



EUROPEAN SOCIETY FOR CLINICAL NUTRITION AND METABOLISM

# 45<sup>th</sup> ESPEN Congress on Clinical Nutrition & Metabolism

Live healthY with Optimal Nutrition  
Lyon, France | 11-14 September 2023



## PUSH NOTIFICATIONS

<p><b>ESPEN WEBSITE PUSH NOTIFICATIONS</b></p>	<ul style="list-style-type: none"> <li>✓ Text + Logo</li> <li>✓ Title: (35 Characters)</li> <li>✓ Content: (70 Characters)</li> <li>✓ Logo: 192x192 pixels</li> <li>✓ Call to action button: (Up to 14 Characters)</li> </ul> <p><b>OR</b></p> <ul style="list-style-type: none"> <li>✓ Text + Logo + Image</li> <li>✓ Title: (35 Characters)</li> <li>✓ Content: (70 Characters)</li> <li>✓ Logo: 192x192 pixels</li> <li>✓ Image: 360x180 pixels</li> <li>✓ 1 Call to action button: (Up to 14 Characters each) (can put a second button on image design, but will need to link to same place)</li> </ul>
<p><b>ESPEN CONGRESS PLATFORM PUSH NOTIFICATIONS</b></p>	<ul style="list-style-type: none"> <li>✓ Text only: up to 400 characters including spaces</li> <li>✓ The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.</li> </ul>
<p><b>ESPEN CONGRESS APP PUSH NOTIFICATIONS</b></p>	<ul style="list-style-type: none"> <li>✓ Text only: up to 400 characters including spaces</li> <li>✓ The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.</li> </ul>
<p><b>PROCESS</b></p>	<p>Send all the following information to <a href="mailto:amel.benmabrouk@wearemci.com">amel.benmabrouk@wearemci.com</a></p> <ul style="list-style-type: none"> <li>✓ Date and time to send the notification</li> <li>✓ All information relevant to your push notification at least 2 weeks prior to the date and time of sending.</li> </ul>