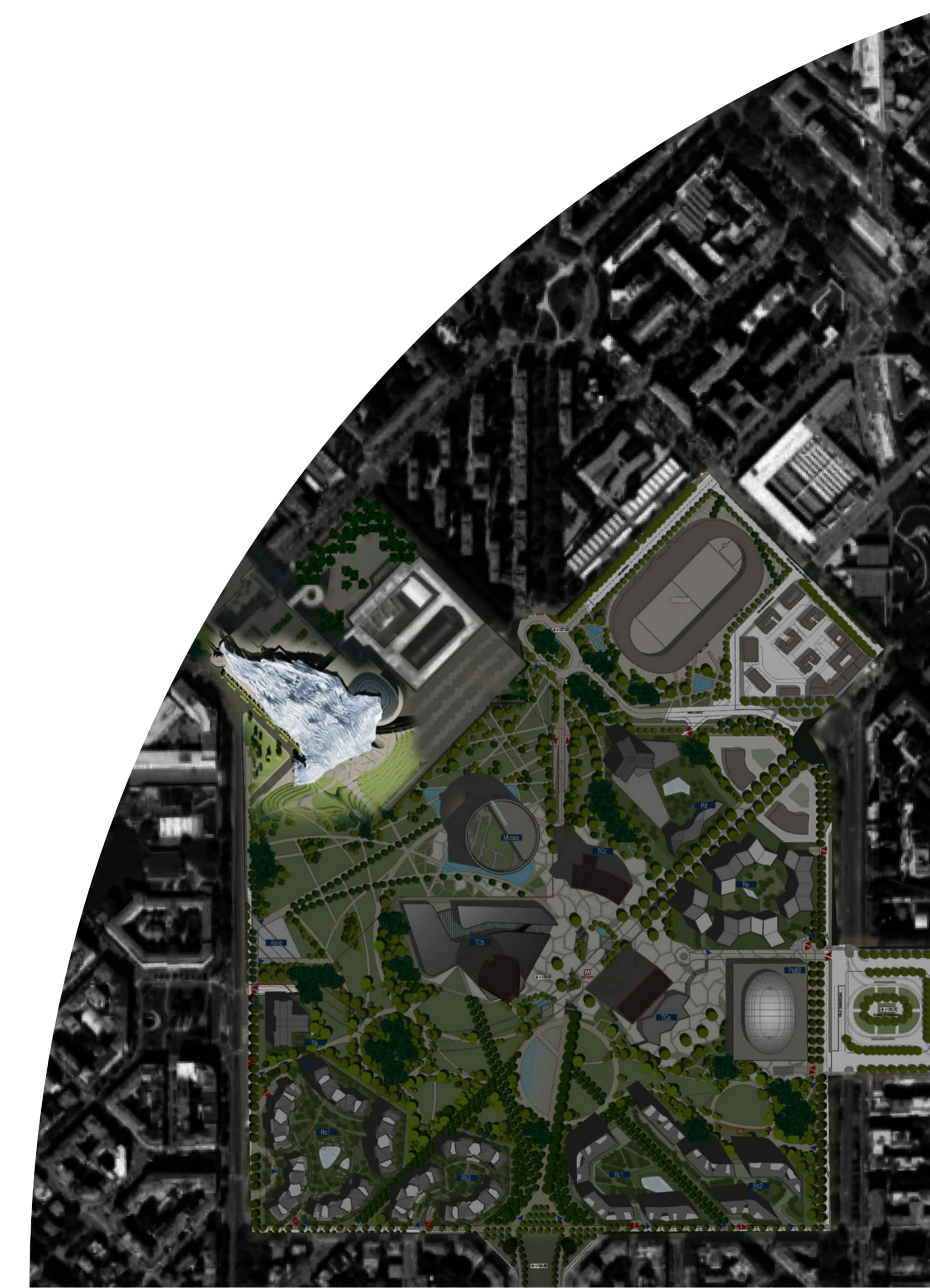
### Provisional Educational Topics

- Challenges in disease-related malnutrition in children
- Optimizing transition of paediatric to adult care for patients with long term ...
- Controversies in intestinal failure
- Ethical aspects of artificial nutrition: When technically feasible meets the human desirable
- Multidisciplinary approaches to anorexia nervosa
- Bringing sarcopenia to the ward
- Challenges in small bowel dysmotility
- Digital technology in clinical nutrition (specially nutrition and physical activity)
- Doing the best in clinical nutrition in ICU
- Nutritional consequences of specific surgery



# Programme Overview

## 46<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism





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# Why Partner with ESPEN

## WORLDWIDE EXPOSURE

**ESPEN allows you to connect with a global audience and offers you the chance to be part of a dynamic 4-day business focused exhibition which is part of the association's annual Congress.**

ESPEN provides you with a unique opportunity to carry out business face-to-face with professionals from the clinical nutrition and metabolism industry. While the heartland of ESPEN's activities remains in Europe, ESPEN extends its interests, collaboration and programmes far beyond.

## CONNECTING YOU

**ESPEN offers unrivalled access to network and connect with leading thinkers and expert decision makers in the clinical nutrition and metabolism field.**

With an ever-increasing interest in this area there are indeed a lot of questions related to this field. ESPEN will of course focus on addressing as many of these as possible.

## DIFFERENT POSITIONING

**The ESPEN congress will continue to help bridge the gap between professions, to provide a 360° approach and understanding of the current challenges and proposed measures.**

It is a chance to take a helicopter view to observe and learn from the world of clinical nutrition and metabolism surrounding us.

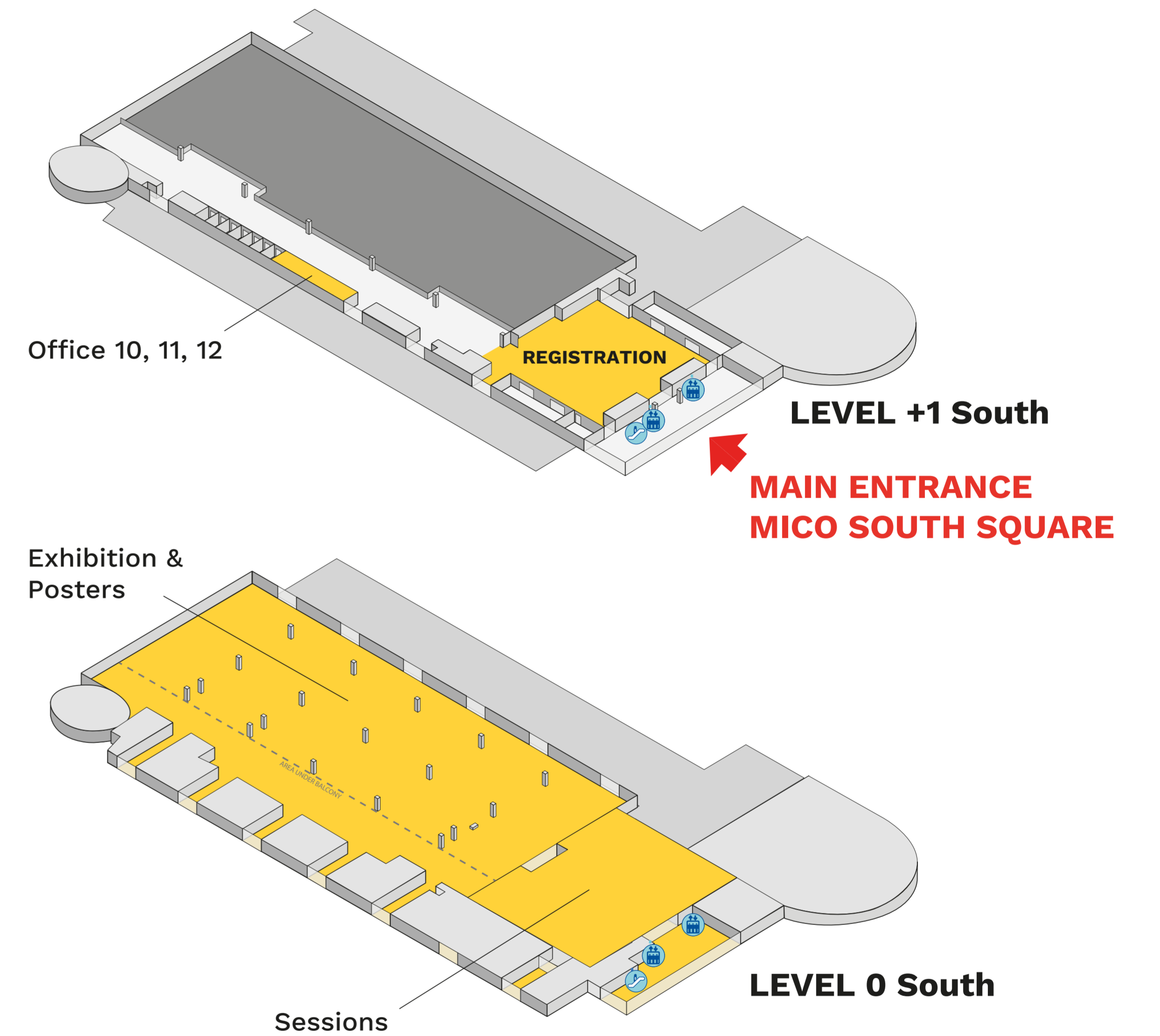
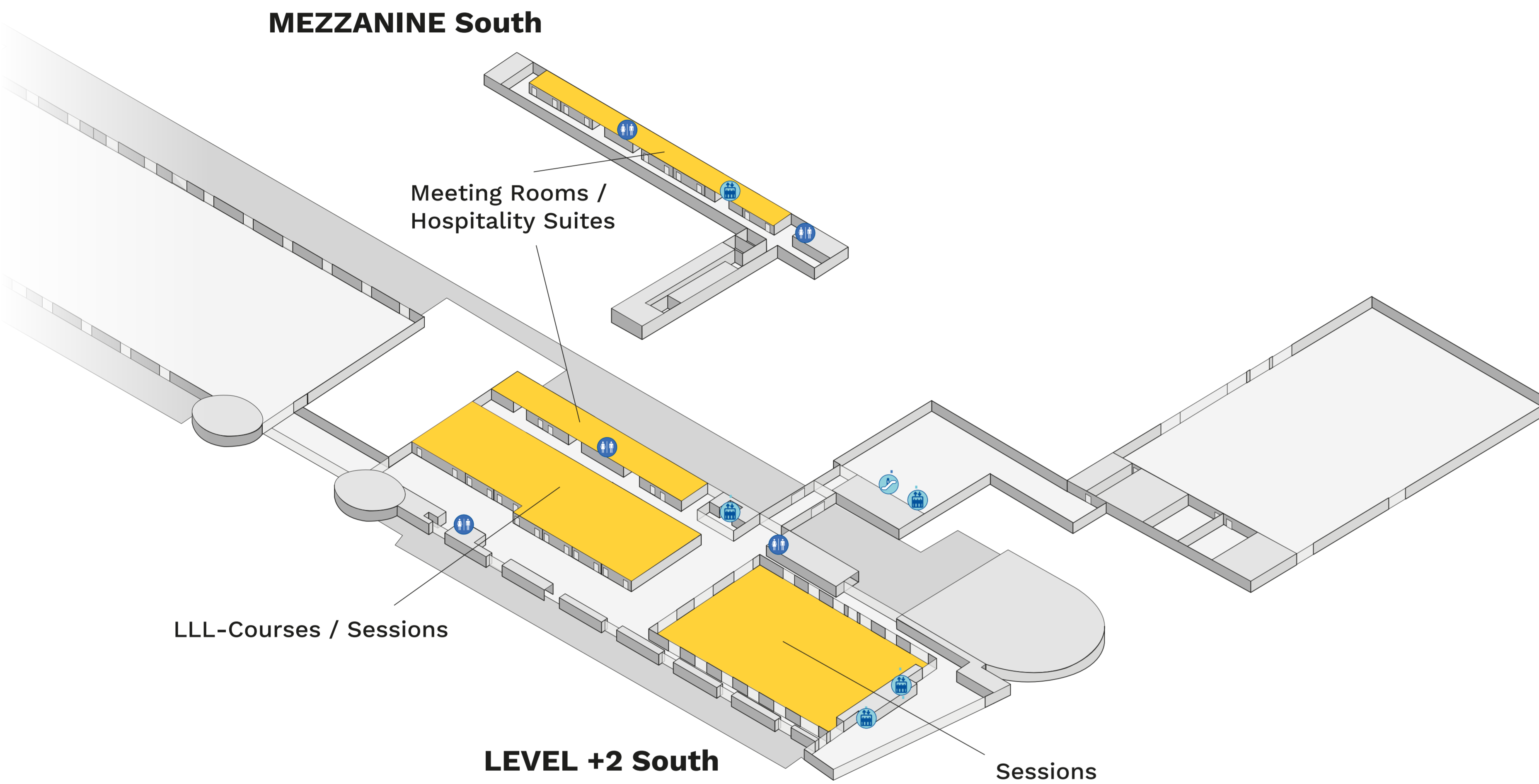
## AN ORGANISATION AT THE FOREFRONT OF THE CLINICAL NUTRITION AND METABOLISM INDUSTRY

**ESPEN remains the leading force in channeling the knowledge and foresights of professionals to help determine the top priorities and actions to enhance the effectiveness of prevention and treatment of metabolic problems associated with acute diseases.**



# General Floorplan

**46<sup>th</sup> ESPEN Congress**  
on Clinical Nutrition & Metabolism



# 46<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism

# Exhibition Floorplan



Floor plan subject to change. Note: booths in grey are no longer available.



# 46<sup>th</sup> ESPEN Congress

on Clinical Nutrition & Metabolism

# Exhibit at ESPEN

## SHELL SCHEME €899

### PER SQ. METRE

(VAT Not Included)

- ✓ Exhibition floor space
- ✓ Shell scheme frame
- ✓ Fascia board for company name
- ✓ Lighting
- ✓ Electrical supply 2Kw
- ✓ Carpeting
- ✓ Reception desk
- ✓ Stool
- ✓ Waste bin
- ✓ Coat hanger
- ✓ Lockable cabinet
- ✓ 1 Table cm.h.70
- ✓ 3 Chairs
- (For minimum 9sqm booth)
- ✓ Stand cleaning
- ✓ Company logo in Congress Final Programme
- ✓ Company logo and company profile on the ESPEN congress website
- ✓ 2 Complimentary exhibitor badges for the first 9sqm booked
- ✓ 1 Additional badge for each additional 9sqm booked
- ✓ Welcome reception
- ✓ Coffee breaks
- ✓ Lunches



Non-contractual image

## SPACE ONLY €750

### PER SQ. METRE

(VAT Not Included)

- ✓ Exhibition Floor Space Only
- ✓ Company logo in Congress Final Programme
- ✓ Company logo and company profile on the ESPEN congress website
- ✓ 2 Complimentary exhibitor badges for the first 9sqm booked
- ✓ 1 Additional Badge for each additional 9sqm booked
- ✓ Welcome Reception
- ✓ Coffee Breaks
- ✓ Lunches

## Exhibiting provides unlimited opportunities to:

Drive Sales, Heighten Visibility,  
Create Positive Publicity, Differentiate  
from the competition and broaden  
competitive advantage by increasing  
credibility, Image and Prestige to  
a highly targeted audience.



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

# Exhibition General Information

### Exhibition Layout

Exhibitors occupying space-only will be required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organisers (MCI). Maximum building height is as follows: 3m (under balcony) and 4m (anywhere else in the hall). All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

### Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor registration fee of €200. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors need to wear their badge of the Congress.

### Company Profile

A complete listing of all exhibitors, including a 100-word entry profile will be featured on the congress website. Procedure for companies to provide their company profiles and logo will be included in the technical manual. Should the profile not have been received and confirmed by MCI, it will not be included.

### Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

### Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

### Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

### Stand Activities

"Meet the expert" sessions or press briefings at the stand are not allowed during the official scientific programme. Activities during coffee breaks are accepted **as long as they do not disturb the other exhibitors**. A request to hold such sessions must be submitted to the organisers (MCI) for approval. Stand activities such as quizzes, contests, etc. can take place throughout the exhibition opening hours only. If a pre-approved activity is deemed to be a nuisance to other exhibitors during the congress, the organisers (MCI) may decide to stop it at any point.

### Give-Aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.





# Exhibition General Information Cont.

## Product Disclaimer & Compliance

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the ESPEN congress. It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters

directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature. The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

Please make sure that you consult the Code of Conduct in application which may be found here:  
<https://www.efpia.eu/relationships-code/the-efpia-code/>

## Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

## Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

## Cancellation of Exhibition and Congress

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, the agreement between the exhibitors and ESPEN will be terminated immediately, and ESPEN shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made.

Under no circumstances is ESPEN responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.





# Satellite Symposia

**46<sup>th</sup> ESPEN Congress**  
on Clinical Nutrition & Metabolism



## SATURDAY 7 SEPTEMBER 2024

ROOM*	CAPACITY**	TIME	DURATION	EURO
Golden Room	1800 pax	12:00 - 13:30	1h30	€ 59'500
Space 1 + 2	750 pax	12:00 - 13:30	1h30	€ 54'450
Brown 3	540 pax	12:00 - 13:30	1h30	€ 52'750
Brown 2	520 pax	12:00 - 13:30	1h30	€ 51'150
Amber 3 + 4	300 pax	12:00 - 13:30	1h30	€ 49'500

## SUNDAY 8 SEPTEMBER 2024

Space 1 + 2	750 pax	12:00 - 13:30	1h	€ 38'115
Brown 3	540 pax	12:30 - 13:30	1h	€ 36'575
Brown 2	520 pax	12:30 - 13:30	1h	€ 35'805
Amber 3 + 4	300 pax	12:30 - 13:30	1h	€ 34'650
Golden Room	1800 pax	18:00 - 19:30	1h30	€ 59'500
Space 1 + 2	750 pax	18:00 - 19:30	1h30	€ 54'450
Brown 3	540 pax	18:00 - 19:30	1h30	€ 52'750
Brown 2	520 pax	18:00 - 19:30	1h30	€ 51'150
Amber 3 + 4	300 pax	18:00 - 19:30	1h30	€ 49'500

## MONDAY 9 SEPTEMBER 2024

Space 1 + 2	750 pax	12:30 - 13:30	1h	€ 38'115
Brown 3	540 pax	12:30 - 13:30	1h	€ 36'575
Brown 2	520 pax	12:30 - 13:30	1h	€ 35'805
Amber 3 + 4	300 pax	12:30 - 13:30	1h	€ 34'650
Golden Room	1800 pax	16:00 - 17:30	1h30	€ 59'500
Space 1 + 2	750 pax	16:00 - 17:30	1h30	€ 54'450
Brown 3	540 pax	16:00 - 17:30	1h30	€ 52'750
Brown 2	520 pax	16:00 - 17:30	1h30	€ 51'150
Amber 3 + 4	300 pax	16:00 - 17:30	1h30	€ 49'500

## WHAT'S INCLUDED?

### ROOMS

- ✓ Room Rental
- ✓ Basic Congress Audio-visual equipment and on-site management
- ✓ Your Roll-up to advertise for the symposium at the Congress Center
- ✓ Opportunity to brand the speaker lectern and the presidential table
- ✓ Digital satellite advertisement
- ✓ Display table at the entrance of the meeting room (on request)
- ✓ Recording of your symposium as a downloadable file for your own company use
- ✓ Live Streaming
- ✓ 2 badge scanners per symposium

### REGISTRATION

- ✓ Complimentary full registration (number depends on the size of the room)
- ✓ Complimentary symposium access cards (number depends on the size of the room)

### ACKNOWLEDGEMENT

- ✓ Acknowledgement in the Final Programme
- ✓ Acknowledgement on the ESPEN congress website
- ✓ Use of the ESPEN congress logo on your satellite symposium invitation
- ✓ Symposium programme in the Final Programme and the ESPEN website

## TIME SLOTS

The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposium session.



# Satellite Symposia General Information

## Satellite Symposia Sessions, the benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the clinical nutrition field

## Important Satellite Symposium Information

- ✓ All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.

- ✓ All satellite symposia must be held at the Congress Centre during the official time slots offered by the ESPEN. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with EUR 50,000, and they will not be invited to participate at the following Congress.
- ✓ All programmes must be submitted to the Scientific Committee for approval not later than June 2024.
- ✓ All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor.
- ✓ Additional bar code readers will be available at ESPEN for an additional charge and will entitle companies to track their potential visitors.
- ✓ The organisers (ESPEN / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

## Satellite Symposium General Guidelines

- Sponsors of Satellite Symposia may select topics and speakers.
- ESPEN assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ESPEN does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

## Times and Dates of the Satellite Symposia

- Sessions will be announced on the congress website.
- The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from ESPEN.



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# Lead Retrieval

**Make sure to get the most out of your participation at ESPEN with the lead retrieval solutions.**

With various packages adapted to your needs for your booth, your hospitality suite or your symposium room, the scanning devices will allow you to collect the key information from all the leads you engage with during the Congress, in a secure, easy and compliant way.

**Contact: [badgereader@mci-group.com](mailto:badgereader@mci-group.com)**  
with your needs & questions to obtain your quote  
and/or place your order directly here

[Click Here](#)



**Order early** to benefit from the best available rates!

# Hospitality Suites

**46<sup>th</sup> ESPEN Congress**  
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A selection of rooms has been reserved as hospitality suites.

Please look at the opportunities here and contact [fleurange.bieri@wearemci.com](mailto:fleurange.bieri@wearemci.com) for more information.

[Click Here](#)



Milan, Italy | 7-10 September 2024

CLINICAL NUTRITION : "THE" TRANSVERSAL SCIENCE



# Think Outside The Box

If there is one thing we like, it is new challenges and fresh ideas! Surprise us with a new proposal or something you have seen before and we can look at implementing it for the next ESPEN congress.

We are always more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the congress a truly special one!



# Sponsorship Opportunities

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## PRE-EVENT EXPOSURE

Target the delegates in advance of the event with this unique opportunity and provide them with the tools to make the most out of the scientific content before and during the congress.

Opportunity	Benefits	EUR
Online Programme		€11'000

## SHARE SCIENCE

Promote the scientific content of the congress while increasing your brand's visibility with these opportunities.

Opportunity	Benefits	EUR
Poster Zone	<b>No Longer Available</b>	€11'000

## CREATE THE PERFECT 1<sup>ST</sup> IMPRESSION

These opportunities will allow you to catch the delegate's attention upon arrival at the event.

Opportunity	Benefits	EUR
Congress Bags	<b>No Longer Available</b>	€16'500
Final Programme		From €3'000
Lanyards	<b>No Longer Available</b>	€15'000
Notepads & Pens		€8'000
Congress Transportation Pass		Upon request

## MAXIMUM BRAND IMPACT

These opportunities will allow you to really make your brand/product stand out on the exhibition/congress floor.

Opportunity	Benefits	EUR
Charging Stations		From €8'000
Internet Corner		€20'000
Meeting Stools	<b>No Longer Available</b>	€19'000
Healthy Breaks		€9'500 per coffee break
Congress Wellness		€19'000
Water Stations and Bottle Sustainable Partnership		€20'000

All prices are shown VAT excluded

- High Volume Contact
- Be Different
- Scientific
- Drive Brand
- Longevity
- Network Opportunities



# Sponsorship Opportunities Cont.









## DRIVE STAND TRAFFIC

These opportunities will allow you to drive additional traffic to your stand by reaching out to a high volume of delegates.

Opportunity	Benefits	EUR
Product Theatre		€6'500
Branded bottles of hand sanitizer		€16'500







## BRANDING & MARKETING

Maximise your brand's visibility with these highly impacting opportunities.

Opportunity	Benefits	EUR
Sponsor E-driver to Registered Delegates		€7'500
Sponsor E-driver to Full Database		€15'000
Congress App		€11'000
Wifi Sponsorship		€15'000
Banner Ad - Congress E-driver		€5'000
Square Ad - Congress E-driver		€3'500
Pre-session Adverts		from €5'500 per session
Registration Webpage Advertising (Exclusive)		€5'000

## VIRTUAL SPONSORSHIP ITEMS

Extend your reach to delegates who cannot travel to Milan and will join the Congress remotely. These opportunities also ensure longevity as the content will be available online for a longer duration.

Opportunity	Benefits	EUR
Virtual Lobby Branding		€12'000
Congress Platform Push Notifications		from €1'500
ESPEN Congress Website Push Notifications		from €2'200
Public Streaming Link		from €8'000
Congress App Push Notifications		from €2'000
Online Learning Portal		€15'000

All prices are shown VAT excluded

High Volume Contact	Be Different	Scientific	Drive Brand	Longevity	Network Opportunities
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## PRE-EVENT EXPOSURE

### Online Programme

EUR 11'000 + VAT

**EXCLUSIVE**

Put your name right in front of the largest European gathering of clinical nutrition specialists.

- High Volume Contact
- Scientific
- Drive Brand
- Longevity

#### This Opportunity Includes :

- The online programme contains the final definitive scientific programme and abstracts along with the satellite symposia.
- It is used daily by delegates to help plan their sessions and makes the perfect reference tool before and after the meeting.

## SHARE SCIENCE

### Poster Zone

EUR 11'000 + VAT

With over 600 posters during the event; the strategically located Poster Zone is sure to be one of the main attractions of the congress.

The poster tours add even more excitement around the poster zone.

**No Longer Available**

- High Volume Contact
- Be Different
- Scientific
- Drive Brand
- Network Opportunities

#### This Opportunity Includes :

- Acknowledgement in the poster area
- Signage at the entrance of the poster area (with your company logo)
- Acknowledgement in the Congress Final Programme and on the website





# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### CREATE THE PERFECT 1ST IMPRESSION

#### ESPEN Congress Bags

(Supplied by Sponsor) **EUR 16'500 + VAT**

**EXCLUSIVE**

Attach your brand to every ESPEN Congress Bag

Put your name in the hands of the largest gathering of clinical nutrition and metabolism specialists from all over the world.

Each delegate will receive a Congress Bag providing you with close to 4000 brand impressions!

**No Longer Available**

High Volume Contact

Drive Brand

Longevity

##### This Opportunity Includes :

- Acknowledgement in the ESPEN Congress Final Programme
- Acknowledgement on the ESPEN Congress Website

#### ESPEN Final Programme A5

from **EUR 3'000 + VAT**

The final programme is distributed to all delegates on-site inside the official ESPEN Congress Bag.

It contains the final programme overview, definitive scientific programme, the social program and general information about the congress.

High Volume Contact

Be Different

Drive Brand

Network Opportunities

##### Final Programme Advertising Opportunities (A5):

- 4th Cover page - 11'000 EUR + VAT
- 2nd or 3rd Cover page - 6'600 EUR + VAT
- Inside full page - 4'000 EUR + VAT
- Inside half page - 3'000 EUR + VAT

#### ESPEN Lanyards

(Supplied by Sponsors) **EUR 15'000 + VAT**

**EXCLUSIVE**

Put your brand around the neck of each and every delegate

Sponsoring the ESPEN Lanyards is a highly visible branding opportunity. The lanyard will be attached to each delegate's badge, providing prominent branding exposure.

Delegates must wear their badges throughout the whole conference.

**No Longer Available**

High Volume Contact

Drive Brand

Longevity

##### This Opportunity Includes :

- Sponsor logo on the Lanyards
- Acknowledgement in the ESPEN Congress Final Programme
- Acknowledgement on the ESPEN Congress Website

#### Congress Transportation Pass

Price on request

To collect this Transportation Pass, the delegates must present their dedicated voucher to the delegate material collection desk's staff.

Your logo will be printed on each voucher and at the desk where the pass will be handed out to each delegate.

High Volume Contact

Be Different

Drive Brand

Network Opportunities

##### This Opportunity Includes :

- Acknowledgement at the delegate material collection desk
- Acknowledgement in the ESPEN Congress Final Programme
- Acknowledgement on the ESPEN Congress Website
- Logo on the Transportation Pass exchange voucher given to ALL delegates with their badge

## CREATE THE PERFECT 1ST IMPRESSION

### ESPEN Notepads and Pens

(Supplied by Sponsor) **EUR 8'000 + VAT**

**EXCLUSIVE**

During the congress, each delegate is provided with a Notepad and Pen in the congress bag to take notes during the congress sessions.

Align your brand with this highly requested and appreciated item.

High Volume Contact

Drive Brand

Longevity





# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### MAXIMUM BRAND IMPACT

#### Charging Stations

from EUR 8'000 + VAT

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the Charging Stations.

The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates' best interest forth.

High Volume Contact

Be Different

Drive Brand

Network Opportunities

#### This Opportunity Includes :

- Opportunity to brand the Charging Stations
- Opportunity to distribute mobile device related giveaways at the Charging Stations (e.g. screen cleaners)
- Signage at the entrance of the Charging Zone (with your logo)
- Acknowledgement in the ESPEN Congress Final Programme
- Acknowledgement on the ESPEN Congress Website

#### Internet Corner

EUR 20'000 + VAT

EXCLUSIVE

The Internet Corner is a special area that allows participants to stay connected while attending the meeting.

Attendees can use the Internet Corner to check email, print airline boarding passes and search the Internet. As a sponsor of the Internet Corner, your logo will be prominently displayed on all signage and terminal screensavers.

Be Different

Drive Brand

Longevity

Network Opportunities

#### This Opportunity Includes :

- Naming rights to the Internet Corner
- Branding of Internet Corner, including signage, screensavers
- Sponsor can provide (at their own expense) branded mouse pads for use at the Internet Corner stations
- Opportunity to leave promotional material in the Internet Corner (provided by sponsor and to be approved by ESPEN)
- Acknowledgement in the ESPEN Congress Final Programme



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### MAXIMUM BRAND IMPACT

## Meeting Stools - Sitting Outside the Box! EUR 19'000 + VAT

**EXCLUSIVE**

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting - and give your company very prominent visibility.

The Meeting Stools will be fully branded by the sponsor. ESPEN will produce, assemble and distribute 200 Meeting Stools in the exhibition hall. Stools are made of recycled plastic (30 x 30 x 47 cm, weight about 1 kg).

Dimensions: 12 x 12 x 4 inches (30 x 30 x 47 cm), weight about 1 kg.

No Longer Available

- Be Different
- Scientific
- Drive Brand
- Longevity
- Network Opportunities

- Benefits :**
- Sponsor's corporate logo/branding on 50% of the surface of the Meeting Stools. The other 50% of the surface of the stools will reflect the ESPEN Congress branding
  - Acknowledgement in the list of sponsors in the Final Programme and the Congress Website

## Congress Wellness EUR 19'000 + VAT

**EXCLUSIVE**

Position your brand as champions of wellness for delegates at the congress by sponsoring a branded wellness area, for example with qualified masseurs providing shor massages or Yoga or wellness talks

- High Volume Contact
- Be Different
- Drive Brand
- Network Opportunities

- This Opportunity Includes :**
- Branding at the Wellbeing Area
  - Acknowledgment in the ESPEN Congress Final Programme
  - Wellness Area branded on the event app with a sponsor recognition
  - Sponsor can provide a sustainably made giveaways to distribute to attendees at the Lounge

## Healthy Break (Per Coffee Break) EUR 9'500 + VAT

Promote healthy breaks for participants in the exhibition area by sponsoring an electric cargo bike that will distribute free fruits and juices to participants. Promote healthy eating habits and become the official 'five-a-day' provider of the Congress.

- Be Different
- Drive Brand
- Network Opportunities

- This Opportunity Includes :**
- Branded cargo bike
  - Acknowledgement in the ESPEN Congress Final Programme
  - Opportunity to add promotional materials and goodies

## Water Stations and Bottle Sustainable Partnership EUR 20'000 + VAT

Bottles to be provided by sponsor

**EXCLUSIVE**

Position your brand as a champion of the circular economy by supporting ESPEN to work towards the goal of zero waste to landfill.

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

- Be Different
- Drive Brand
- Network Opportunities

- This Opportunity Includes :**
- 10 water stations with your branding placed through the Congress venue
  - Sponsor-branded water bottle distributed to all attendees at registration/badge pick up area



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### DRIVE STAND TRAFFIC

#### Branded Bottles of Hand Sanitizer

EUR 16'500 + VAT

**EXCLUSIVE**

A voucher will be issued delegates at registration, inviting them to pass by your booth to pick up a hand hygiene product.

This is one of the easiest ways to create traffic and make valuable contacts on your booth. Additional production and delivery costs of the hand sanitizer bottles are the sponsor's responsibility.

- Be Different
- Drive Brand
- Longevity

**This Opportunity Includes :**

- Opportunity to distribute hand sanitizer bottles from your booth
- Acknowledgement in the list of sponsors in the Congress Final Programme and the Congress Website

#### Product Theatre

EUR 6'500 + VAT

Interactive sessions with target audience of up to 30 people, providing a more commercially oriented exposure.

**This type of session will only happen if a minimum of three sessions in total is booked by sponsors.**

- Network Opportunities
- Be Different
- High Volume Contact

**This Opportunity Includes :**

- Dedicated seating area in the exhibition hall
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 10 minutes

*Opportunity available during coffee breaks only*





# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### MARKETING

#### Sponsor E-driver to Full ESPEN Database EUR 15'000 + VAT

Send a survey, promote your symposium or exhibition booth to all the ESPEN database with over 95,000 contacts!

**Opportunity Limited to a maximum of 5 e-drivers.**

High Volume Contact

Drive Brand

##### This Opportunity Includes :

- An HTML email provided by the sponsor will be sent to ESPEN database at a requested date
- This is the perfect way to drive your brand to a specific audience before any of your competitors
- These emails are sent out directly by MCI - no email lists are provided to sponsors

#### Sponsor E-driver to Registered Delegates EUR 7'500 + VAT

ONLY 3 LEFT

Promote Your Symposium or Exhibition to Registered Delegates! Opportunity

**Opportunity Limited to a maximum of 5 e-drivers.**

An HTML email will be sent to ESPEN registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

High Volume Contact

Drive Brand

##### This Opportunity Includes :

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

#### Banner Ad - Congress E-driver EUR 5'000 + VAT 2 Available

Be a part of the ESPEN pre-Congress marketing e-Drivers. A high impact branding opportunity for Industry to reach our 95'000+ strong email database.

Industry can purchase banner advertising within the official ESPEN campaign, enabling companies to communicate directly to the full ESPEN mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Congress in Milan, a series of e-Drivers will be sent communicating information on Registration, the Scientific Programme, Exhibition, Hotels and more.

High Volume Contact

Drive Brand

#### Square Ad - Congress E-driver EUR 3'500 + VAT 6 Available

Be a part of the ESPEN pre-Congress marketing e-Drivers. A high impact branding opportunity for Industry to reach our 95'000+ strong email database.

Industry can purchase square advertising within the official ESPEN campaign, enabling companies to communicate directly to the full ESPEN mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Congress in Milan, a series of e-Drivers will be sent communicating information on Registration, the Scientific Programme, Exhibition, Hotels and more.

High Volume Contact

Drive Brand



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

## MARKETING

### WiFi Sponsorship

EUR 15'000 + VAT

The sponsor of Wireless Access to Internet will have the opportunity to engage with conference participants each time they access the internet.

Ensure that ESPEN Congress delegates will see your online messages at a time you can predict and plan for.

High Volume Contact

Be Different

Drive Brand

#### This Opportunity Includes :

- The use of the sponsor's name for the WiFi login details

### Congress App

EUR 11'000 + VAT

The official ESPEN Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Lyon.

The ESPEN App is designed with our delegates in mind so that they will have all the information that they need at their finger tips! As sponsor, your brand/logo will be incorporated into the design of the App along with banners advertising booth location and satellite symposia.

High Volume Contact

Be Different

Drive Brand

#### This Opportunity Includes :

- Your logo on the congress app

### Pre Session Adverts

EUR 5'500 per parallel session + VAT  
EUR 11'000 per plenary session + VAT

Just like you would on Youtube or to the Cinema, Don't miss this opportunity to sponsor a pre-session advert, showcase your brand and reach a large and engaged audience.

Be Different

Scientific

Drive Brand

Longevity

#### This Opportunity Includes :

- The advert will need to be created by the sponsor (15 seconds maximum). Delegates will not have the option to skip the advert before it has played in full.
- This opportunity will grant you a tremendous amount of visibility with the delegates, that you can use to attract them to your booth, to your symposium or simply advertise your brand.
- Make sure to take a good look at the programme to ensure that you choose the session(s) that is/are the most relevant to your brand.
- Not available for all sessions.
- Your advert will still play before the session on the on-demand version

**Branding opportunities to be communicated shortly and separately**

## MARKETING



### Registration Webpage Advertising

EUR 5'000 + VAT

**EXCLUSIVE**

ESPEN is pleased to offer Website Advertising opportunities on <https://congress.espen.org>.

Reach thousands of ESPEN Delegates by booking a banner on the ESPEN Congress Registration Webpage.

High Volume Contact

Be Different

Scientific

Drive Brand

Longevity

**This is an exclusive opportunity!**

The booking term is April - September (inclusive).





# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

## VIRTUAL SPONSORSHIP ITEMS

### Virtual Lobby Branding

EUR 12'000+ VAT

**EXCLUSIVE**

Have your logo or advert/banner placed in a prominent location in the virtual lobby.

- High Volume Contact
- Drive Brand
- Longevity

**This Opportunity Includes :**

- This is probably **THE** most visible branding opportunity available, as delegates will go through the virtual lobby continuously to navigate throughout the platform and will be confronted with your branding each time.
- A link can be included, to send delegates directly to your booth, or to an external URL (via a new tab).

### Online Learning Portal

EUR 15'000 + VAT

With the aim to give the educational content of the ESPEN Congress a wider reach and impact, ESPEN is recording the scientific sessions after Congress.

The online learning portal will be available until the end of the year for registered delegates.

- High Volume Contact
- Be Different
- Scientific
- Longevity

**This Opportunity Includes :**

- Web banner on landing page of the meeting portal webcast
- Acknowledgement in the Congress final programme and on the website

## Congress Platform Push Notifications

(Max 4 Notifications per company, limited to 1 notification per day)

- Price for 1 push notification: EUR 1'500**
- Price for 2 push notifications: EUR 2'000**
- Price for 3 push notifications: EUR 2'500**
- Price for 4 push notifications: EUR 3'000**

Promote your symposium, your booth or simply your company on the ESPEN Congress platform during the congress days!

- High Volume Contact
- Scientific
- Drive Brand

**This Opportunity Includes :**

- This is the perfect way to drive your activity to a specific audience before any of your competitors.
- The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.
- The push notifications are text only, up to 400 characters including spaces.

## VIRTUAL SPONSORSHIP ITEMS

### ESPEN Congress Website Push Notifications

(Max 2 per company) **EUR 2'200**  
**per notification + VAT**

Take advantage of the ESPEN Website's high traffic (over 100'000 unique visitors over the last year) to promote your activities at the ESPEN Virtual Congress with a push notification.

High Volume Contact

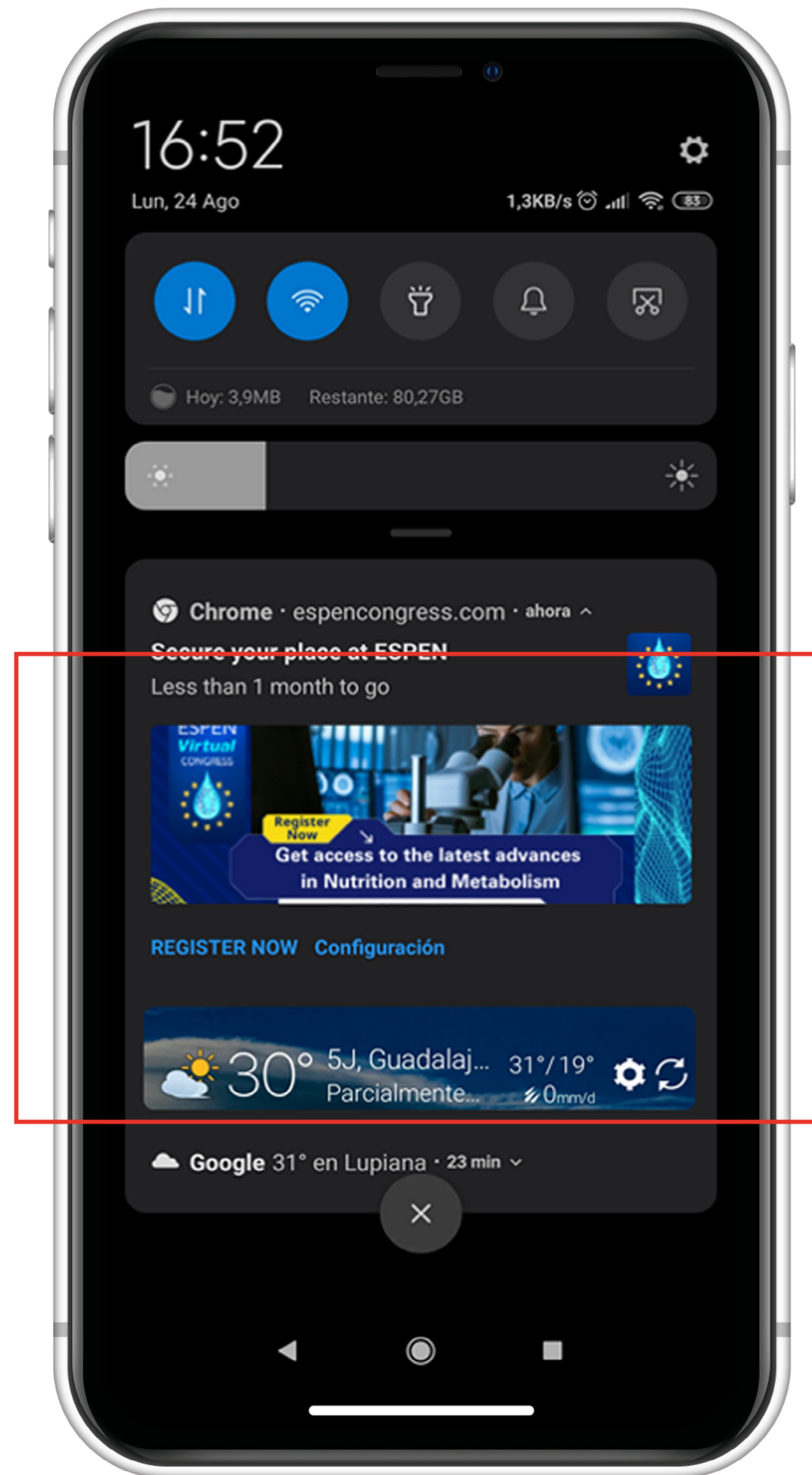
Be Different

Drive Brand

**This Opportunity Includes :**

- With currently over 2'000 users subscribed to push notifications, this is a great opportunity for you to share your information quickly and efficiently to the right audience.
- Push notifications through the ESPEN website will show-up on all devices used by each registered user. So long as a user has accepted to receive the ESPEN notifications, they will appear even if the user is not browsing the ESPEN website at the time of the notification.

[View sample here >>>](#)



### These notifications can be :

**TEXT + LOGO**

- Title: 35 Characters
- Content: 35 Characters
- Logo: 192x192 pixels
- Call to action button: Up to 14 Characters

**TEXT + LOGO + IMAGE**

- Title: 35 Characters
- Content: 35 Characters
- Logo: 192x192 pixels
- Image: 360x180 pixels
- 2 x Call to action buttons: Up to 14 Characters each

### Public Streaming Link For Your Satellite Symposium

**EUR 8'000**  
**per link + VAT**

Benefit from a public streaming link during your live satellite symposium. The link will enable anyone to view your session live without being registered to the ESPEN 2024 Congress, providing you with a unique opportunity to increase your symposium's visibility and impact.

The Q&A and polling features will not be available to the viewers through the public link.

High Volume Contact

Scientific

### Congress App Push Notifications

(Max 3 Notifications per company, limited to 1 notification per day)

**Price for 1 push notification: EUR 2'000**  
**Price for 2 push notifications: EUR 3'750**  
**Price for 3 push notifications: EUR 5'000**

Promote your symposium, your booth or simply your company on the ESPEN Congress platform during the congress days!

High Volume Contact

Scientific

Drive Brand

**This Opportunity Includes :**

- This is the perfect way to drive your activity to a specific audience before any of your competitors.
- The push notifications will appear on each delegates mobile at the time of the notification.
- The push notifications are text only, up to 400 characters including spaces.



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

### **PARTNER BOOST PACKAGE**

#### **UNLOCK YOUR FULL POTENTIAL!**

**Looking for a compliant way to generate visibility and attract participation to make your investment count?**

**Harness the power of digital advertising and create measurable engagement with your target audience beyond the event!**

- Boost your brand exposure, visibility, and awareness before, during, and after the event
- Expand your reach, attract new profiles, and grow your audience
- Spread your message to registrants and thousands of additional potential delegates active in your field
- Drive higher market share vs. your competitors and increase your symposium and/or booth participation

**This opportunity grants success by:**

- Reaching 100,000s more targeted professionals in the field in addition to those attending the congress. As a result, you will attract an entirely new target audience while also educating a wider audience regarding your research and findings.
- Driving interest prior to your symposium and/or booth, keeping your brand top of mind, and increasing the likelihood of attendance.
- Providing thorough metrics on your event's performance and audience engagement so that your team may make informed future decisions.

**Sophisticated insights and metrics help your sales force by providing:**

- Advertising reach figures and display frequency
- Overall visibility and engagement with the content of your ads
- Click through and view rates of a highly targeted audience
- Breakdown by country, in helping to shape future campaign strategies
- Post-event promotion to reinforce your message

We guarantee your message is seen not only by the congress registrants but also by our extensive GDPR database of targeted professionals in the field.



# 46<sup>th</sup> ESPEN Congress

## on Clinical Nutrition & Metabolism

## PARTNER BOOST PACKAGE

### UNLOCK YOUR FULL POTENTIAL!

To Unlock the full potential of digital marketing, the following packages are available:

➤ **Exclusive Digital Advertising Package**

Only your company will have its ads displayed and have an edge over all competitors

➤ **Top 3 Digital Advertising Campaign**

Limited to maximum of 3 companies

### Case Study #1

Digital marketing campaigns bolsters sponsor to 2nd most attended symposia at leading medical congress

**Click link:**  
[Targeted digital advertising campaign increases visits to sponsors symposium by 86% year-on-year \(kabloom-agency.com\)](#)

Toscaner's audience engaged

**Virtual medical congress sponsor's digital advertising campaign sees 645,000 ad impressions in 10 days**

One of the key sponsors for a virtual medical congress wanted to reach and encourage relevant healthcare professionals to join their virtual booth and symposium during the congress. The only compliant way to reach this audience was to leverage digital advertising through targeted display ads. This is where the challenge was to reach as many healthcare professionals as possible in the shortest amount of time possible in only 10 days. The digital ads drove the targeted audience to the sponsor's dedicated landing page, where the detailed info about the sponsor's symposium and virtual booth. Daily campaign optimization ensured that potential participants clicked on the ads, ensuring the lowest possible cost with highest possible exposure to individuals with an interest in the event and/or field.

**Results**

Digital ad impressions: Over 645,000 ad views in 10 days	Leads generated: 1,374 landing page visits in 10 days	Click-through rate growth: Over by 25% in 10 days
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### Case Study #2

Targeted digital advertising campaign increases visits to sponsors symposium by 86% year-on-year

**Click link:**  
[Two high-profile sponsors saw over 65% increase in views to their dedicated \(kabloom-agency.com\)](#)

Toscaner's audience engaged

**Sponsor successfully reaches key target audience through digital advertising strategy**

One of the key sponsors for a virtual medical congress wanted potential participants to join their symposium during the congress. We developed an innovative digital advertising strategy that allowed the sponsor to reach the targeted audience before, during and after the event. The strategy consisted of several steps: the sponsor's website of high-quality content, driving participants to their virtual address. The digital ads drove the targeted audience to the sponsor's dedicated landing page, where the detailed info about the sponsor's symposium and virtual booth. Daily campaign optimization ensured that potential participants clicked on the ads, ensuring the lowest possible cost with highest possible exposure to individuals with an interest in the event and/or field.

**Results**

Digital ad impressions: Over 100,000 ad views during the campaign	Landing page visits: 214 clicks to the sponsor's landing page	Event participants: The strategy resulted in engaging 3,000+ participants
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## How does Digital Advertising work?

Digital ads generate high visibility before, during and after the event and attract new participation to make your investment count.

Sponsor advert appears while delegate browses the web  
Delegate clicks the ad

Delegate then lands on sponsor page with details of exhibition and symposia






For further information and to discuss pricing for digital advertising service packages, please contact [fleurange.bieri@wearemci.com](mailto:fleurange.bieri@wearemci.com)

## PARTNER BOOST PACKAGE

### UNLOCK YOUR FULL POTENTIAL!

### Our Top 8 Value Adds

 <b>1</b>	 <b>2</b>	 <b>3</b>	 <b>4</b>
Access to a digital database of 5 million+ congress attendees	Exponentially increasing your delegate pool	Audience growth across new profiles	E-commerce optimisation
 <b>5</b>	 <b>6</b>	 <b>7</b>	 <b>8</b>
Insights into audience and engagement	Clearly defined marketing strategy, metrics & transparent ROI reports	Driving brand visibility	Real digital advertising performance



## DIGITAL ADVERTISING PACKAGE

ENSURE YOUR COMPANY IS SEEN!

Investment  
Be seen by  
**95,000**  
of potential  
delegates

Premium

Eur 39,000

Customizable Plan

Optimised

Eur 28,000

Popular Plan

Basic

Eur 20,000

Economic Plan



# Terms & Conditions

## 46<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism

### Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt.

The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 10 June 2024 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, satellite symposium slots and sponsorship items allocations will be attributed first to ESPEN Corporate Sponsors in order of reservations. Companies will be requested to make choices, but neither ESPEN nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

### Technical Manual

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. The Manual is available here <https://espencongress.com/technical-manual/> and contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

### Local and Site Regulations

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/ change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

### Entry to the Exhibition

Access to the exhibition will only be possible to registered congress participants or exhibition participants.

### Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

### Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

### Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny  
Switzerland

### Data Protection Clause

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospectation and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor

may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): HYPERLINK "mailto:privacy@mci-group.com"privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws.

Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

# Orders

**46<sup>th</sup> ESPEN Congress**  
on Clinical Nutrition & Metabolism



To order your exhibition space, sponsorship opportunities or satellite symposia, please click the button on the right.

You will be taken to the ESPEN Website. Fill-in the relevant form and send it back to:  
[fleurange.bieri@wearemci.com](mailto:fleurange.bieri@wearemci.com) to place your order.

**ORDER  
FORMS**

[CLICK HERE](#)