



EUROPEAN
SOCIETY FOR
CLINICAL
NUTRITION AND
METABOLISM

41st ESPEN Congress

on Clinical Nutrition & Metabolism

Krakow, Poland | 31 August - 3 September, 2019

Nutrition - A Highway to Health



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BAG INSERTS GUIDELINES

- ✓ The maximum size of each paper insert is limited to **A4 format**; the thickness can be **no more than 3mm**.
- ✓ You are allowed to place promotional material instead of an insert but the description of these is required for approval beforehand.
- ✓ Each insert should be ready for insertion and require only one manipulation for inclusion in the Meeting bag (ESPEN/ MCI will not fold, staple, etc. any insert).
- ✓ **4000 copies** of the inserts should be planned for the bags.

A sample copy of the insert (pdf format) should be forwarded by **27 June, 2019** to corentin.ruy@mci-group.com – please do **NOT** start the production of your bag inserts before validation.