



## **KEY DATES & DEADLINES**

Please note that the dates below may not necessarily apply to all sponsors; only to those who have purchased the relevant sponsorship opportunity.

DATE		INFORMATION
Friday	31 May	<ul> <li>✓ Satellite Symposium and Product Theatre programme submitted via the form available in the technical manual</li> <li>✓ ESPEN logo use on documents submitted for approval</li> <li>All submissions must be sent to: <a href="mailto:fleurange.bieri@wearemci.com">fleurange.bieri@wearemci.com</a></li> </ul>
Monday	17 June	<ul> <li>✓ Custom booths plans for space only stands (or stands higher than authorized height) submitted for approval to fleurange.bieri@wearemci.com and espen2024@fieramilanocongressi.it</li> <li>✓ Final programme adverts must be sent to fleurange.bieri@wearemci.com for approval.</li> </ul>
Friday	28 June	<ul> <li>✓ Company profile &amp; Logo form submitted HERE</li> <li>✓ Final programme adverts: print files sent to fleurange.bieri@wearemci.com</li> <li>✓ Ensure that your staff is registered.         Please contact EspenR@mci-group.com     </li> </ul>
Friday	9 August	✓ E-drivers text and sending information provided to fleurange.bieri@wearemci.com and clarissa@kabloom-agency.com
Tuesday	20 August	<ul> <li>✓ Deadline for arrival of materials at Fairexx Germany Warehouse.</li> <li>!! refer to shipment guidelines for instructions and various deadlines depending on how shipment is made</li> </ul>
		✓ Push notifications: at least 2 weeks prior to the date/time of sending <a href="mailto:fleurange.bieri@wearemci.com">fleurange.bieri@wearemci.com</a>