



ESPEN LOGO GUIDELINES

The ESPEN names, logos and corporate identity reflect the credibility of and is the sole intellectual property of ESPEN. In general, these logos, names, abbreviations or whatever symbols of corporate identity MAY NOT be used by any organisation or individual other than ESPEN. This also applies to activities organised concurrent with or at ESPEN Congresses/events and which are not organised by ESPEN Committee or subject to the full scientific and other reviews of the ESPEN Congress Scientific Programme Committee.

However, special permission will be granted for sponsors and for scientific activities organised by approved external parties at ESPEN Congresses and events, such as for approved satellite symposia, under the following conditions:

An application must be made to ESPEN via fleurange.bieri@wearemci.com, by **Friday, 31 May 2024, at the same time as the submission of the scientific contents/Programme of the satellite symposium**. Written consent must be obtained by 1 July 2024. The application must:

- ✓ Indicate the nature of the document such as an invitation, flyer, poster, etc.
- ✓ Indicate for which activity it is intended (if for a satellite symposium the Programme contents should be attached)
- ✓ Contain an electronic graphic version of each document (poster, invitation...) that intends to display the logo/ ESPEN identity. A draft submission may be submitted for first review, but a final graphic version is required to obtain ESPEN approval.

The ESPEN name, logo etc. should not be the principal visual identity of the document and should not exceed 5% of the surface of any one page or surface.

Any non-ESPEN event for which such logo/name use is requested must be a bona fide scientific event and does not include social events.

The ESPEN branding or logos may not be used on letterheads.

The documents displaying the ESPEN logo/identity may not create the visual impression of being principally organised by ESPEN. The actual organiser/sponsor must be clearly stated.

For any situation not covered in these guidelines, please contact fleurange.bieri@wearemci.com