



EUROPEAN
SOCIETY FOR
CLINICAL
NUTRITION AND
METABOLISM

45th ESPEN Congress Internal use on Clinical Nutrition & Metabolism

Live healthY with Optimal Nutrition
Lyon, France | 11-14 September 2023



BAG INSERTS GUIDELINES

- ✓ The maximum size of each paper insert is limited to **A4 format**; the thickness can be **no more than 3mm**.
- ✓ You are allowed to place promotional material instead of an insert but the description of these is required for approval beforehand.
- ✓ Each insert should be ready for insertion and require only one manipulation for inclusion in the Meeting bag (ESPEN/ MCI will not fold, staple, etc. any insert).
- ✓ **4000 copies** of the inserts should be planned for the bags.
- ✓ **A sample copy of the insert (pdf format) should be forwarded by 14 June, 2023 to amel.benmabrouk@wearemci.com – please do NOT start the production of your bag inserts before validation.**
- ✓ All bag inserts must be delivered at the Fairexx Warehouse in Germany by August 22nd to be delivered on time for the bag stuffing.
- ✓ Please make sure that your label clearly mentions “**ESPEN23 - BAG INSERT**” for proper identification.

FAIREXX GmbH
Gottlieb-Daimler-Str. 3
50181 Bedburg / DE
GERMANY

Contact: Anja Homann-Petrou / phone +49-173-24 77 818